FIRSTENERGY CORP Form DEFA14A April 01, 2014

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 14A INFORMATION

Proxy Statement Pursuant to Section 14(a) of the

Securities Exchange Act of 1934

Filed by the Registrant x

Filed by a Party other than the Registrant "

Check the appropriate box:

- " Preliminary Proxy Statement
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
- " Definitive Proxy Statement
- x Definitive Additional Materials
- " Soliciting Material Pursuant to §240.14a-12

FirstEnergy Corp. (Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- x No fee required.
- " Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.
 - (1) Title of each class of securities to which transaction applies:

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(3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):
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(1) Amount Previously Paid:
(2) Form, Schedule or Registration Statement No.
(3) Filing Party:

(4) Date Filed:

IMPORTANT NOTICE REGARDING THE AVAILABILITY OF PROXY MATERIALS FOR THE FIRSTENERGY CORP.

ANNUAL MEETING OF SHAREHOLDERS TO BE HELD ON MAY 20, 2014

Under the federal securities laws and the Securities and Exchange Commission rules, you are receiving this notice that the proxy materials for FirstEnergy Corp. s Annual Meeting of Shareholders are available on the Internet (the Notice) at www.ViewMaterial.com/FE. This Notice is NOT a form for voting and presents only an overview of the more complete proxy materials which contain important information and are available on the Internet or by mail. We encourage you to access and review the proxy materials before voting.

WHEN AND WHERE IS THE SHAREHOLDERS MEETING?

The 2014 Annual Meeting of Shareholders of FirstEnergy Corp. will be held at the John S. Knight Center, 77 E. Mill Street, Akron, OH, on Tuesday, May 20, 2014, at 8:00 a.m., Eastern time.

WHAT MATTERS ARE BEING VOTED ON AT THE ANNUAL MEETING OF SHAREHOLDERS?

- 1. Election of Directors: Paul T. Addison, Anthony J. Alexander, Michael J. Anderson, William T. Cottle, Robert B. Heisler, Jr., Julia L. Johnson, Ted J. Kleisner, Donald T. Misheff, Ernest J. Novak, Jr., Christopher D. Pappas, Catherine A. Rein, Luis A. Reyes, George M. Smart and Wes M. Taylor;
- 2. The Ratification of the Appointment of the Independent Registered Public Accounting Firm;
- 3. An Advisory Vote to Approve Named Executive Officer Compensation;
- 4. Shareholder proposal: Adoption of a Specific Performance Policy;
- 5. Shareholder proposal: Retirement Benefits;
- 6. Shareholder proposal: Vesting of Equity Award Policy; and
- 7. Shareholder proposal: Director Election Majority Vote Standard.

WHAT DOES YOUR BOARD OF DIRECTORS RECOMMEND?

Your Board of Directors recommends a vote:

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- 1. **FOR** the Election of Directors (Item 1);
- 2. **FOR** the Ratification of the Appointment of the Independent Registered Public Accounting Firm (Item 2);
- 3. **FOR** the Advisory Vote to Approve Named Executive Officer Compensation (Item 3);
- 4. **AGAINST** Shareholder proposal: Adoption of a Specific Performance Policy (Item 4);
- 5. **AGAINST** Shareholder proposal: Retirement Benefits (Item 5);
- 6. AGAINST Shareholder proposal: Vesting of Equity Award Policy (Item 6); and
- 7. **AGAINST** Shareholder proposal: Director Election Majority Vote Standard (Item 7).

Easy Online Access A Convenient Way to View Proxy Materials and Vote. When you go online to view proxy materials, you can vote your shares.

- **Step 1:** To view and/or print the proxy materials, go to www.ViewMaterial.com/FE.
- **Step 2:** To vote, go to www.ViewMaterial.com/FE and click on Vote Your Proxy.
- **Step 3:** Enter the control number (located by the arrow in the box below) and follow the instructions on the screen to log in.
- **Step 4:** Make your selection as instructed on each screen to vote.

FIRSTENERGY CORP.

Vote In Person: If you plan to attend the Annual Meeting, please follow the advance registration instructions in the proxy statement and follow the instructions when voting by Internet. Directions to the Annual Meeting are available in the proxy statement which can be viewed at **www.ViewMaterial.com/FE**.

The following proxy materials can be viewed at: www.ViewMaterial.com/FE

2014 Proxy Statement

2013 Annual Report to Shareholders HOW CAN I REQUEST A FULL PAPER SET OR EMAIL OF PROXY MATERIALS?

If you want to receive a paper or email copy of the proxy materials for the 2014 Annual Meeting or on an on-going basis, you must request a copy. There is no charge to you for requesting a copy. You will be asked to provide the 11-digit control number located by the arrow in the box on the reverse side. Please make your request for a copy of the proxy materials above on or before May 6, 2014, to facilitate timely delivery.

To request a paper or email copy of the proxy materials:

- 1. Access the website, <u>www.SendMaterial.com</u> and follow the instructions provided, or
- 2. Call the toll-free telephone number 1-800-516-1564 and follow the instructions provided, or
- 3. Send an email to <u>papercopy@SendMaterial.com</u> with your 11-digit control number in the Subject line. Unless you instruct otherwise, you will receive a reply email with links to the proxy materials.