

SK TELECOM CO LTD  
Form 6-K  
May 11, 2015

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

**Form 6-K**

**REPORT OF FOREIGN PRIVATE ISSUER**  
**PURSUANT TO RULE 13a-16 OR 15d-16 OF**  
**THE SECURITIES EXCHANGE ACT OF 1934**  
**FOR THE MONTH OF MAY 2015**

**Commission File Number: 333-04906**

**SK Telecom Co., Ltd.**

**(Translation of registrant's name into English)**

**Euljiro65(Euljiro2-ga), Jung-gu**

**Seoul 100-999, Korea**

**(Address of principal executive office)**

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Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F  Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

## Business (Preliminary) Results

The preliminary results shown in this table may differ from the final results

### 1. Details (Consolidated and prepared in accordance with International Financial Reporting Standards as adopted in Korea)

| Classification   |   | Current Period<br>(First<br>quarter<br>of 2015) | Previous<br>Period (Fourth<br>quarter of<br>2014) | Changes<br>(%) | Year to Year<br>Comparison<br>(First quarter<br>of 2014) | Changes<br>(%) |
|--|---|---|---|----------------|--|----------------|
| <b>(unit : in millions of Won, %)</b>                                  |   |   |   |                |  |                |
| <b>Operating Revenue</b>   | <b>Quarterly Results</b>                | 4,240,286                                       | 4,289,026   | -1.1           | 4,201,920  | 0.9            |
|  | <b>Year-to-date ( YTD )<br/>Results</b> | 4,240,286                                       | 17,163,798  |                | 4,201,920  | 0.9            |
| <b>Operating Income</b>  | <b>Quarterly Results</b>                | 402,648   | 490,053   | -17.8          | 252,396  | 59.5           |
|  | <b>YTD Results</b>                      | 402,648   | 1,825,105   |                | 252,396  | 59.5           |
| <b>Profit from<br/>Continuing<br/>Operations Before<br/>Income Tax</b> | <b>Quarterly Results</b>                | 560,013   | 647,486   | -13.5          | 332,577  | 68.4           |
|  | <b>YTD Results</b>                      | 560,013   | 2,253,828   |                | 332,577  | 68.4           |
| <b>Profit for the Period</b>   | <b>Quarterly Results</b>                | 442,747   | 503,370   | -12.0          | 267,309  | 65.6           |
|  | <b>YTD Results</b>                      | 442,747   | 1,799,320   |                | 267,309  | 65.6           |
| <b>Attributable To:<br/>Controlling Interests</b>                      | <b>Quarterly Results</b>                | 444,495   | 501,280   | -11.3          | 269,814  | 64.7           |
|  | <b>YTD Results</b>                      | 444,495   | 1,801,178   |                | 269,814  | 64.7           |

#### Data Provider

SK Telecom IR Team

#### Provided for

Analysts and Institutional Investors

### 2. Source of Data

#### Date of Provision

May 6, 2015 / 16:00 (Seoul time)

#### Related Event(Location)

Conference Call for the quarter ended  
March 31, 2015

(SK Telecom Headquarter, Conference Room)

### 3. Contact Information

#### Supervisor

Yong Hwan Lee (82-2-6100-1809)

#### Organizer

Dae Yong Woo (82-2-6100-1624)

**Organizing Team**

SK Telecom IR Team

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

**SK TELECOM Co., LTD.**  
*(Registrant)*

By: /s/ Yong Hwan Lee

*(Signature)*

Name: Yong Hwan Lee

Title: Senior Vice President

Date: May 6, 2015