NUTRI SYSTEM INC /DE/ Form 10-K February 29, 2008 **Table of Contents**

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 10-K

(Mark One)

- ANNUAL REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934 for the fiscal year ended December 31, 2007
- TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES **EXCHANGEACT OF 1934** for the transition period from to Commission File Number 0-28551

NutriSystem, Inc.

(Exact name of Registrant as specified in its charter)

Delaware (State or other jurisdiction of incorporation or organization) 23-3012204

(I.R.S. Employer Identification No.)

300 Welsh Road, **Building 1, Suite 100** Horsham, Pennsylvania (Address of principal executive offices)

19044

(Zip Code)

Registrant s telephone number, including area code: (215) 706-5300

Securities registered pursuant to Section 12(b) of the Act:

Title of each class Common Stock, \$.001 par value Name of each exchange on which registered The NASDAQ Stock Market LLC

Securities registered pursuant to Section 12(g) of the Act:

None

Indicate by check mark if the registrant is a well-known seasoned issuer, as defined in Rule 405 of the Securities Act. Yes x No "

Indicate by check mark if the registrant is not required to file reports pursuant to Section 13 or Section 15(d) of the Act. Yes "No x

Indicate by check mark whether the registrant: (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the Registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes x No "

Indicate by check mark if disclosure of delinquent filers pursuant to Item 405 of Regulation S-K is not contained herein, and will not be contained, to the best of registrant s knowledge, in the definitive proxy or information statements incorporated by reference in Part III of this Form 10-K or any amendment to this Form 10-K.

Indicate by checkmark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer or a smaller reporting company (as defined in Exchange Act Rule 12b-2).

Large Accelerated Filer x Accelerated Filer "Non-accelerated filer "Smaller reporting company" Indicate by checkmark whether the registrant is a shell company (as defined by Rule 12b-2 of the Act). Yes "No x

The aggregate market value of the voting and non-voting common equity held by non-affiliates of the Registrant as of June 30, 2007, was \$2,232,257,848. Such aggregate market value was computed by reference to the closing price of the common stock as reported on the NASDAQ Global Select Market on June 30, 2007 (the last business day of the Registrant s most recently completed fiscal second quarter).

Number of shares outstanding of the Registrant's Common Stock, \$0.001 par value, as of February 20, 2008: 33,601,125 shares

DOCUMENTS INCORPORATED BY REFERENCE

Portions of the definitive proxy statement to be filed with the Securities and Exchange Commission for NutriSystem, Inc. s annual meeting of stockholders to be held on May 13, 2008, are incorporated by reference into Part III of this Form 10-K.

NutriSystem, Inc.

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Special Note Regarding Forward-Looking Statements

Except for the historical information contained herein, this Annual Report (Report) on Form 10-K contains certain forward-looking statements that involve substantial risks and uncertainties. Words such as may, should, could, would, expect, plan, anticipate, believe, estimated to identify forward-looking statements, although not all forward-looking statements contain these words. Our actual results, performance or achievements could differ materially from the results expressed in, or implied by, these forward-looking statements. Factors that could cause or contribute to such differences include those set forth in Risk Factors. Accordingly, there is no assurance that the results in the forward-looking statements will be achieved.

PART I

ITEM 1. BUSINESS Overview

We are a leading marketer and provider of a weight management system based on a portion-controlled, prepared meal program. Typically, our customers purchase monthly food packages containing a 28-day supply of breakfasts, lunches, dinners and desserts, which they supplement with fresh dairy, fruit, salad, vegetables and low-glycemic carbohydrate items. Most of our customers order on an auto-delivery basis (Auto-Delivery), in which we send a month s food supply on an ongoing basis until notified by the customer to stop our shipments. Our Auto-Delivery program is currently priced between \$294 and \$320 per shipment, or about \$10 to \$11 per day for a full 28 days of NutriSystem food. Our food is shelf stable at room temperature and will last for up to two years, making it relatively inexpensive to ship and store.

Our program is based on the following cornerstones that represent who we are to our customers:

Success. We believe our program enables our customers to lose weight successfully. Our NutriSystem® Advanced program consists of over 100 portion-controlled food items that are designed to rank low on the Glycemic Index thereby providing dieters with a balanced intake of good carbohydrates, proteins and fats. The Glycemic Index is a measure of the quality of carbohydrates in foods. Foods on the lower end of the index are generally considered good carbohydrates.

Convenience. We sell our weight management programs primarily through a direct-to-consumer sales and distribution approach using the Internet and telephone. Our customers can order 24 hours a day, seven days a week on our website, www.nutrisystem.com, and the food is shipped directly to the customer s door.

Simplicity. We provide a comprehensive weight management program, consisting of a pre-packaged food program and counseling. Our customers can either choose one of our pre-set food packages or customize their monthly food orders for their specific tastes. There are no center visits, no measuring foods or counting calories.

Value. Our Auto-Delivery program is currently priced at about \$10 to \$11 per day for a full 28 days of NutriSystem food. We do not charge membership fees.

Anonymity. The direct-to-consumer approach using the Internet provides the privacy that our customers value. We provide online and telephone counseling and support to our customers using our trained diet counselors resulting in no need to travel for a face-to-face meeting.

Competitive Strengths

We believe that our system offers consumers a sensible approach to losing weight without the use of faddish, unhealthy or unrealistic weight loss methods. We intend to capitalize on the following competitive strengths to grow:

Product Efficacy. We believe our customers are very satisfied with our products and believe they have lost weight while using our program. Our customer surveys found that clients lost an average of 1.5 to 2.0 pounds per week and tended to stay on the program for 10 to 11 weeks. We believe these surveys indicate overall satisfaction with our program and a willingness to refer our program to others.

Strong Brand Recognition. We believe that our brand is well recognized in the weight management industry. Our company and our predecessors have been in the weight management industry for more than 30 years, and we estimate that our company and our predecessors have spent hundreds of millions of dollars in advertising over that time period.

Low Cost, Highly Scalable Model. Unlike traditional commercial weight loss programs, which primarily sell through franchisee and company-owned centers, in our direct channel we generate revenue through the Internet and telephone. Our method of distribution removes the fixed costs and capital investment associated with diet centers. We also minimize fixed costs and capital investments in food procurement and fulfillment: we outsource the production of our food products to a number of vendors and we outsource approximately 90% of our fulfillment operations to a third-party provider.

Superior Consumer Value Proposition. Our goal is to offer our customers a complete weight management program that is convenient, private and cost-effective. Our customers place their orders through the Internet or over the phone and have their food delivered directly to their homes. This affords our customers the convenience and anonymity that other diets which rely on weight-loss centers cannot ensure. Additionally, we provide our customers with a month of food, including breakfast, lunch, dinner and dessert, each day, which removes the confusion of reading nutrition labels, measuring portions or counting calories, carbohydrates or points. At a cost of about \$10 or \$11 a day for a full 28 days of NutriSystem food, we believe our weight management program offers our customers significant value and is priced below those of our competitors. In addition, we do not charge a membership fee, whereas many of our competitors charge such a fee.

Our Industry

Weight management is a challenge for a significant portion of the U.S. population. The 2003-2004 National Health and Nutrition Examination Study estimated that 66% of the adult population is overweight and 33% is obese, an increase from 47% and 15%, respectively, in 1976. There has been no statistically significant change to these levels since the 2003-2004 study.

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According to the U.S. Department of Health and Human Services, overweight or obese individuals are increasingly at risk for diseases such as diabetes, heart disease, certain types of cancer, stroke, arthritis, breathing problems and depression. However, there is evidence that weight loss may reduce the risk of developing these diseases.

In addition to the health risks, there are also cultural implications for those who are overweight or obese. U.S. consumers are inundated with imagery in media, fashion, and entertainment that depicts the thin body as the ideal type.

Despite the high percentage of overweight or obese individuals in the U.S., the popularity of dieting would seem to indicate consumers desire to be thin. According to Gallup surveys, approximately 45% or an estimated 99 million people in the United States were dieting during 2007. Of those, approximately 63 million people were attempting to lose weight and 36 million people were attempting to maintain their weight. Approximately 7% participated in commercial weight loss programs and 57% conducted some form of self-directed diet. We believe the NutriSystem program is well positioned to attract both types of dieters.

Competition

The weight loss industry is very competitive and consists of pharmaceutical products and weight loss programs, as well as a wide variety of diet foods and meal replacement bars and shakes, appetite suppressants and nutritional supplements. The weight loss market is served by a diverse array of competitors. Potential customers seeking to manage their weight can turn to traditional center-based competitors such as Weight Watchers, Jenny Craig and LA Weight Loss, online diet-oriented sites such as eDiets.com and WeightWatchers.com, self-administered products such as the over-the-counter drug Alli and programs such as Atkins and the South Beach Diet and medically supervised programs.

We believe that the principal competitive factors in the weight loss market are:

the availability, convenience and effectiveness of the weight reduction program;
brand recognition and trustworthiness;
media spending;
new products;
program pricing; and

Our Products and Services

believe that we have a competitive advantage in our market.

For over 30 years, the NutriSystem name has been recognized as a leader in the weight loss industry. We provide a comprehensive weight management program, consisting primarily of a pre-packaged food program and counseling. Trained counselors are available an average of 24 hours per day, seven days per week, to answer questions and make recommendations to help each customer achieve his or her weight loss goals. Customers support, encourage and share information with each other through hosted chat rooms and bulletin boards. These services are complemented with relevant information on diet, nutrition and exercise, which is provided on our community website and emailed to our customers weekly.

Based on these factors, we believe that we can compete effectively in the weight management industry. We, however, have no control over how successful competitors will be in addressing these factors. By providing a well-recognized food-based program using the direct channel, we

the ability to attract and retain customers through promotion and personal referral.

In December 2007, we launched NutriSystem Advanced, our new weight-loss and health and wellness platform. NutriSystem Advanced is a complete program that includes new proprietary ingredient blends to support satiety and heart health. NutriSystem Advanced consists of over 100 food items, of which two meal categories (lunch and dessert) contain one of the two new NutriSystem proprietary blends of heart-healthy ingredients. Primary among these are OmegaSol , a patent-pending combination of heart-healthy soluble fibers and omega-3 fatty acids that work to help promote a healthy heart while losing weight, and NutriSol, an additional blend of soluble fibers that are naturally present in oats, fruits and whole grains and help reduce hunger and control appetite. NutriSystem Advanced continues to build upon the Glycemic Advantage by using good carbs in all of its foods. We have also worked to reduce the sodium content of the entire meal plan to an average of 1800mg per day and will continue to actively work to lower it without sacrificing flavor. With the changes made with the NutriSystem Advanced program, we are now fully compliant with the recommendations set forth by the American Heart Association approach to a healthy lifestyle. The NutriSystem Advanced program includes a personalized Results Kit that features a Mindset Makeover guide, an innovative approach to behavior modification which is compliant with research standards and co-authored by a national and international leader in the field of obesity research. This is an insightful and motivational behavior modification guide which walks clients through the program and can act as an interactive tool for our counselors to use in order to better facilitate communication and ultimately weight loss success for our clients. Renowned fitness experts Leslie Sansone and Vaughn Hebron have added to the heart benefits of NutriSystem Advanced by creating exercise DVDs exclusively for NutriSystem Advanced participants. The Results Kit also offers a customized meal planner, online community access information, a Quick Start Guide and more.

Typically, our customers purchase monthly food packages containing 28 breakfasts, lunches, dinners and desserts, which they supplement with fresh dairy, fruit, salad, vegetables and low-glycemic carbohydrate items. Most customers order on an auto-delivery basis in which we send food to the customers on a monthly basis until notified by the customer to cease shipments. With the Auto-Delivery program, a full day s supply of entrees and desserts is currently priced at about \$10 to \$11 a day. The food is shelf stable at room temperature, making it relatively inexpensive to ship and store. On our website, customers can order food 24 hours a day, seven days a week.

The features of our weight loss program address many of the most common limitations of traditional weight loss programs, including high initiation and recurring membership fees, the inconvenience of traveling to weight loss centers for scheduled appointments and lack of privacy. In addition, our prepared meals provide our customers with a structured program in which they do not have to weigh or measure foods or count calories, carbohydrates or points.

Marketing

Our primary marketing objective is to cost-effectively promote our established brand and to build sales of our weight management program through our direct channel. We use a combination of online and traditional offline advertising and promotional strategies to accomplish this objective.

Offline Advertising. Offline advertising is used to encourage qualified customers to call or visit our website and increase awareness of the program. We reach our target audiences primarily through a combination of television, print and direct mail advertising. We use unique toll-free numbers and URLs to individually track the response of our advertisements. On television and in print, direct response-focused advertisements capitalize on our brand name and focus on before and after comparisons and/or the program s simplicity, convenience and good carbohydrate features. Direct mail and outbound telemarketing are companions to the media advertising and consist of mailings and calls to direct customers who have purchased or others who have signed up for access to our services.

Online Advertising. Our online advertising strategy is based on driving high volume, cost-effective qualified leads to the site with a focus on increasing both front and back end conversion through constant testing and

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optimization. We are continually exploring new online opportunities as the market changes and grows, but focus the majority of our efforts on search optimization (paid and natural), affiliate management, portal relationships, large ad networks, strategic partnerships, targeted display media and internal/external email campaigns.

Public Relations. We have generated brand awareness for our program in a variety of media including television, magazines, newspapers and on the Internet. For example, our media relations success includes receiving favorable mentions in national consumer media such as: People Magazine, Ladies Home Journal, Entertainment Tonight, Good Housekeeping, The New York Times, US Weekly, Women s Day, Access Hollywood and The Tonight Show.

Moreover, we have promoted our brand and product through celebrity spokespersons who also appear in our advertising, such as Marie Osmond, Tori Spelling, Joey Fatone, ANT, Tony Orlando, Dan Marino, Mike Golic and Coach Shula and third party endorsements that have appeared on television shows including, *Dancing with the Stars*, VH-1 Celebrity Fit Club, The Today Show, Larry King Show, NFL Today and CBS Morning Show.

Sales and Counseling

A majority of our direct business sales occur on our website. The remaining sales are by telephone, and our call center processes virtually all of them. Our weight loss program is also sold through QVC, a television home shopping network, which represented 5% of revenue in 2007.

As of December 31, 2007, we employed approximately 130 weight loss counselors and 215 sales agents. Staffing levels for counselors and sales agents are largely a function of the volume of revenue and orders. Sales agents are responsible for in-bound sales calls and will initiate out-bound sales calls to our leads and other targeted potential customers. Counselors handle some in-bound sales calls but primarily focus on in-bound counseling calls, email and voicemails. Counselors also handle online web conversations from new visitors and appointments with existing customers. Sales agents and counselors are available 24 hours per day, seven days a week. Sales agents are paid primarily on commission while counselors receive an hourly wage.

We seek to hire counselors with backgrounds in psychology, sociology, nutrition, dietetics or other health-related fields and with suitable temperaments to talk with our customers. Our counselors are more experienced and have more training than our sales agents. Counselors are trained in our meal plan, our Internet chat service, email, voicemail, motivational techniques and customer service problem solving.

Customer Service

As of December 31, 2007, we employed approximately 120 customer service representatives. Customer service representatives are trained to handle in-bound calls and email from customers who have questions or problems with an order after the sale transaction is completed. Typical customer inquiries relate to arrival date of their order shipment, report of missing or damaged items and credits and exchanges. For email inquiries, we have a software system that scans the customer—s email message for key words and automatically supplies the representative with a form response that is reviewed, edited and sent back to the customer. Customer service representatives are typically available from 8 a.m. to 12 midnight, Monday through Friday, and 8:30 a.m. to 5 p.m. on Saturday and Sunday. Customer service representatives are paid an hourly wage.

Fulfillment

We operate an integrated order receipt, billing, picking, shipping and delivery tracking system comprised of proprietary and third party components. This system integrates the front end, or website customer interface, with order processing and shipping, and allows Internet customers to access shippers—order tracking numbers online. Our computer-assisted picking system allows for virtually paperless order picking in all warehouse facilities. In 2006 and 2007, we engaged in multiple projects designed to increase processing capabilities and provide greater operational flexibility and control within this integrated shipping system. Management believes these improvements provide reasonable assurance that our growth will continue to be supported.

We operate an integrated network of distribution facilities of which one is company-owned and six are outsourced. In 2007, approximately 90% of our fulfillment was handled by our outsourced provider. In 2006 and 2007, we completed an expansion and redesign of our warehouse network. These changes ensure higher volume capabilities while simultaneously reducing process/delivery times and outbound freight costs. In 2007, approximately 99% of all direct customer orders were shipped within two business days of the day received. In addition, we can ship to approximately 99% of the domestic population within four business days using standard ground transportation. Direct customers are not charged for their orders until the ordered product is shipped. We do not charge customers for shipping and handling on Auto-Delivery food orders.

Product Development

All of our foods and supplements are currently outsourced from more than 30 manufacturers or vendors. Our product development department primarily creates ideas and concepts based on customer feedback, market trends, nutrition and food technology breakthroughs and retail grocery trends. This starts at the laboratory level to determine if the product can meet our stringent demands (i.e. shelf stable, glycemic friendly, etc.) and is then outsourced to our food manufacturers who further develop the new product based on our specifications. All new foods are created to enhance the variety of our current program, or to support the efforts of creating a new program. Also, new foods are presented to us by food manufacturers to see if they are compatible with our program. Most of our foods are created from market research and customer requests, as well as recommendations from our manufacturers. All of our new foods are evaluated for nutrition, compliance with our program, taste (by using testing panels) and cost considerations. The number of SKUs we introduce each year varies depending on whether we are introducing a new program, like NutriSystem Advanced, where over 60 new items were created, or updating an existing program, where approximately 20 new products are typically introduced.

Our Customers

Based on our customer data, our typical customer is female, approximately 48 years of age and weighs 185 lbs. In January 2006, we initiated advertising programs directed toward men. As a result, men comprised approximately 31% of our new customers in 2007 compared to 24% in 2006 and 13% in 2005. In early 2007, we also began to market to seniors in television advertising. We believe that, on average, our customers want to lose approximately 45 lbs. over a period of time. Based on our customer surveys, we believe our typical customers tend to stay on our program for 10 to 11 weeks (including the one free week most customers obtain with their initial order), lose 1.5 to 2.0 pounds per week and have tried other popular diet programs. We believe that these surveys indicate a willingness to refer our program to others and that our customers value the following NutriSystem program attributes:

effective weight loss;
direct delivery to their door;
easy to follow;
food can be easily prepared in minutes;
wide variety of food; and

they do not feel hungry while on the program.

Information Systems

Our ecommerce and community websites, both of which are based on internally developed software and other third party software, are each hosted in a top tier, co-location facility. These facilities provide redundant network connections, an uninterruptible power supply, physical and fire security and diesel generated power back up for the equipment upon which our website relies. Our servers and our network are monitored 24 hours a day, seven days a week.

We use a variety of security techniques to protect our confidential customer data. When our customers place an order or access their account information, we use a secure server (SSL) to transfer information. Our secure server software encrypts all information entered before it is sent to our server. All customer data is protected against unauthorized access. We use VeriSign and CyberSource software to secure our credit card transactions.

Intellectual Property

We own numerous domestic and international trademarks and other proprietary rights that are important to our business. Depending upon the jurisdiction, trademarks are valid as long as they are used in the regular course of trade and/or their registrations are properly maintained. We believe the protection of our trademarks, copyrights, patents, domain names, trade dress, and trade secrets important to our success. We aggressively protect our intellectual property rights by relying on a combination of trademark, copyright, patent, trade dress and trade secret laws, and through the domain name dispute resolution system.

Employees

As of December 31, 2007, we had approximately 602 administrative, sales, counseling and customer service personnel, 87 employees dedicated to fulfillment and 47 employees in marketing. None of our employees is represented by a labor union, and we consider relations with our employees to be good.

Seasonality

Typically in the weight loss industry, revenue is strongest in the first quarter and lowest in the fourth calendar quarter. We believe our business experiences seasonality, driven by the predisposition of dieters to initiate a diet and the placement of our advertising based on the price and availability of certain media. This seasonality can be seen in our results for 2007, however, in 2005, our revenue increased sequentially every quarter due to our increased level of advertising spending and, in 2006, revenue in the third quarter was higher than revenue in the first quarter due in part to favorable conditions in the market for certain media.

Available Information

All periodic and current reports, registration statements, code of conduct, code of ethics and other material that the Company is required to file with the Securities and Exchange Commission (SEC), including the Company s annual report on Form 10-K, quarterly reports on Form 10-Q, current reports on Form 8-K, and amendments to those reports filed or furnished pursuant to Section 13(a) of the Securities Exchange Act of 1934 (the 1934 Act Reports), are available free of charge through the Company s investor relations page at www.nutrisystem.com. Such documents are available as soon as reasonably practicable after electronic filing of the material with the SEC. The Company s Internet website and the information contained therein or connected thereto are not intended to be incorporated into this Annual Report on Form 10-K.

The public may also read and copy any materials filed by the Company with the SEC at the SEC s Public Reference Room at 100 F Street, NE, Washington, DC 20549. The public may obtain information on the operation of the Public Reference Room by calling the SEC at 1-800-SEC-0330. The SEC maintains an Internet site, www.sec.gov, which contains reports, proxy and information statements, and other information regarding issuers that file electronically with the SEC.

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Executive Officers of the Company

The Company s executive officers and their respective ages and positions as of December 31, 2007 are as follows:

Name	Age	Position
Michael J. Hagan	45	Chairman and Chief Executive Officer
Joseph M. Redling	49	President and Chief Operating Officer
David D. Clark	43	Senior Vice President, Chief Financial Officer, Secretary and Treasurer
Thomas F. Connerty	45	Executive Vice President, Program Development and Chief Marketing Officer
Bruce Blair	51	Senior Vice President, Operations and Chief Information Officer

Michael J. Hagan has served as the Chairman of our Board and as our Chief Executive Officer since December 2002. He also served as our President from July 2006 to September 2007. Prior to joining us, Mr. Hagan was the co-founder of Verticalnet, Inc., a business-to-business Internet and software company, and held a number of executive positions at Verticalnet, Inc. since its founding in 1995, including Chairman of the Board from February 2002 to May 2005, President and Chief Executive Officer from January 2001 to February 2002, Executive Vice President and Chief Operating Officer from January 2000 to January 2001 and Senior Vice President prior to that time. Mr. Hagan is also a director of Internet Capital Group, Inc.

Joseph M. Redling has served as our President and Chief Operating Officer since September 2007. Prior to joining us, Mr. Redling held a number of executive positions at AOL, Inc., a global web services company, including Chief Marketing Officer, President of AOL Access, President of AOL Paid Services and Customer Management and Chief Executive officer of AOL International from September 2001 through March 2007.

David D. Clark has served as our Senior Vice President, Chief Financial Officer, Secretary and Treasurer since November 2007. Prior to joining us, Mr. Clark was Chief Financial Officer of Claymont Steel Holdings, Inc., a manufacturer of steel plate from November 2006 through October 2007. Prior to that Mr. Clark was Chief Financial Officer of SunCom Wireless Holdings, a provider of digital wireless communications services, from its founding in 1997 through February 2006 and held the additional position of Executive Vice President from 2000 through February 2006 and Senior Vice President from 1997 through 2000.

Thomas F. Connerty has served as our Chief Marketing Officer since November 2004 and our Executive Vice President, Program Development since July 2006. Prior to joining us, Mr. Connerty was the Vice President of Marketing at the Nautilus Group, a retailer of commercial and home use fitness equipment, including the Bowflex Home Gym, from 1999 to 2004.

Bruce Blair has served as our Senior Vice President, Operations and Chief Information Officer since April 2005. Prior to joining us, Mr. Blair was the Chief Information Officer and Executive Vice President of Creditek, a finance and accounting outsourcing firm from March 2003 to March 2005. Before Creditek, Mr. Blair was the President of GovXcel, a leading application provider of software used by municipalities to automate back office functions, from January 2001 to December 2001. He also served as Chief Information Officer and Senior Vice President of Operations at Verticalnet, Inc. from March 1999 to December 2000.

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ITEM 1A. RISK FACTORS

You should consider carefully the following risks and uncertainties when reading this Annual Report on Form 10-K. If any of the events described below actually occurs, the Company s business, financial condition and operating results could be materially adversely affected.

Risks Related to Our Business

Our future growth and profitability will depend in large part upon the effectiveness and efficiency of our marketing expenditures and our ability to select the right markets and media in which to advertise.

Our marketing expenditures were \$178.7 million, \$118.2 million and \$47.3 million in 2007, 2006 and 2005, respectively. Our future growth and profitability will depend in large part upon the effectiveness and efficiency of our marketing expenditures, including our ability to:

identify the most effective and efficient level of spending in each market, media and specific media vehicle;

determine the appropriate creative message and media mix for advertising, marketing and promotional expenditures;

effectively manage marketing costs (including creative and media) in order to maintain acceptable customer acquisition costs;

select the right market, media and specific media vehicle in which to advertise; and

convert consumer inquiries into actual orders.

Our planned marketing expenditures may not result in increased revenue or generate sufficient levels of brand name and program awareness. We may not be able to manage our marketing expenditures on a cost-effective basis whereby our customer acquisition cost may exceed the contribution profit generated from each additional customer.

If we are able to grow our business, we may not be able to manage our growth successfully.

If we are able to increase our customer base and grow our business, we will face business risks commonly associated with rapidly growing companies, including the risk that existing management, information systems and financial controls may be inadequate to support our growth. We cannot predict whether we will be able to respond on a timely basis, or at all, to the changing demands that our growth may impose on our existing management and infrastructure. For example, increasing demands on our infrastructure could cause any of the following:

delays in order intake time both on our website as well as through call centers;

delays in order processing, packaging and shipping;

failures to provide our customers with their specific food selections;

inadequate numbers of telephone counselors, customer service representatives and other personnel; and

an inability to route all calls during spikes to the appropriate personnel.

If we fail to adapt our management, information systems and financial controls to our growth, or if we encounter other unexpected difficulties, our business, financial condition and operating results will suffer.

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We rely on third parties to provide us with adequate food supply and certain fulfillment, Internet, networking and call center services, the loss of any of which could cause our revenue, earnings or reputation to suffer.

Food Manufacturers. We rely solely on third-party manufacturers to supply all of the food and other products we sell, the top three of which supplied approximately 49% of our food in 2007. If we are unable to obtain sufficient quantity, quality and variety of food and other products in a timely and low-cost manner from our manufacturers, we will be unable to fulfill our customers—orders in a timely manner, which may cause us to lose revenue and market share or incur higher costs, as well as damage the value of the NutriSystem brand.

Fulfillment. Approximately 90% of our order fulfillment is handled by a third party, Ozburn-Hessey Logistics, or OHL. Should OHL be unable to service our needs for even a short duration, our revenue and business could be harmed. Additionally, the cost and time associated with replacing OHL on short notice would add to our costs. Any replacement fulfillment provider would also require startup time, which could cause us to lose sales and market share.

Internet, Networking and Call Centers. Our business also depends on a number of third parties for Internet access, networking and call center services, and we have limited control over these third parties. Should our network connections go down, our ability to fulfill orders would be delayed. Further, if our website or call centers become unavailable for a noticeable period of time due to Internet or communication failures, our business could be adversely affected, including harm to our brand and loss of sales.

Therefore, we are dependent on maintaining good relationships with these third parties. The services we require from these parties may be disrupted by a number of factors associated with their businesses, including the following:

labor disruptions;	
delivery problems;	
financial condition of operations;	
internal inefficiencies;	
equipment failure;	
natural or man-made disasters; and	

with respect to our food suppliers, shortages of ingredients or United States Department of Agriculture (USDA) and United States Food and Drug Administration (FDA) compliance issues.

We are dependent on the QVC Shopping Network for a percentage of revenue.

In 2007, sales of our products through our relationship with the QVC Shopping Network accounted for 5% of our revenue. For 2008, we have a one-year contractual agreement with QVC with an automatic extension unless either party decides not to extend the agreement and a minimum level of sales has not been achieved for the year. Under the QVC agreement, QVC controls when and how often our products and services are offered on-air, and we are not guaranteed any minimum level of sales or transactions. QVC has the exclusive right to promote our products using home shopping television programs other than our own infomercials during the contract term and on a non-exclusive basis for two years thereafter. If QVC elects not to renew the agreement or reduces airtime for promoting our products, our operating profits will suffer and we will be prohibited from selling our products through competitors of QVC for six months after the termination of the agreement.

We may be subject to claims that our personnel are unqualified to provide proper weight loss advice.

Some of our counselors for our weight management program do not have extensive training or certification in nutrition, diet or health fields and have only undergone the training they receive from us. We may be subject to claims from our customers alleging that our personnel lack the qualifications necessary to provide proper advice

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regarding weight loss and related topics. We may also be subject to claims that our personnel have provided inappropriate advice or have inappropriately referred or failed to refer customers to health care providers for matters other than weight loss. Such claims could result in damage to our reputation and divert management s attention from our business, which would adversely affect our business.

We may be subject to health-related claims from our customers.

Our weight loss program does not include medical treatment or medical advice, and we do not engage physicians or nurses to monitor the progress of our customers. Many people who are overweight suffer from other physical conditions, and our target consumers could be considered a high-risk population. A customer who experiences health problems could allege or bring a lawsuit against us on the basis that those problems were caused or worsened by participating in our weight management program. For example, our predecessor businesses suffered substantial losses due to health-related claims and related publicity. Currently, we are neither subject to any such allegations nor have we been named in any such litigation. However, if we were, we would defend ourselves against such claims. Defending ourselves against such claims, regardless of their merit and ultimate outcome, would likely be lengthy and costly, and adversely affect our results of operations. Further, our general liability insurance may not cover claims of these types.

The weight management industry is highly competitive. If any of our competitors or a new entrant into the market with significant resources pursues a weight management program similar to ours, our business could be significantly affected.

Competition is intense in the weight management industry and we must remain competitive in the areas of program efficacy, price, taste, customer service and brand recognition. Some of our competitors are significantly larger than we are and have substantially greater resources. Our business could be adversely affected if someone with significant resources decided to imitate our weight management program. For example, if a major supplier of pre-packaged foods decided to enter this market and made a substantial investment of resources in advertising and training diet counselors, our business could be significantly affected. Any increased competition from new entrants into our industry or any increased success by existing competition could result in reductions in our sales or prices, or both, which could have an adverse effect on our business and results of operations.

New weight loss products or services may put us at a competitive disadvantage.

On an ongoing basis, many existing and potential providers of weight loss solutions, including many pharmaceutical firms with significantly greater financial and operating resources than we have, are developing new products and services. The creation of a weight loss solution, such as a drug therapy, that is perceived to be safe, effective and easier than a portion-controlled meal plan would put us at a disadvantage in the marketplace and our results of operations could be negatively affected.

If we pursue competitive advertising, we may be subject to litigation from our competitors.

If we pursue competitive advertising, our competitors may pursue litigation regardless of its merit and chances of success. Defending such litigation may be lengthy and costly, strain our resources and divert management s attention from their core responsibilities, which would have a negative impact on our business.

We may experience fluctuations in our operating results which may cause our stock price to be volatile.

In view of the rapidly evolving nature of our business and the seasonality inherent in the weight loss industry, our operating results may fluctuate significantly. The market price of our common stock is subject to fluctuations in response to our operating results, general trends in the weight loss industry, announcements by our competitors, our ability to meet or exceed securities analysts—expectations, recommendations by securities analysts, the condition of the financial markets and other factors. These fluctuations, as well as general economic and market conditions, may adversely affect the market price of our common stock and cause it to fluctuate significantly.

Expansion into international markets may expose us to economic, political and social risks in the countries in which we operate.

In January 2008, we expanded operations into Canada and expect to enter the United Kingdom and Japan by 2009. This expansion may be costly as we will be required to divert management time and resources and it could require us to adapt our program to conform to local cultures. We may not be successful in expanding into particular international markets and this expansion could expose our financial results to additional risks in the countries in which we operate. Financial results could be adversely affected by changes in foreign currency rates, changes in worldwide economic conditions, changes in trade policies or tariffs and political unrest.

Future acquisitions and the pursuit of new business opportunities present risks, and we may be unable to achieve the financial and strategic goals of any acquisition or new business.

A component of our growth strategy may be to acquire existing businesses or pursue other business opportunities in the market for weight management and fitness products and services. Even if we succeed in acquiring or building such businesses, we will face a number of risks and uncertainties, including:

difficulties in integrating newly acquired or newly started businesses into existing operations, which may result in increasing operating costs that would adversely affect our operating income and earnings;

the risk that our current and planned facilities, information systems, personnel and controls will not be adequate to support our future operations;

diversion of management time and capital resources from our existing businesses, which could adversely affect their performance and our operating results;

dependence on key management personnel of acquired or newly started businesses and the risk that we will be unable to integrate or retain such personnel;

the risk that the new products or services we may introduce or begin offering, whether as a result of internal expansion or business acquisitions, will not gain acceptance among consumers and existing customers;

the risk that new efforts may have a detrimental effect on our brand;

the risk that we will face competition from established or larger competitors in the new markets we may enter, which could adversely affect the financial performance of any businesses we might acquire or start; and

the risk that the anticipated benefits of any acquisition or of the commencement of any new business may not be realized, in which event we will not be able to achieve any return on our investment in that new business.

If we do not continue to receive referrals from existing customers, our customer acquisition cost may increase.

We rely on word-of-mouth advertising for a portion of our new customers. If our brand suffers or the number of customers acquired through referrals drops due to other circumstances, our costs associated with acquiring new customers and generating revenue will increase, which will, in turn, have an adverse affect on our profitability.

We use spokespersons to promote our products. If these spokespersons suffer adverse publicity, our revenue could be adversely affected.

Our marketing strategy depends in part on celebrity spokespersons, as well as customer spokespersons to promote our weight management program. Any of these spokespersons may become the subject of adverse news reports, negative publicity or otherwise be alienated from a segment of our customer base, whether weight loss

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related or not. If so, such events may reduce the effectiveness of his or her endorsement and, in turn, adversely affect our revenue and results of operations.

If we cannot protect and enforce our trademarks and other intellectual property rights, our brand and our business will suffer.

We believe that our trademarks and other proprietary rights are important to our success and competitive position. The actions we take to establish and protect our trademarks and other proprietary rights may prove to be inadequate to prevent imitation of our products or services or to prevent others from claiming violations of their trademarks and proprietary rights by us. In addition, others may develop similar trademarks or other intellectual property independently or assert rights in our trademarks and other proprietary rights. If so, third parties may seek to block or limit sales of our products and services based on allegations that use of some of our marks or other intellectual property constitutes a violation of their intellectual property rights. If we cannot protect our trademarks and other intellectual property rights, or if our trademarks or other intellectual property rights infringe the rights of third parties, the value of our brand may decline, which would adversely affect our results of operations.

We are dependent on our key executive officers for future success.

Our future success depends to a significant degree on the skills, experience and efforts of our key executive officers. The loss of the services of any of these individuals could harm our business. Only three of our key executive officers, Joseph M. Redling, David D. Clark and Thomas F. Connerty, have employment agreements with us. In addition, we have not obtained life insurance on any key executive officers. If any key executive officers left us or were seriously injured and became unable to work, the business could be harmed.

Provisions in our certificate of incorporation may deter or delay an acquisition of us or prevent a change in control, even if an acquisition or a change of control would be beneficial to our stockholders.

Provisions of our certificate of incorporation (as amended) may have the effect of deterring unsolicited takeovers or delaying or preventing a third party from acquiring control of us, even if our stockholders might otherwise receive a premium for their shares over then current market prices. In addition, these provisions may limit the ability of stockholders to approve transactions that they may deem to be in their best interests.

Our certificate of incorporation (as amended) permits our Board of Directors to issue preferred stock without stockholder approval upon such terms as the Board of Directors may determine. The rights of the holders of our common stock will be junior to, and may be adversely affected by, the rights of the holders of any preferred stock that may be issued in the future. The issuance of preferred stock could have the effect of making it more difficult for a third party to acquire, or of discouraging a third party from acquiring, a majority of our outstanding common stock. The issuance of a substantial number of preferred shares could adversely affect the price of our common stock.

Risks Related to Our Industry

Changes in consumer preferences and discretionary spending could negatively impact our operating results.

Our program features pre-packaged food selections, which we believe offer convenience and value to our customers. Our continued success depends, to a large degree, upon the continued popularity of our program versus various other weight loss, weight management and fitness regimens, such as low carbohydrate diets, appetite suppressants and diets featured in the published media. Changes in consumer tastes and preferences away from our pre-packaged food and support and counseling services, and any failure to provide innovative responses to these changes, may have a materially adverse impact on our business, financial condition, operating results, cash flows and prospects.

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Additionally, the success of our business and our operating results is dependent on discretionary spending by consumers. A decline in discretionary spending could adversely affect our business, financial condition, operating results and cash flows. Our business could also be adversely affected by general economic conditions, demographic trends, consumer confidence in the economy and changes in disposable consumer income.

The weight loss industry is subject to adverse publicity, which could harm our business.

The weight loss industry receives adverse publicity from time to time, and the occurrence of such publicity could harm us, even if the adverse publicity is not directly related to us. In the early 1990s, our predecessor businesses were subject to extremely damaging adverse publicity relating to a large number of lawsuits alleging that the NutriSystem weight loss program in use at that time led to gall bladder disease. This publicity was a factor that contributed to the bankruptcy of our predecessor businesses in 1993. More recently, our predecessor businesses were severely impacted by significant litigation and damaging publicity related to their customers—use of fen-phen as an appetite suppressant, which the FDA ordered withdrawn from the market in September 1997. The significant decline in business resulting from the fen-phen problems caused our predecessor businesses to close all of their company-owned weight loss centers.

Congressional hearings about practices in the weight loss industry have also resulted in adverse publicity and a consequent decline in the revenue of weight loss businesses. Future research reports or publicity that are perceived as unfavorable or that question certain weight loss programs, products or methods could result in a decline in our revenue. Because of our dependence on consumer perceptions, adverse publicity associated with illness or other undesirable effects resulting from the consumption of our products or similar products by competitors, whether or not accurate, could also damage customer confidence in our weight loss program and result in a decline in revenue. Adverse publicity could arise even if the unfavorable effects associated with weight loss products or services resulted from the user s failure to use such products or services appropriately.

Our industry is subject to governmental regulation that could increase in severity and hurt results of operations.

Our industry is subject to federal, state and other governmental regulation. For example, some advertising practices in the weight loss industry have led to investigations from time to time by the FTC and other governmental agencies. Many companies in the weight loss industry, including our predecessor businesses, have entered into consent decrees with the FTC relating to weight loss claims and other advertising practices. We continue to be subject to these consent decrees, which restrict how we advertise the successes our customers have achieved in losing weight through the program and require us to include the phrase—results not typical—in advertisements. Regulation of advertising practices in the weight loss industry may increase in scope or severity in the future, which could have a material adverse impact on our business.

Other aspects of our industry are also subject to government regulation. For example, food manufacturers are subject to rigorous inspection and other requirements of the USDA and FDA, and companies operating in foreign markets must comply with those countries requirements for proper labeling, controls on hygiene, food preparation and other matters. If federal, state, local or foreign regulation of our industry increases for any reason, then we may be required to incur significant expenses, as well as modify our operations to comply with new regulatory requirements, which could harm our operating results. Additionally, remedies available in any potential administrative or regulatory actions may include requiring us to refund amounts paid by all affected customers or pay other damages, which could be substantial.

The sale of ingested products involves product liability and other risks.

Like other distributors of products that are ingested, we face an inherent risk of exposure to product liability claims if the use of our products results in illness or injury. The foods that we resell in the U.S. are subject to laws and regulations, including those administered by the USDA and FDA that establish manufacturing practices

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and quality standards for food products. Product liability claims could have a material adverse effect on our business as we do not have contractual indemnification rights against our other suppliers, and our other remedies against third parties and our existing insurance coverage may not be adequate. Distributors of weight loss food products, vitamins, nutritional supplements and minerals, including our predecessor businesses, have been named as defendants in product liability lawsuits from time to time. The successful assertion or settlement of an uninsured claim, a significant number of insured claims or a claim exceeding the limits of our insurance coverage would harm us by adding costs to the business and by diverting the attention of senior management from the operation of the business. We may also be subject to claims that our products contain contaminants, are improperly labeled, include inadequate instructions as to use or inadequate warnings covering interactions with other substances. Product liability litigation, even if not meritorious, is very expensive and could also entail adverse publicity for us and reduce our revenue.

ITEM 1B. UNRESOLVED STAFF COMMENTS

None.

ITEM 2. PROPERTIES

We currently lease three locations in Horsham, Pennsylvania. The three Horsham locations total approximately 212,400 square feet of office and warehouse space at a combined 2008 rent of \$2.6 million. One lease in Horsham expires in 2009, the second in 2010 and the third in 2011. In October 2007, we signed a fourth lease in Horsham, Pennsylvania with approximately 51,390 square feet of office space which we do not yet occupy. Rent payments will be approximately \$81,000 in 2008. This lease expires in 2018. We have additional fulfillment capacity in Chambersburg, Pennsylvania; Sparks, Nevada; Kansas City, Missouri; McDonough, Georgia; Dallas, Texas; Mississauga, Ontario through an outsourced provider. We have no lease obligations to any of our outsourced fulfillment providers; however, we are subject to minimum space commitments which we may reduce over a specified period of time. Management believes the Horsham facilities, combined with the outsourced fulfillment capacity, are adequate to meet our needs for the foreseeable future.

ITEM 3. LEGAL PROCEEDINGS

Commencing on October 9, 2007, several putative class actions have been filed in the United States District Court for the Eastern District of Pennsylvania naming NutriSystem, Inc. and certain of its officers and directors as defendants and alleging violations of Sections 10(b) and 20(a) of the Securities Exchange Act of 1934. The complaints purport to bring claims on behalf of a class of persons who purchased the Company s common stock between February 14, 2007 and October 3, 2007 or October 4, 2007. The complaints allege that the defendants issued various materially false and misleading statements relating to the Company s projected performance that had the effect of artificially inflating the market price of its securities. These actions were consolidated in December 2007 under docket number 07-4215. On January 3, 2008, the Court appointed lead plaintiffs and lead counsel pursuant to the requirements of the Private Securities Litigation Reform Act of 1995, and a consolidated amended complaint is due to be filed on March 7, 2008. The Company believes the claims are without merit and intends to defend the litigation vigorously. In addition, federal and state derivative actions raising claims similar to those alleged in the putative class action have also been filed.

Commencing on October 30, 2007, two shareholder derivative suits have been filed in the United States District Court for the Eastern District of Pennsylvania. These suits, which are nominally brought on behalf of NutriSystem, Inc., name certain of its officers and the entire current Board of Directors as defendants. The federal complaints allege violations of Sections 10(b) and 20(a) of the Securities Exchange Act of 1934 and claims for breach of fiduciary duty, waste, and unjust enrichment against all defendants and insider selling against certain defendants. The complaints are based on many of the same allegations as the putative class action described above but add contentions regarding the Company s buyback program. The two federal actions were consolidated in December 2007 under docket number 07-4565, and an amended complaint is due to be filed on March 14, 2008. A shareholder derivative action was also filed in the Common Pleas Court of Montgomery County, Pennsylvania, in November 2007. Like the federal derivative action, the state court action is nominally brought on behalf of the Company and names the entire current Board of Directors as defendants. This action has been stayed. The Company believes that the claims in these matters are without merit and intends to defend the litigation vigorously.

The Company received in November 2007 correspondence from an attorney purporting to represent a NutriSystem shareholder. This correspondence requested that the Company s Board of Directors appoint a special litigation committee to investigate unspecified breaches of fiduciary duty. The disinterested and independent board members met to discuss this issue and responded to the attorney s correspondence. Following receipt of additional correspondence from the same attorney in February 2008, the Board of Directors is considering its response.

The Company is also involved in other various claims and routine litigation matters. In the opinion of management, after consultation with legal counsel, the outcome of such matters is not anticipated to have a material adverse effect on the Company s consolidated financial position, results of operations or cash flows in future years.

ITEM 4. SUBMISSION OF MATTERS TO A VOTE OF SECURITY HOLDERS None submitted.

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PART II

ITEM 5. MARKET FOR REGISTRANT S COMMON EQUITY, RELATED STOCKHOLDER MATTERS AND ISSUER PURCHASES OF EQUITY SECURITIES

Market Information

The Company s common stock has been traded on the NASDAQ Stock Market since June 22, 2005 under the symbol NTRI. The following table sets forth, for the periods indicated, the high and low sale prices for the Company s common stock as reported on the NASDAQ Stock Market.

	High	Low
2007 First Quarter	\$ 68.25	\$ 40.82
2007 Second Quarter	70.00	52.07
2007 Third Quarter	74.09	46.50
2007 Fourth Quarter	50.00	20.98
2006 First Quarter	\$ 50.00	\$ 33.90
2006 Second Quarter	76.33	44.14
2006 Third Quarter	68.11	45.45
2006 Fourth Quarter	76.20	58.45
Holders		

As of February 20, 2008, the Company had approximately 287 record holders of its common stock.

Dividends

The Company has not declared or paid any dividends since its inception. The Board of Directors has considered the declaration of a dividend and expects to give it further consideration in the future. The declaration and payment of dividends in the future will be determined by the Company s Board of Directors in light of conditions then existing, including the Company s earnings, financial condition, capital requirements and other factors. See Management s Discussion and Analysis of Financial Condition and Results of Operations Liquidity, Capital Resources and Other Financial Data.

Securities Authorized for Issuance Under Equity Compensation Plans

The information under the heading Equity Compensation Plan Information in the Company s definitive proxy statement for the 2008 annual meeting of stockholders is incorporated by reference.

Issuer Purchases of Equity Securities

The following table provides information relating to our purchases of our common stock during the quarter ended December 31, 2007:

	Total Number of	Average Price	Total Number of Shares Purchased as Part of Publicly Announced	Value	roximate Dollar of Shares that May t Be Purchased Under
Period	Shares Purchased	Paid per Share	Plans or Programs (1)	the Pla	ns or Programs (1)
October 1 October 31, 2007	787,600	\$ 30.50	787,600	\$	182,855,354
November 1 November 30, 2007				\$	182,855,354
December 1 December 31, 2007				\$	182,855,354

(1) In August 2006, we announced that our Board of Directors authorized the repurchase of up to \$50 million of our outstanding shares of common stock in open-market transactions on the Nasdaq Stock Market. Additionally, in February 2007, a repurchase program of up to \$200 million of outstanding shares of common stock was authorized and, in October 2007, an additional \$100 million of outstanding shares of common stock was authorized. The timing and actual number of shares repurchased depend on a variety of factors including price, corporate and regulatory requirements, alternative investment opportunities and other market conditions. The stock repurchase programs from 2007 have an expiration date of March 31, 2009, and also may be limited or terminated at any time without prior notice.

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STOCK PRICE PERFORMANCE GRAPH

The following graph shows a comparison of cumulative total return since December 31, 2002 for our common stock, the Russell 2000 Index and the Dow Jones Consumer Services Index (a published industry index), each of which assumes an initial value of \$100 and reinvestment of dividends. Our common stock traded on the NASDAQ National Market until May 24, 2001. It then traded on the OTC Bulletin Board under the ticker symbol THIN.OB., the American Stock Exchange under the ticker symbol NSI and now trades on the NASDAQ Global Select Market under the ticker symbol NTRI.

Comparison of Cumulative Total Return Among NutriSystem, Inc.,

THE DOW JONES CONSUMER SERVICES INDEX AND THE RUSSELL 2000 INDEX

		12/	31/02	12/	31/03	12/	31/04	12/30/05	12/29/06	12/31/07
	NutriSystem, Inc.	\$	100	\$	191	\$	317	\$ 4,002	\$ 7,043	\$ 2,998
Δ	Dow Jones Consumer Services Index		100		163		195	161	138	163
\Diamond	Russell 2000 Index		100		147		174	182	216	212

ITEM 6. SELECTED FINANCIAL DATA

The selected consolidated financial data presented below has been derived from the Company s Consolidated Financial Statements for each of the periods indicated. The data set forth below is qualified by reference to and should be read in conjunction with Management s Discussion and Analysis of Financial Condition and Results of Operations and the Company s Consolidated Financial Statements included as Items 7 and 8, respectively, in this Annual Report on Form 10-K.

Selected Consolidated Financial Data

(in thousands, except per share data)

			Year Ended December 31,							
	2007	7	2	2006		2005		2004	2	2003
Statement of Operations Data:										
Revenue	\$ 776,7	767	\$ 5	65,950	\$ 2	10,161	\$ 3	37,912	\$ 2	2,575
Costs and expenses:										
Cost of revenue	363,8			70,625		08,356	2	21,571		4,870
Marketing	178,7	700	1	18,150		47,327		7,536		3,539
General and administrative	65,5	527		41,655		19,351		6,965		6,428
Depreciation and Amortization	5,8	312		2,464		700		259		223
Income (loss) from continuing operations										
before income taxes.	162,8	354	1	33,056		34,427		1,581	((2,485)
Interest income, net	3,8	303		3,591		846		36		57
Other income (expense)		(39)						134		
Equity loss	3)	300)								(157)
Income taxes (benefit)	60,8	371		50,969		13,567		701	((3,397)(b)
Discontinued operation	(7	795)(a)		(548)		(691)		(31)		
Net income	\$ 104,1	152	\$	85,130	\$	21,015	\$	1,019	\$	812
Basic income per common share:										
Continuing operations	\$ 3	.05	\$	2.39	\$	0.66	\$	0.03	\$	0.03
Discontinued operation	(0	.02)		(0.01)		(0.02)				
Basic	\$ 3	.03	\$	2.38	\$	0.64	\$	0.03	\$	0.03
Diluted income per common share:										
Continuing operations	\$ 2	.98	\$	2.30	\$	0.61	\$	0.03	\$	0.03
Discontinued operation	(0	.02)		(0.01)		(0.02)				
Diluted	\$ 2	.96	\$	2.29	\$	0.59	\$	0.03	\$	0.03
Weighted average shares outstanding:										
Basic	34,3	397		35,800		32,898	2	29,206	2	26,733
Diluted	35,1	171		37,122		35,618	3	31,842	2	27,064

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	December 31,					
	2007	2006	2005	2004	2003	
Balance Sheet Data:						
Cash, cash equivalents and marketable securities	\$ 42,448	\$ 80,278	\$ 44,768	\$ 4,125	\$ 2,684	
Working capital	103,349	134,049	65,470	5,100	5,664	
Total assets	198,560	197,867	107,246	17,825	13,688	
Non-current liabilities	1,006	831	254	272	2	
Stockholders equity	141,502	145,302	78,966	12,175	9,291	

- (a) In the fourth quarter of 2007, we committed to a plan to sell the subsidiary Slim and Tone LLC (Slim and Tone). This subsidiary has been treated as a discontinued operation. Accordingly, the operating results of this discontinued operation have been presented separately from continuing operations and are included in loss on discontinued operation, net of income tax in the accompanying consolidated statements of operations for all periods presented. In 2007, we recorded a pre-tax loss on disposal of \$1,256 consisting of an impairment of goodwill and intangibles of \$1,156 and a pre-tax loss of \$100. See discussion relating thereto in Note 10 of the Notes to the Consolidated Financial Statements
- (b) In the second quarter of 2003, management determined that recognition of the benefits related to deferred tax assets was more likely than not based on an analysis of the cumulative level of pretax profits over the prior three years, projected levels of profits, schedule of reversal of temporary differences, and tax planning strategies. As a result, the valuation allowance was eliminated, a deferred tax asset and liability were recorded on the consolidated balance sheet and an income tax benefit was recorded in the consolidated statement of operations.

The Company has not paid any dividends since its inception. Our Board of Directors has considered the declaration of a dividend and expects to give it further consideration in the future.

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ITEM 7. MANAGEMENT S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

Except for the historical information contained herein, this Report on Form 10-K contains certain forward-looking statements that involve substantial risks and uncertainties. Words such as may, should, could, would, expect, plan, anticipate, believe, estimate, similar words are intended to identify forward-looking statements, although not all forward-looking statements contain these words. Our actual results, performance or achievements could differ materially from the results expressed in, or implied by, these forward-looking statements. Factors that could cause or contribute to such differences include those set forth in Risk Factors. Accordingly, there is no assurance that the results in the forward-looking statements will be achieved.

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The following discussion should be read in conjunction with the financial information included elsewhere in this Annual Report on Form 10-K.

Background

We provide weight management and fitness products and services. Our pre-packaged foods are sold to weight loss program participants directly via the Internet and telephone, referred to as the direct channel, and through independent commissioned representatives, the field sales channel, through independent center-based distributors, the case distributor channel, and through QVC, a television shopping network. In 2007, substantially all of our revenue was generated domestically. In January 2008, we expanded operations into Canada and expect to enter the United Kingdom and Japan by 2009.

Revenue consists primarily of food sales. For the year ended December 31, 2007, the direct channel accounted for 94% of total revenue compared to 5% for QVC and 1% for the other channels. We incur significant marketing expenditures to support our brand. We believe that our brand is continuing to gain awareness as we continue to increase our purchases of media in all media channels. New media channels are tested on a continual basis and we consider our media mix to be highly diverse. We market our weight management system through television, print, direct mail, Internet and public relations.

We review and analyze a number of key operating and financial metrics to manage our business, including the number of new customers, revenue per customer, total revenues, marketing per new customer, operating margins and reactivation revenue. In 2007, we continued to focus on these metrics and expanded our efforts with integrated database marketing, increased market segmentation with women, men and seniors and new and deeper marketing channel exploration. We focused not only on the acquisition of customers but also on the retention and reactivation of customers. We looked to improve the online experience with the member section of our website which, we believe, should provide a more valuable, effective and interactive experience and increase the level of weight loss support that we offer with our program to our customers.

In December 2007, we launched NutriSystem Advanced, a new weight-loss and health and wellness platform, that replaced NutriSystem Nourish, which was our core weight loss program since 2004. We believe this program to be easier and healthier than NutriSystem Nourish and will aid in our reactivation efforts as it gives our lapsed customers a reason to try us again. In order to transition from NutriSystem Nourish to NutriSystem Advanced, we incurred approximately \$3.7 million of costs in the fourth quarter of 2007 primarily associated with inventory, higher shipping costs and less efficiency in our fulfillment operations and spent additional marketing dollars directed toward the launch of this new program.

In the fourth quarter of 2007, we committed to a plan to sell our subsidiary, Slim and Tone, a franchisor of women s express fitness centers. In accordance with Statement of Financial Accounting Standards (SFAS) No. 144, Accounting for the Impairment or Disposal of Long-Lived Assets, this subsidiary has been treated as a discontinued operation. Accordingly, the operating results of this discontinued operation have been presented separately from continuing operations. In accordance with SFAS No. 144, we compared the fair value of Slim

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and Tone and determined the net carrying value was impaired by \$1.2 million pre-tax, which is included in the loss on discontinued operation. Slim and Tone had revenues of \$723,000, \$2.3 million and \$2.3 million and pre-tax losses of \$100,000, \$874,000 and \$1.1 million for the years ended December 31, 2007, 2006 and 2005, respectively.

We are seeing a challenging environment develop in 2008, with some consumers reducing spending on discretionary type items, which we believe includes commercial weight loss products. Operating in this environment will require a flexible business model but we believe our core product offering and brand not only remain healthy but continue to show strength. In 2008, we will continue to focus on reactivation revenue and will increase our marketing to support this growing revenue stream. We will also look to develop new programs to focus on revenue per customer and extending length of stay. A new maintenance program is in development to extend the paying relationships beyond the initial weight loss phase and we are expecting to expand into a frozen line of entrees to supplement the basic meal plan and provide more variety and choices. To address the current economic challenges, we are testing a number of new offers and value enhancements to give our customers a better reason to try us. Additionally, we are launching new creative as well as featuring new celebrity spokespersons and will continue to manage our media spend to optimize profitability and to ensure we are capitalizing on all efficiencies.

Critical Accounting Policies and Estimates

Our consolidated financial statements are prepared in accordance with U.S. generally accepted accounting principles. Our significant accounting policies are described in Note 2 of the consolidated financial statements included in Item 8.

The preparation of these financial statements requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities, the disclosure of contingent assets and liabilities at the date of the financial statements, and the reported amounts of revenue and expenses during the reporting period. Management develops, and changes periodically, these estimates and assumptions based on historical experience and on various other factors that are believed to be reasonable under the circumstances. Actual results may differ from these estimates under different assumptions or conditions. Management considers the following accounting estimates to be the most critical in preparing our consolidated financial statements. These critical accounting estimates are discussed with our audit committee quarterly.

Reserves for Returns. We review the reserves for customer returns at each reporting period and adjust them to reflect data available at that time. To estimate reserves for returns, we consider actual return rates in preceding periods and changes in product offerings or marketing methods that might impact returns going forward. To the extent the estimate of returns is inaccurate, we will adjust the reserve, which will impact the amount of product sales revenue recognized in the period of the adjustment. The provision for estimated returns for the years ended December 31, 2007, 2006 and 2005 were \$57.2 million, \$39.6 million and \$15.7 million, respectively. The reserve for returns incurred but not received and processed was \$2.9 million and \$2.6 million at December 31, 2007 and 2006, respectively, and has been included in other accrued expenses and current liabilities in the accompanying consolidated balance sheet.

Vendor Rebates. One of our suppliers provides for rebates based on purchasing levels. We accrue this rebate as purchases are made at a rebate percentage determined based upon the estimated total purchases from the vendor. The estimated rebate is recorded as a reduction in the carrying value of purchased inventory and is reflected in the consolidated statement of operations when the associated inventory is sold. A receivable is recorded for the estimate of the rebate earned. The actual rebate received from the vendors has closely matched the estimated rebate recorded and an adjustment is made to the estimate upon determination of the final rebate. The rebate period is June 1 through May 31 of each year. For the years ended December 31, 2007, 2006 and 2005, we reduced cost of revenue by \$5.3 million, \$4.4 million and \$1.9 million, respectively, for these rebates. A receivable of \$3.7 million and \$3.2 million at December 31, 2007 and 2006, respectively, has been recorded in receivables in the accompanying consolidated balance sheet.

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Excess and Obsolete Inventory. We continually assess the quantities of inventory on hand to identify excess or obsolete inventory and record a provision for the potential loss. We estimate the reserve for excess and obsolete inventory based primarily on our forecasted demand and/or our ability to sell the products, future production requirements and changes in our customers behavior. The reserve for excess and obsolete inventory was \$516,000 and \$450,000 at December 31, 2007 and 2006, respectively.

Income Taxes. For the year ended December 31, 2007, we recorded income tax expense of \$60.9 million, which reflected an effective income tax rate of 36.7%. For the year ended December 31, 2006, we recorded \$51.0 million of income taxes, which reflected an effective income tax rate of 37.3%. We estimate the annual effective income tax rate at the beginning of each year and revise the estimate at each reporting period based on a number of factors including operating results, level of tax exempt interest income and sales by state, among other items.

Results of Operations

Revenue and expenses consist of the following components:

Revenue. Revenue consists primarily of food sales. Food sales include sales of food, supplements, shipping and handling charges billed to customers and sales credits and adjustments, including product returns. No revenue is recorded for food products provided at no charge as part of promotions.

Cost of Revenue. Cost of revenue consists primarily of the cost of the products sold, including compensation related to fulfillment, the costs of outside fulfillment, incoming and outgoing shipping costs, charge card fees and packing material. Cost of products sold includes products provided at no charge as part of promotions and the non-food materials provided with customer orders. Cost of revenue also includes the fees paid to independent distributors and sales commissions.

Marketing Expenses. Marketing expense includes media, advertising production, marketing and promotional expenses and payroll-related expenses for personnel engaged in these activities. We follow the American Institute of Certified Public Accountants Statement of Position 93-7, Reporting on Advertising Costs. Internet advertising expense is recorded based on either the rate of delivery of a guaranteed number of impressions over the advertising contract term or on a cost per customer acquired, depending upon the terms. Direct-mail advertising costs are capitalized if the primary purpose was to elicit sales to customers who could be shown to have responded specifically to the advertising and results in probable future economic benefits. The capitalized costs are amortized to expense over the period during which the future benefits are expected to be received. All other advertising costs are charged to expense as incurred.

General and Administrative Expenses. General and administrative expenses consist of compensation for administrative, information technology, counselors (excluding commissions) and customer service personnel, share-based payment arrangements, facility expenses, website development costs, professional service fees and other general corporate expenses.

Equity Loss. Equity loss consists of our share of the earnings or losses of our equity interests. We hold an approximate 27% interest in Zero Technologies, LLC (Zero Water) and have the ability to significantly influence the operations of Zero Water. The investment in Zero Water is accounted for using the equity method of accounting.

Interest Income, Net. Interest income, net consists of interest income earned on cash balances and marketable securities, net of interest expense.

Income Taxes. We are subject to corporate level income taxes and record a provision for income taxes based on an estimated effective income tax rate for the year.

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Overview of the Direct Channel

In the years ended 2007, 2006 and 2005, the direct channel represented 94%, 93% and 90%, respectively, of our revenue. Revenue increases are primarily driven by new customer growth. Critical to acquiring new customers is our ability to increase our marketing spend while maintaining marketing effectiveness. Our spending on advertising and marketing to new customers increased by \$59.3 million to \$175.5 million in 2007 from \$116.2 million in 2006. Factors influencing our marketing effectiveness include the quality of the advertisements, promotional activity by our competitors, along with the price and availability of appropriate media. In addition to our marketing efforts, we generate new customers through referrals and publicity, such as magazine articles and mentions on television. We also advertise to our former customers. In the years ended 2007 and 2006, \$3.2 million and \$1.9 million, respectively, of our total marketing expense was spent to reach former customers. When former customers return to the program and, as the number of former customers grows, we generate an increasing amount of revenue from these returning customers. We refer to revenue derived from returning customers more than nine months removed from their initial purchase as reactivation revenue.

We measure growth in terms of total revenue, new customers and revenue per customer. A new customer is defined as a first-time purchaser through the direct channel. We define a customer with an initial purchase of \$100 or more to be a new program customer. These customers tend to stay on a weight loss program longer and spend substantially more than customers who make an initial purchase of less than \$100. Program customers made up 99%, 99% and 97% of all new customers, with average marketing cost per program customer of \$186, \$147 and \$140, in 2007, 2006 and 2005, respectively. Profit margins are measured in terms of gross margin (revenue less cost of revenue) and total marketing expense as a percentage of revenue. We evaluate the cost effectiveness of our marketing programs based on the marketing cost per new customer acquired. When calculating new customer acquisition cost, we exclude the marketing expense spent to reach former customers. Prior to 2006 this spend was immaterial.

Financial and Operating Statistics for the Direct Channel

(in thousands, except customer data)

	200	7	2006	2	2005
Revenue	\$ 727.	612 \$	5 5 2 6, 7 1 5	\$ 1	89,274
Cost of revenue	328.	738	241,172		91,534
Gross margin	\$ 398.	874 \$	285,543	\$	97,740
% of revenue	;	54.8%	54.2%		51.6%
Marketing					
New customers	\$ 175,	480 \$	116,152	\$.	47,313
Former customers	3,	177	1,946		
Total	\$ 178,	657 \$	5 118,098	\$.	47,313
% of revenue		24.6%	22.4%		25.0%
New customers					
Program	945.	441	791,004	3	38,040
Total	953,	673	797,606	347,337	
Marketing/new customer					
Program	\$	186 \$	147	\$	140
Total	\$	184 \$	146	\$	136
Revenue/customer (9 month trailing)					
Total	\$	648 \$	632	\$	605
New customer revenue/new customer					
Program	\$	607 \$	5 574	\$	516
Total	\$	602 \$	569	\$	505

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Direct revenue increased 38% in 2007 from 2006. In 2007, the number of new customers acquired increased by 156,067 or 20%, over 2006. The increase in new customers is primarily attributable to higher marketing spending. Marketing to new customers increased \$59.3 million, or 51% in 2007 compared to 2006. Overall marketing spend per new customer was \$184 in 2007 compared to \$146 in 2006. Direct revenue increased 178% in 2006 from 2005. In 2006, new customers increased by 450,269, or 130%, over 2005. In 2006, marketing to new customers increased \$68.8 million, or 145% compared to 2005.

Direct gross margin increased to 54.8% in 2007 from 54.2% in 2006, primarily driven by a price increase, lower outbound freight costs, a lower customer return rate and lower fulfillment costs. Direct gross margin increased to 54.2% in 2006 from 51.6% in 2005, primarily driven by a 3.5% price increase.

Marketing cost per customer increased from \$146 to \$184 from 2006 to 2007. Marketing cost per program customer increased from \$147 to \$186 in the same periods. The higher marketing cost per customer can be attributed to the significant increase in marketing spend and increased competition.

We analyze revenue per customer across two cycles. The first cycle is defined as the initial diet cycle and refers to revenue obtained within nine months of a customer s initial purchase divided by the new customer count for each of the last nine months. For reporting purposes, we use the average revenue per customer computed in the trailing nine months. Generally, revenue per customer in the initial diet cycle has been increasing. The trailing nine month revenue per customer was \$605, \$632 and \$648 for December 31, 2005, 2006 and 2007, respectively. We believe these increases are primarily driven by the price increases and by increased unit purchases per customer.

The second cycle is referred to as reactivation revenue and is defined as customers who were more than nine months removed from their initial purchase. Reactivation revenue contributed approximately \$95.5 million to revenue in 2007 compared to \$37.8 million to revenue in 2006. Reactivation revenue is increasing primarily due to the increasing number of former customers. We believe that reactivation revenue is particularly profitable because a relatively low marketing expense is incurred to generate this revenue.

Overview of Distribution via a Television Home Shopping Network

We distribute our proprietary prepackaged food through QVC, a television home shopping network. In 2007, this channel represented 5% of our revenue as compared to 6% of our revenue in 2006 and 7% in 2005. On the QVC network, we reach a large audience in a 50-minute infomercial format that enables us to fully convey the benefits of the NutriSystem diet programs. Under the terms of our agreement, QVC viewers purchase NutriSystem products directly from QVC and are not directed to the NutriSystem website. Retail prices (including shipping and handling) offered on QVC to consumers are similar to prices offered on the website. We generate a lower gross margin (as a percent of revenue) on sales through QVC relative to the direct channel, but QVC sales require no incremental advertising and marketing expense and, management believes, exposure on QVC raises consumer awareness of the NutriSystem brand. Net sales through QVC were \$41.1 million in 2007, \$31.3 million in 2006 and \$15.6 million in 2005. QVC sales are a function of the number of shows and the sales per minute on each show. Sales increased in 2007 versus 2006 and 2005 because the sales per minute of air-time increased.

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Year Ended December 31, 2007 Compared to Year Ended December 31, 2006

	2007	Year Ended Do 2006 (in thous	\$ Change	% Change	
REVENUE	\$ 776,767	\$ 565,950	\$ 210,817	37%	
			, i		
COSTS AND EXPENSES:					
Cost of revenue	363,874	270,625	93,249	34%	
Marketing	178,700	118,150	60,550	51%	
General and administrative	65,527	41,655	23,872	57%	
Depreciation and amortization	5,812	2,464	3,348	136%	
Total costs and expenses	613,913	432,894	181,019	42%	
	0.12,7.12	7,07	,	,.	
Operating income from continuing operations	162,854	133,056	29,798	22%	
OTHER EXPENSE	(39)	133,030	(39)	NA	
EQUITY LOSS	(800)		(800)	NA	
INTEREST INCOME, net	3,803	3,591	212	6%	
TIZIZZ II (CONE) IV	2,002	0,071	-12	0,70	
Income from continuing operations before income taxes	165,818	136,647	29,171	21%	
INCOME TAXES	60,871	50,969	9,902	19%	
INCOME ITALS	00,071	30,707),)02	1770	
Income from continuing operations	104,947	85,678	19,269	22%	
LOSS ON DISCONTINUED OPERATION, net	(795)	(548)	(247)	45%	
LOSS ON DISCONTINUED OF ERATION, IEC	(193)	(340)	(247)	43 /0	
NI . '	¢ 104 150	ф. 05.120	¢ 10.022	2207	
Net income	\$ 104,152	\$ 85,130	\$ 19,022	22%	
% of revenue					
Gross margin	53.2%	52.2%			
Marketing	23.0%	20.9%			
General and administrative	8.4%	7.4%			
Operating income from continuing operations Revenue, Revenue increased to \$776.8 million for the year ended December	21.0%	23.5%	a vaan andad Daa	ambar 21	

Revenue increased to \$776.8 million for the year ended December 31, 2007 from \$566.0 million for the year ended December 31, 2006. The revenue increase resulted primarily from increased direct sales (\$200.9 million) and QVC sales (\$9.8 million). Revenue growth in the first half of 2007 was strong yet the second half of 2007 was impacted by competitive and economic pressures. In the year ended December 31, 2007, direct revenue accounted for 94% of total revenue compared to 5% for QVC and 1% for the other channels. In 2006, the comparable percentages were 93%, 6% and 1%, respectively.

Costs and Expenses. Cost of revenue increased to \$363.9 million for the year ended December 31, 2007 from \$270.6 million for the year ended December 31, 2006. Gross margin as a percent of revenue increased to 53.2% in 2007 from 52.2% in 2006. The increase in gross margin was primarily attributable to price increases, lower outbound freight costs, a lower customer return rate and lower fulfillment costs.

Marketing expenses increased to \$178.7 million in 2007 from \$118.2 million in 2006. Marketing expense as a percent of revenue increased to 23.0% in 2007 from 20.9% in 2006. Substantially all of the marketing spending promoted the direct business, and the increase in marketing is attributable to increased spending for advertising media (\$51.4 million), public relations (\$2.7 million) and production of television advertising (\$1.9 million). In total, media spending was \$162.7 million in 2007 and \$111.3 million in 2006.

General and administrative expenses increased to \$65.5 million in 2007 from \$41.7 million in 2006 and as a percent of revenue increased to 8.4% in 2007 from 7.4% in 2006. The increase in spending is primarily attributable to higher compensation and benefits costs (\$8.5 million) due to an increased headcount and the hiring of two executive officers in 2007; increased professional, recruiting and outside services and computer services

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(\$9.0 million) in part for projects to improve our ecommerce website and support for international expansion and increased depreciation and amortization expense (\$3.3 million) due to increased capital expenditures on our website and a call center relocation.

Other Expense. Other expense represents the realized gains and losses from currency.

Equity Loss. In October 2007, we purchased an approximate 27% equity interest in Zero Water, a manufacturer of patented water filters. This investment is accounted for under the equity method of accounting and an estimated loss of \$800,000 was recorded for our share of Zero Water s loss subsequent to the initial investment.

Interest Income, Net. Interest income, net increased to \$3.8 million in 2007 from \$3.6 million in 2006 primarily due to higher cash balances maintained for the majority of the year.

Income Taxes. In 2007, we recorded income tax expense of \$60.9 million, which reflects an estimated annual effective tax rate of 36.7%. In 2006, we recorded \$51.0 million of income tax expense for the reporting period. The effective tax rate in 2006 was 37.3%. The decrease in the effective tax rate was primarily due to lower state income taxes due to the apportionment of income to states with lower tax rates and food donations.

Net Income. For the year ended December 31, 2007, net income increased to \$104.2 million from net income of \$85.1 million in 2006. The increase in net income in 2007 is primarily due to higher gross profit in 2007 versus 2006 resulting from increased revenue which offset the higher advertising and marketing spending, general and administrative expenses and income taxes.

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Year Ended December 31, 2006 Compared to Year Ended December 31, 2005

	2006	2005	Year Ended December 31, 2005 \$ Change (in thousands)	
REVENUE	\$ 565,950	\$ 210,161	\$ 355,789	169%
COSTS AND EXPENSES:				
Cost of revenue	270,625	108,356	162,269	150%
Marketing	118,150	47,327	70,823	150%
General and administrative	41,655	19,351	22,304	115%
Depreciation and amortization	2,464	700	1,764	252%
Total costs and expenses	432,894	175,734	257,160	146%
1	,	,	,	
Operating income from continuing operations	133,056	34,427	98,629	286%
INTEREST INCOME, net	3,591	846	2,745	324%
in (TEMES I in (COME), not	5,571	0.0	2,7 10	321,0
Income from continuing operations before income taxes	136,647	35,273	101,374	287%
INCOME TAXES	50,969	13,567	37,402	276%
Income from continuing operations	85,678	21,706	63,972	295%
LOSS ON DISCONTINUED OPERATION, net	(548)	(691)	143	21%
EOSS ON DISCONTINUED OF ENTITION, NO	(340)	(0)1)	143	2170
Net income	¢ 95 120	\$ 21,015	\$ 64,115	305%
Net income	\$ 85,130	\$ 21,013	\$ 04,113	303%
% of revenue	50.00	40.40		
Gross margin	52.2%	48.4%		
Marketing	20.9%	22.5%		
General and administrative	7.4%	9.2%		
Operating income from continuing operations	23.5%	16.4%	1.15	

Revenue. Revenue increased to \$566.0 million for the year ended December 31, 2006 from \$210.2 million for the year ended December 31, 2005. The revenue increase resulted primarily from increased direct sales (\$337.4 million) and QVC sales (\$15.7 million). In the year ended December 31, 2006, direct revenue accounted for 93% of total revenue compared to 6% for QVC and 1% for the other channels. In 2005, the comparable percentages were 90%, 7% and 3%, respectively.

Costs and Expenses. Cost of revenue increased to \$270.6 million for the year ended December 31, 2006 from \$108.4 million for the year ended December 31, 2005. Gross margin as a percent of revenue increased to 52.2% in 2006 from 48.4% in 2005. The increase in gross margin is primarily attributable to a 3.5% price increase in our direct channel, lower food and outbound freight costs and a greater proportion of our revenue attributed to the higher margin direct channel (93% in 2006 versus 90% in 2005).

Marketing expenses increased to \$118.2 million in 2006 from \$47.3 million in 2005. Marketing expense as a percent of revenue decreased to 20.9% in 2006 from 22.5% in 2005. Substantially all of the marketing spending promoted the direct business, and the increase in marketing is attributable to increased spending for advertising media (\$67.4 million) and production of television advertising (\$1.3 million). In total, media spending was \$111.3 million in 2006 and \$43.9 million in 2005.

General and administrative expenses increased to \$41.7 million in 2006 from \$19.4 million in 2005, but as a percent of revenue decreased to 7.4% in 2006 from 9.2% in 2005. The increased expense is primarily attributable to higher costs associated with the increased scale of the business, specifically: compensation and benefits costs (\$11.0 million); non-cash expense for share-based payment arrangements (\$4.8 million); professional and outside services and computer services (\$2.2 million); telephone expenses (\$702,000); insurance (\$689,000); and sales, use and miscellaneous taxes (\$670,000).

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Interest Income, Net. Interest income, net increased to \$3.6 million in 2006 from \$846,000 in 2005 primarily due to higher cash balances and investments in marketable securities.

Income Taxes. In 2006, we recorded income tax expense of \$51.0 million, which reflects an estimated annual effective tax rate of 37.3%. In 2005, we recorded \$13.6 million of income tax expense for the reporting period. The effective tax rate in 2005 was 38.5%. The decrease in the effective tax rate was primarily due to lower state income taxes due to the apportionment of income to states with lower tax rates.

Net Income. For the year ended December 31, 2006, net income increased to \$85.1 million from net income of \$21.0 million in 2005. The increase in net income in 2006 is primarily due to higher gross profit in 2006 versus 2005 resulting from increased revenue offset by higher advertising and marketing spending, general and administrative expenses and income taxes.

Contractual Obligations and Commercial Commitments

As of December 31, 2007, our principal commitments consisted of obligations under supply agreements with food vendors, an agreement with our outside fulfillment provider, a capital lease, operating leases and employment contracts. We have excluded one supply agreement from the table below because the contract did not specify fixed purchase commitments. Although we have no material commitments for capital expenditures, we anticipate continuing requirements for capital expenditures consistent with anticipated growth in operations, infrastructure and personnel.

Following is a summary of our contractual obligations. We have no other commercial commitments.

		Payments Due by Period (in millions)					
		Les	s Than	1-3	4-5	Mor	re Than
Contractual obligations	Total	1	Year	Years	Years	5	Years
Fulfillment and food purchase commitments	\$ 256.9	\$	28.2	\$ 55.8	\$88.9	\$	84.0
Operating and capital leases	13.0		3.0	5.4	1.5		3.1
	\$ 269 9	\$	31.2	\$ 61.2	\$ 90.4	\$	87.1

The Company has entered into supply agreements with various food vendors. The majority of these agreements provide for annual pricing, annual purchase commitments, as well as exclusivity in the production of certain products, with terms of five years or less. One agreement also provides rebates if certain volume thresholds are exceeded. Additionally, the Company has entered into an agreement with our outside fulfillment provider which contains minimum space requirements. The Company anticipates it will meet all annual purchases commitments.

The Company executed a credit agreement with a group of lenders that provides for a \$200 million unsecured revolving credit facility. No amounts were outstanding at December 31, 2007 but the Company is subject to 0.15% per annum unused fee payable quarterly.

In addition, we have no off-balance sheet financing arrangements.

Liquidity, Capital Resources and Other Financial Data

At December 31, 2007, we had net working capital of \$103.3 million, a decrease of \$30.7 million from the \$134.0 million net working capital balance at December 31, 2006. Cash and cash equivalents at December 31, 2007 were \$40.7 million, an increase of \$27.2 million from the balance of \$13.5 million at December 31, 2006. In addition, we had \$1.8 million and \$66.8 million invested in marketable securities at December 31, 2007 and 2006, respectively. Our principal sources of liquidity during this period were cash flow from operations. We have a \$200.0 million unsecured revolving credit facility with a group of lenders which is committed until October 2, 2012 with an expansion feature, subject to certain conditions, to increase the facility to \$300.0 million. As of December 31, 2007, we have not drawn down any funds against this facility. We currently have no off-balance sheet financing arrangements.

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In the year ended December 31, 2007, we generated a cash flow of \$108.2 million from operations, an increase of \$41.4 million from 2006. The increase in cash flow from operations is primarily attributable to higher net income and less of an inventory build during 2007 than 2006. Net changes in operating assets and liabilities decreased cash flow from operations by \$6.6 million in 2007, with changes in components generally due to the larger scale of the business. Increases in inventories (\$10.1 million) and receivables (\$1.9 million) were partially offset by increases in income taxes (\$6.0 million) and other accrued expenses and liabilities (\$1.4 million). We generally have increased inventory in the fourth quarter in order to meet anticipated demand in the first quarter of the following year.

In the year ended December 31, 2007, net cash provided by investing activities was \$33.1 million, primarily due to the cash received from the net sales of marketable securities of \$64.5 million which offset the spending on capital expenditures of \$18.7 million and the \$14.3 million investment in Zero Water. In 2007, we invested heavily in our ecommerce platform which allows us to be more efficient in testing and in offering new promotional programs and in our member section of our website which allows our customers access to community-based tools such as online counseling, bulletin boards, chat rooms, weight loss trackers and recipe clubs. Additionally, staff additions and a call center relocation required additional capital spending.

In the year ended December 31, 2007, net cash used in financing activities consisted of the repurchase of 2,799,031 shares of common stock for an aggregate purchase price of \$121.8 million partially offset by the tax benefit from stock option exercises of \$7.3 million and cash receipts of \$1.9 million from the exercise of common stock options.

In August 2006, we announced that our Board of Directors authorized the repurchase of up to \$50 million of our outstanding shares of common stock. Additionally, in February 2007, a repurchase program of up to \$200 million of outstanding shares of common stock was authorized and, in October 2007, an additional \$100 million of outstanding shares of common stock was authorized. The stock repurchase programs from 2007 have an expiration date of March 31, 2009 and also may be limited or terminated at any time without prior notice. The repurchased shares have been retired.

There are no current plans or discussions in process relating to any material acquisition that is probable in the foreseeable future.

We have not declared or paid any dividends since inception. Our Board of Directors has considered the declaration of a dividend and expects to give it further consideration in the future. The declaration and payment of dividends in the future will be determined by our Board of Directors in light of conditions then existing, including our earnings, financial condition, capital requirements and other factors.

Seasonality

Typically in the weight loss industry, revenue is strongest in the first calendar quarter and lowest in the fourth calendar quarter. We believe our business experiences seasonality, driven by the predisposition of dieters to initiate a diet and the price and availability of certain media. This seasonality can be seen in our results for 2007, however, in 2005, our revenue increased sequentially every quarter due to our increased level of advertising spending and, in 2006, third quarter revenue was higher than the first quarter due in part to favorable conditions in the market for certain media.

Recently Issued Accounting Pronouncements

In September 2006, the Financial Accounting Standards Board (FASB) issued SFAS No. 157, Fair Value Measurements, which defines fair value, establishes a framework for measuring fair value under generally accepted accounting principles, and expands disclosures about fair value measurements. SFAS No. 157 applies to other accounting pronouncements that require or permit fair value measurements. The new guidance is effective for fiscal years beginning after November 15, 2007. The adoption of SFAS No. 157 is not expected to have a material impact on the Company's consolidated financial position and results of operations.

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In February 2007, the FASB issued SFAS No. 159, The Fair Value Option for Financial Assets and Financial Liabilities. SFAS No. 159 permits entities to choose to measure many financial assets and financial liabilities at fair value. Unrealized gains and losses on items for which the fair value option has been elected are reported in earnings. SFAS No. 159 is effective for fiscal years beginning after November 15, 2007. The adoption of SFAS No. 159 is not expected to have a material impact on the Company s consolidated financial position and results of operations.

In December 2007, the FASB issued SFAS No. 141R, Business Combinations and SFAS No. 160, Noncontrolling Interests in Consolidated Financial Statements an amendment to ARB No. 51. SFAS Nos. 141R and 160 require most identifiable assets, liabilities, noncontrolling interests, and goodwill acquired in a business combination to be recorded at full fair value and require noncontrolling interests (previously referred to as minority interests) to be reported as a component of equity, which changes the accounting for transactions with noncontrolling interest holders. Both statements are effective for periods beginning on or after December 15, 2008, and early adoption is prohibited. Accordingly, SFAS No. 141R will be applied by the Company to business combinations occurring on or after January 1, 2009. SFAS No. 160 will be applied prospectively to all noncontrolling interests, including any that arose before the effective date. The adoption of SFAS No. 160 is not expected to have any impact on the Company s consolidated financial position and results of operations.

ITEM 7A. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

We believe that we are not subject to any material risks arising from changes in interest rates, foreign currency exchange rates, commodity prices, equity prices or other market changes that affect market risk instruments. We do not have any variable interest debt outstanding at December 31, 2007, our cash and cash equivalents at that date of \$40.7 million were maintained in bank accounts and our marketable securities at that date of \$1.8 million had interest rate reset dates of three months or less. As such, a change in interest rates of 1 percentage point would not have a material impact on our operating results and cash flows. We have recently expanded internationally into Canada but believe we have low exposure to changes in foreign exchange rates at this point and have not yet hedged our operating exposure to foreign currency fluctuations.

ITEM 8. FINANCIAL STATEMENTS AND SUPPLEMENTARY DATA

The information required by this Item is set forth on pages 38 through 59 hereto and is incorporated by reference herein.

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ITEM 9. CHANGES IN AND DISAGREEMENTS WITH ACCOUNTANTS ON ACCOUNTING AND FINANCIAL DISCLOSURE None

ITEM 9A. CONTROLS AND PROCEDURES Disclosure Controls and Procedures

The Securities and Exchange Commission defines the term disclosure controls and procedures to mean a company s controls and other procedures that are designed to ensure that information required to be disclosed in the reports that it files or submits under the Securities Exchange Act of 1934 is recorded, processed, summarized and reported, within the time periods specified in the Securities and Exchange Commission s rules and forms. Based on the evaluation of the effectiveness of our disclosure controls and procedures by our management, with the participation of our Chief Executive Officer and our Chief Financial Officer, as of the end of the period covered by this report, our Chief Executive Officer and our Chief Financial Officer have concluded that our disclosure controls and procedures at the end of the period covered by this report were effective to ensure that information required to be disclosed in the reports that we file or submit under the Securities Exchange Act of 1934 is (i) recorded, processed, summarized and reported, within the time periods specified in the Commission s rules and forms, and (ii) accumulated and communicated to our management, including our Chief Executive Officer and Chief Financial Officer, as appropriate to allow timely decisions regarding disclosure.

Management s Report on Internal Control Over Financial Reporting

Management is responsible for establishing and maintaining adequate internal control over the Company s financial reporting. Internal control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of the Company s financial reporting and the preparation of consolidated financial statements for external purposes in accordance with generally accepted accounting principles. Internal control over financial reporting includes policies and procedures that: (i) pertain to maintaining records that, in a reasonable detail, accurately and fairly reflect our transactions and dispositions of our assets; (ii) provide reasonable assurance that transactions are recorded as necessary for preparation of our financial statements in accordance with generally accepted accounting principles and that the receipts and expenditures of the Company are being made in accordance with management and board of director authorization; and (iii) provide reasonable assurance that unauthorized acquisition, use or disposition of the Company s assets that could have a material effect on our financial statements would be prevented or detected on a timely basis.

Because of its inherent limitations, internal control over financial reporting may not prevent or detect misstatements. Also, projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

Management evaluated the effectiveness of the Company s internal control over financial reporting based on the framework in *Internal Control Integrated Framework* issued by the Committee of Sponsoring Organizations of the Treadway Commission (COSO). Based upon that evaluation, management concluded that the Company s internal control over financial reporting was effective as of December 31, 2007.

The Company s independent registered public accounting firm, KPMG LLP, has audited the Company s internal control over financial reporting. Their report on the effectiveness of the Company s internal control over financial reporting appears on page 36.

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Report of Independent Registered Public Accounting Firm

The Board of Directors and Stockholders

NutriSystem, Inc.:

We have audited NutriSystem, Inc. s internal control over financial reporting as of December 31, 2007, based on criteria established in Internal Control - Integrated Framework issued by the Committee of Sponsoring Organizations of the Treadway Commission (COSO). NutriSystem, Inc. s management is responsible for maintaining effective internal control over financial reporting and for its assessment of the effectiveness of internal control over financial reporting, included in the accompanying Management s Report on Internal Control Over Financial Reporting. Our responsibility is to express an opinion on the Company s internal control over financial reporting based on our audit.

We conducted our audit in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether effective internal control over financial reporting was maintained in all material respects. Our audit included obtaining an understanding of internal control over financial reporting, assessing the risk that a material weakness exists, and testing and evaluating the design and operating effectiveness of internal control based on the assessed risk. Our audit also included performing such other procedures as we considered necessary in the circumstances. We believe that our audit provides a reasonable basis for our opinion.

A company s internal control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company s internal control over financial reporting includes those policies and procedures that (1) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company; (2) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorizations of management and directors of the company; and (3) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use, or disposition of the company s assets that could have a material effect on the financial statements.

Because of its inherent limitations, internal control over financial reporting may not prevent or detect misstatements. Also, projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

In our opinion, NutriSystem, Inc. maintained, in all material respects, effective internal control over financial reporting as of December 31, 2007, based on criteria established in Internal Control - Integrated Framework issued by the Committee of Sponsoring Organizations of the Treadway Commission.

We also have audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States), the consolidated balance sheets of NutriSystem, Inc. and subsidiaries as of December 31, 2007 and 2006, and the related consolidated statements of operations, stockholders—equity, and cash flows for each of the years in the three-year period ended December 31, 2007, and our report dated February 29, 2008 expressed an unqualified opinion on those consolidated financial statements.

/s/ KPMG LLP

Philadelphia, Pennsylvania

February 29, 2008

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ITEM 9B. OTHER INFORMATION

None.

PART III

ITEM 10. DIRECTORS, EXECUTIVE OFFICERS AND CORPORATE GOVERNANCE

The information concerning directors and compliance with Section 16(a) of the Securities Exchange Act of 1934 and our Statement of Corporate Ethics and Code of Conduct that applies to our principal executive officer, principal financial officer, principal accounting officer or controller called for by Item 10 of Form 10-K will be set forth under the captions Election of Directors, Section 16(a) Beneficial Ownership Reporting Compliance and Statement of Corporate Ethics and Code of Conduct in our definitive proxy statement, to be filed within 120 days after the end of the fiscal year covered by this annual report on Form 10-K, and is incorporated herein by reference.

The required information as to executive officers is set forth in Part I hereof and is incorporated herein by reference.

ITEM 11. EXECUTIVE COMPENSATION

The information required by Item 11 is incorporated by reference to the information contained in our definitive proxy statement for the 2008 annual meeting of stockholders.

ITEM 12. SECURITY OWNERSHIP OF CERTAIN BENEFICIAL OWNERS AND MANAGEMENT AND RELATED STOCKHOLDER MATTERS

The information required by Item 12 is incorporated by reference to the information contained in our definitive proxy statement for the 2008 annual meeting of stockholders.

ITEM 13. CERTAIN RELATIONSHIPS AND RELATED TRANSACTIONS, AND DIRECTOR INDEPENDENCE

The information required by Item 13 is incorporated by reference to the information contained in our definitive proxy statement for the 2008 annual meeting of stockholders.

ITEM 14. PRINCIPAL ACCOUNTING FEES AND SERVICES

The information required by Item 14 is incorporated by reference to the information contained in our definitive proxy statement for the 2008 annual meeting of stockholders.

PART IV

ITEM 15. EXHIBITS, FINANCIAL STATEMENT SCHEDULES

(a)1. Financial Statements

See Index to the Consolidated Financial Statements on page 38 of this Annual Report

2. Financial Statement Schedules

None, as all information required in these schedules is included in the Notes to the Consolidated Financial Statements.

3. Exhibits

Reference is made to the Exhibit Index on page 60 of this Annual Report for a list of exhibits required by Item 601 of Registration S-K to be filed as part of this Annual Report.

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NUTRISYSTEM, INC. AND SUBSIDIARIES

INDEX TO CONSOLIDATED FINANCIAL STATEMENTS

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Report of Independent Registered Public Accounting Firm

The Board of Directors and Stockholders

NutriSystem, Inc:

We have audited the accompanying consolidated balance sheets of NutriSystem, Inc. and subsidiaries as of December 31, 2007 and 2006, and the related consolidated statements of operations, stockholders equity, and cash flows for each of the years in the three-year period ended December 31, 2007. These consolidated financial statements are the responsibility of the Company s management. Our responsibility is to express an opinion on these consolidated financial statements based on our audits.

We conducted our audits in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the financial position of NutriSystem, Inc. and subsidiaries as of December 31, 2007 and 2006, and the results of their operations and their cash flows for each of the years in the three-year period ended December 31, 2007, in conformity with U.S. generally accepted accounting principles.

As discussed in Notes 2 and 11 to the consolidated financial statements, effective January 1, 2006, the Company adopted the fair value method of accounting for stock-based compensation as required by Statement of Financial Accounting Standards No. 123(R), Share-Based Payment.

We also have audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States), NutriSystem, Inc. s internal control over financial reporting as of December 31, 2007, based on criteria established in *Internal Control Integrated Framework* issued by the Committee of Sponsoring Organizations of the Treadway Commission (COSO), and our report dated February 29, 2008 expressed an unqualified opinion on the effectiveness of the Company s internal control over financial reporting.

/s/ KPMG LLP

Philadelphia, Pennsylvania

February 29, 2008

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NUTRISYSTEM, INC. AND SUBSIDIARIES

CONSOLIDATED BALANCE SHEETS

(in thousands, except share and per share amounts)

	Decem 2007	ber 31, 2006
ASSETS		
CURRENT ASSETS:		
Cash and cash equivalents	\$ 40,679	\$ 13,469
Marketable securities	1,769	66,809
Receivables	19,100	17,214
Inventories	82,491	72,366
Deferred income taxes	3,260	2,743
Other current assets	11,585	11,136
Current assets of discontinued operation	517	2,046
Total current assets	159,401	185,783
FIXED ASSETS, net	21,872	9,322
EQUITY INVESTMENT	13,458	ĺ
OTHER ASSETS	3,823	1,456
NON-CURRENT ASSETS OF DISCONTINUED OPERATION	6	1,306
	\$ 198,560	\$ 197,867
LIABILITIES AND STOCKHOLDERS EQUITY		
CURRENT LIABILITIES:		
Accounts payable	\$ 46,064	\$ 45,285
Accrued payroll and related benefits	1,907	1,360
Income taxes payable	2,482	
Other accrued expenses and current liabilities	5,535	4,809
Current liabilities of discontinued operation	64	280
Total current liabilities	56,052	51,734
NON-CURRENT LIABILITIES	1,006	681
NON-CURRENT LIABILITIES OF DISCONTINUED OPERATION	ĺ	150
Total liabilities	57,058	52,565
COMMITMENTS AND CONTINGENCIES (Note 7)		
STOCKHOLDERS EQUITY:		
Preferred stock, \$.001 par value (5,000,000 shares authorized, no shares issued and outstanding)		
Common stock, \$.001 par value (3,000,000 shares authorized; no shares issued and outstanding) Common stock, \$.001 par value (100,000,000 shares authorized; shares issued 33,955,859 at December 31, 2007 and		
35,918,506 at December 31, 2006)	33	35
Additional paid-in capital	33	60,355
Retained earnings	141,454	84,912
Accumulated other comprehensive income	141,434	04,912
Accumulated other comprehensive income	13	
Total stockholders equity	141,502	145,302
	\$ 198,560	\$ 197,867

The accompanying notes are an integral part of these consolidated financial statements.

NUTRISYSTEM, INC. AND SUBSIDIARIES

CONSOLIDATED STATEMENTS OF OPERATIONS

(in thousands, except per share amounts)

	:	Year 2007	Ende	ed Decembe 2006	er 31,	2005
REVENUE	\$ 7	76,767	\$ 5	565,950	\$:	210,161
COSTS AND EXPENSES:						
Cost of revenue	3	63,874	2	270.625		108.356
Marketing		78,700		118,150		47,327
General and administrative		65,527		41,655		19,351
Depreciation and amortization		5,812		2,464		700
		-,		_,		
Total costs and expenses	6	13,913	4	132,894		175,734
•		ĺ		,		,
Operating income from continuing operations	1	62,854]	133,056		34,427
OTHER EXPENSE		(39)				
EQUITY LOSS		(800)				
INTEREST INCOME, net		3,803		3,591		846
Income from continuing operations before income taxes	1	65,818]	136,647		35,273
INCOME TAXES		60,871		50,969		13,567
Income from continuing operations	1	04,947		85,678		21,706
niveniv nem veniming eperations	-	0 1,5 17		00,070		21,700
DISCONTINUED OPERATION (NOTE 10):						
Loss on discontinued operation, net of income tax benefit of \$461 in 2007, \$326 in 2006 and \$432						
in 2005		(795)		(548)		(691)
		. ,		, ,		, ,
Net income	\$ 1	04,152	\$	85,130	\$	21,015
		ĺ		,		
BASIC INCOME PER COMMON SHARE:						
Income from continuing operations	\$	3.05	\$	2.39	\$	0.66
Net loss from discontinued operation		(0.02)		(0.01)		(0.02)
Net income	\$	3.03	\$	2.38	\$	0.64
DILUTED INCOME PER COMMON SHARE:						
Income from continuing operations	\$	2.98	\$	2.30	\$	0.61
Net loss from discontinued operation		(0.02)	·	(0.01)	•	(0.02)
		()		()		()
Net income	\$	2.96	\$	2.29	\$	0.59
	Ψ	,,	Ψ	,	Ψ	,
WEIGHTED AVERAGE SHARES OUTSTANDING:						
Basic		34,397		35,800		32,898
Diluted		35,171		37,122		35,618
The accompanying notes are an integral part of these consolidated finance		,		· /,122		22,010
The decompanying notes are an integral part of these consolidated limits	51					

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NUTRISYSTEM, INC. AND SUBSIDIARIES

CONSOLIDATED STATEMENTS OF STOCKHOLDERS EQUITY

(in thousands, except share amounts)

	Common Shares	 nmon ock	Additional Paid-in Capital	Accumulated Other Comprehensive Income	Retained Earnings (Deficit)	Total
BALANCE, January 1, 2005	30,132,860	\$ 30	\$ 33,378	\$	\$ (21,233)	\$ 12,175
Net income					21,015	21,015
Share-based expense	36,500		137			137
Exercise of stock options	2,786,070	3	4,132			4,135
Issuance of common shares	2,476,625	2	25,397			25,399
Tax benefit from stock option exercises			16,105			16,105
BALANCE, December 31, 2005	35,432,055	35	79,149		(218)	78,966
Net income					85,130	85,130
Share-based expense	19,327		3,465			3,465
Exercise of stock options	1,324,174	1	3,631			3,632
Purchase and retirement of common shares Exercise of share-based instruments held by consultants, net of liability classification upon	(896,700)	(1)	(45,367)			(45,368)
adoption of SFAS 123R			1,538			1,538
Tax benefit from stock option exercises			17,939			17,939
BALANCE, December 31, 2006	35,878,856	35	60,355		84,912	145,302
Net income					104,152	104,152
Foreign currency translation adjustment				15		15
Total comprehensive income						104,167
Share-based expense	20.770		4,562			4,562
Exercise of stock options	412,076	1	1,930			1,931
Tax benefit from stock option exercises	12_,070		7,317			7,317
Purchase and retirement of common shares	(2,799,031)	(3)	(74,164)		(47,610)	(121,777)
	(,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	(-)	(1,201)		(1,000)	(-,)
BALANCE, December 31, 2007	33,512,671	\$ 33	\$	\$ 15	\$ 141,454	\$ 141,502

The accompanying notes are an integral part of these consolidated financial statements.

NUTRISYSTEM, INC. AND SUBSIDIARIES

CONSOLIDATED STATEMENTS OF CASH FLOWS

(in thousands)

	Year 2007	Ended December 2006	r 31, 2005
CASH FLOWS FROM OPERATING ACTIVITIES:			
Net income	\$ 104,152	\$ 85,130	\$ 21,015
Adjustments to reconcile net income to net cash provided by operating activities-			
Loss on discontinued operation	795	548	691
Depreciation and amortization	5,812	2,464	700
Loss on disposal of fixed assets	303	17	9
Share based expense	4,270	5,507	137
Deferred income tax (benefit) expense	(2,163)	3,488	(3,005)
Tax benefit from stock option exercises			16,105
Equity loss	800		
Changes in operating assets and liabilities			
Accrued interest income	590	(343)	(266)
Receivables	(1,886)	(9,746)	(6,457)
Inventories	(10,110)	(38,213)	(30,474)
Other assets	(3,878)	(7,342)	(3,056)
Accounts payable	779	19,637	21,389
Accrued payroll and related benefits	547	442	566
Income taxes	6,004		
Other accrued expenses and liabilities	1,381	4,725	(54)
Net cash provided by operating activities of continuing operations	107,396	66,314	17,300
Net cash provided by operating activities of discontinued operation	829	526	327
Net easi provided by operating activities of discontinued operation	029	320	321
Net cash provided by operating activities	108,225	66,840	17,627
CASH FLOWS FROM INVESTING ACTIVITIES:			
Purchases of marketable securities	(178,800)	(119,350)	(41,800)
Sales of marketable securities	243,250	94,950	
Capital additions	(18,703)	(5,881)	(5,338)
Purchase of equity investment	(14,258)		
Not each provided by (read in) invecting activities of continuing operations	31,489	(20.291)	(47 129)
Net cash provided by (used in) investing activities of continuing operations Net each provided by (used in) investing activities of discontinued operations		(30,281)	(47,138)
Net cash provided by (used in) investing activities of discontinued operation	1,650	(1,679)	(96)
Net cash provided by (used in) investing activities	33,139	(31,960)	(47,234)
CASH FLOWS FROM FINANCING ACTIVITIES:			
Issuance of common shares, net of offering costs			25,399
Exercise of stock options	1,931	3,632	4,135
Tax benefit from stock option exercises	7,317	17,939	,
Debt issuance costs	(814)	. ,	
Repurchase and retirement of common stock	(121,777)	(45,368)	
Net cash (used in) provided by financing activities of continuing operations	(113,343)	(23,797)	29,534
Net cash used in financing activities of discontinued operation	(300)	(23,171)	(150)
Net cash (used in) provided by financing activities	(113,643)	(23,797)	29,384
, , , , , , , , , , , , , , , , , , , ,	(110,010)	(=2,777)	27,001
NET INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS	27,721	11,083	(223)
CASH AND CASH EQUIVALENTS, beginning of year	13,469	2,702	4,125

CASH AND CASH EQUIVALENTS, end of year	41,190	13,785	3,902
LESS CASH AND CASH EQUIVALENTS OF DISCONTINUED OPERATION, end of year	511	316	1,200
CASH AND CASH EQUIVALENTS OF CONTINUING OPERATIONS, end of year	\$ 40,679	\$ 13,469	\$ 2,702

The accompanying notes are an integral part of these consolidated financial statements.

NUTRISYSTEM, INC. AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(In thousands, except share and per share amounts)

1. BACKGROUND Nature of the Business

NutriSystem, Inc. (the Company or NutriSystem) provides weight management and fitness products and services. The Company s pre-packaged foods are sold to weight loss program participants directly via the Internet and telephone, referred to as the direct channel, and through independent commissioned representatives, the field sales channel, through independent center-based distributors, the case distributor channel, and through QVC, a television shopping network. In 2007, substantially all of the Company s revenue was generated domestically. In January 2008, the Company expanded operations into Canada.

In the fourth quarter of 2007, the Company committed to a plan to sell its subsidiary Slim and Tone LLC (Slim and Tone), a franchisor of women s express fitness centers. In accordance with Statement of Financial Accounting Standards (SFAS) No. 144, Accounting for the Impairment or Disposal of Long-Lived Assets, this subsidiary has been treated as a discontinued operation. Accordingly, the operating results of this discontinued operation have been presented separately from continuing operations and are included in loss on discontinued operation, net of income tax in the accompanying consolidated statement of operations for all periods presented. The assets and liabilities of this discontinued operation have also been presented separately in the accompanying consolidated balance sheets (see Note 10).

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Presentation of Financial Statements

The Company s consolidated financial statements include 100% of the assets and liabilities of NutriSystem, Inc. and its wholly owned subsidiaries. All significant intercompany accounts and transactions have been eliminated. The Company holds approximately 27% interest in Zero Technologies, LLC (Zero Water), a manufacturer of patented water filters, and has the ability to significantly influence the operations of Zero Water (see Note 5). The investment in Zero Water is accounted for using the equity method of accounting and is classified as equity investment in the accompanying consolidated balance sheet. The Company s share of Zero Water s loss subsequent to the purchase is included in equity loss in the accompanying consolidated statement of operations.

Cash, Cash Equivalents and Marketable Securities

Cash and cash equivalents include only securities having a maturity of three months or less at the time of purchase. At December 31, 2007 and December 31, 2006, demand accounts and money market accounts comprised all of the Company s cash and cash equivalents.

Marketable securities consist of corporate auction rate securities with original maturities of greater than three months. As of December 31, 2007 and 2006, all the auction rate securities held had original maturities in excess of 10 years. The Company s investment policy permits investments in auction rate securities that have interest reset dates of three months or less at the time of purchase. The reset date is the date on which the underlying interest rate is revised based on a Dutch auction. Typically interest reset dates are every 35 days for these types of securities. The marketable securities may be readily sold at any time as there is a ready market for such securities. The Company does not intend to hold these marketable securities to maturity as evidenced by the sale of these investments during its normal operating cycle. Additionally, the Company intends to utilize these securities to fund operations in the ordinary course of business. Accordingly, the Company classifies these available-for-sale securities as a current asset in the accompanying consolidated balance sheet.

Inventories

Inventories consist principally of packaged food held in the Company s warehouse or in outside fulfillment locations. Inventories are valued at the lower of cost or market, with cost determined using the first-in, first-out (FIFO) method.

Fixed Assets

Fixed assets are stated at cost. Depreciation is provided using the straight-line method over the estimated useful lives of the related assets, which are generally two to seven years. Leasehold improvements are amortized on a straight-line basis over the lesser of the estimated useful life of the asset or the related lease term. Capital leases are amortized on a straight-line basis over the respective lease terms. Expenditures for repairs and maintenance are charged to expense as incurred, while major renewals and improvements are capitalized.

Included in fixed assets is the capitalized cost of internal-use software and website development of \$5,467 and \$335 in 2007 and 2006, respectively, incurred during the application development stage. Capitalized costs are amortized using the straight-line method over the estimated useful life of the asset, which is generally two to five years. Costs incurred related to planning or maintenance of internal-use software and website development are charged to expense as incurred.

Valuation of Long-Lived Assets

The Company continually evaluates whether events or circumstances have occurred that indicate that the remaining useful lives of its long-lived assets, primarily fixed assets should be revised or that the remaining balance of such assets may not be recoverable using objective methodologies. Such methodologies include evaluations based on the undiscounted cash flows generated by the underlying assets or other determinants of fair value. As of December 31, 2007 and 2006, respectively, management believes that no reductions to the remaining useful lives or write-downs of long-lived assets are required.

Foreign Currency Translation

The functional currency of the Company s Canadian subsidiary is the Canadian dollar. Assets and liabilities are translated into U.S. dollars at year-end exchange rates and revenues and expenses are translated at average exchange rates prevailing during the year. Translation adjustments are included as a separate component of accumulated other comprehensive income in stockholders equity in the accompanying consolidated balance sheet. Realized gains and losses from foreign currency transactions are recognized as other income (expense) in the accompanying consolidated statement of operations.

Revenue Recognition

Revenue from product sales is recognized when the earnings process is complete, which is upon transfer of title to the product. This transfer occurs upon shipment. Recognition of revenue upon shipment meets the revenue recognition criteria in that persuasive evidence of an arrangement exists, delivery has occurred, the selling price is fixed and determinable and collection is reasonably assured. Customers may return unopened product within 30 days of purchase in order to receive a refund or credit. Estimated returns are accrued at the time the sale is recognized and actual returns are tracked monthly and the estimated returns reserve is adjusted monthly.

Revenue from product sales includes amounts billed for shipping and handling and is presented net of returns and billed sales tax. Revenue from shipping and handling charges was \$5,060, \$2,564 and \$1,125 in 2007, 2006 and 2005, respectively. Shipping-related costs are included in cost of revenue in the accompanying consolidated statement of operations.

Dependence on Suppliers

In 2007, approximately 24%, 14% and 11%, respectively, of inventory purchases were from three suppliers. The Company has supply arrangements with these vendors that require the Company to make minimum purchases. In 2006, these vendors supplied 32%, 11% and 12% of total purchases and in 2005 these vendors supplied 35%, 1%, and 11% of total purchases (see Note 7).

In 2007, 2006 and 2005, the Company outsourced approximately 90%, 87% and 75%, respectively, of its fulfillment operations to a third-party provider.

Vendor Rebates

One of the Company s suppliers provides for rebates based on purchasing levels. The Company accounts for this rebate on an accrual basis as purchases are made at a rebate percent determined based upon the estimated total purchases from the vendor. The estimated rebate is recorded as a reduction in the carrying value of purchased inventory and is reflected in the consolidated statement of operations when the associated inventory is sold. A receivable is recorded for the estimate of the rebate earned. A receivable of \$3,703 and \$3,169 at December 31, 2007 and 2006, respectively, has been recorded in receivables in the accompanying consolidated balance sheet. The actual rebate received from the vendors has closely matched the estimated rebate recorded and an adjustment is made to the estimate upon determination of the final rebate.

Marketing Expense

Marketing expense includes media, advertising production, marketing and promotional expenses and payroll-related expenses for personnel engaged in these activities. Media expense was \$162,691, \$111,290 and \$43,904 in 2007, 2006 and 2005, respectively. Direct-mail advertising costs are capitalized if the primary purpose was to elicit sales to customers who could be shown to have responded specifically to the direct mailing and results in probable future economic benefits. The capitalized costs are amortized to expense over the period during which the future benefits are expected to be received. Typically, this period falls within 40 days of the initial direct mailing. All other advertising costs are charged to expense as incurred or the first time the advertising takes place. At December 31, 2007 and 2006, \$15 and \$46, respectively, of capitalized direct-mail advertising costs are included in other current assets and \$4,760 and \$1,532, respectively, of costs have been prepaid for upcoming advertisements and promotions. The increase is primarily due to the timing of when commercials air and new advertising in Canada.

Accounting for Lease Related Expenses

Certain of the Company s lease contracts contain rent holidays, various escalation clauses, or landlord/tenant incentives. The Company records rental costs, including costs related to fixed rent escalation clauses and rent holidays, on a straight-line basis over the lease term. Landlord/tenant incentives are recorded as leasehold improvement assets and amortized over the shorter of the economic useful life of the asset or the lease term. Tenant allowances received are recorded as deferred rent and amortized as reductions to rent expense over the lease term.

Income Taxes

Deferred tax assets and liabilities are recognized for the future tax consequences attributable to differences between the financial statement carrying amounts of existing assets and liabilities and the respective tax bases and operating loss and tax credit carryforwards. Deferred tax assets and liabilities are measured using enacted tax rates expected to apply to taxable income in the years in which those temporary differences are expected to be recovered or settled. The effect on deferred tax assets and liabilities of a change in tax rates is recognized in the consolidated statement of operations in the period that includes the enactment date.

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Fair Value of Financial Instruments

The carrying values of the Company s financial instruments, including cash, cash equivalents, marketable securities, trade receivables and accounts payable, approximate the fair values due to the short-term nature of these instruments.

Segment Information

The Company is managed and operated as one business. The entire business is managed by a single management team that reports to the chief executive officer. Revenue consists primarily of food sales.

Earnings Per Share

Basic earnings per share (EPS) is computed by dividing net income by the weighted average number of common shares outstanding for the period. Diluted EPS reflects the potential dilution from the exercise or conversion of securities into common stock, such as stock options and unvested restricted stock, using the treasury stock method. The following table sets forth the computation of basic and diluted EPS:

	Year Ended December 31,					
		2007	-	2006		2005
	(in thousands, except per share amounts					
Income from continuing operations	\$ 1	04,947	\$ 8	35,678	\$	21,706
Loss on discontinued operation		(795)		(548)		(691)
Net income	\$ 1	04,152	\$ 8	35,130	\$	21,015
Weighted average shares outstanding:						
Basic		34,397	3	35,800		32,898
Effect of dilutive stock options and unvested restricted stock		774		1,322		2,720
Diluted		35,171	3	37,122		35,618
Basic income per common share:						
Income from continuing operations	\$	3.05	\$	2.39	\$	0.66
Net loss from discontinued operation		(0.02)		(0.01)		(0.02)
Net income	\$	3.03	\$	2.38	\$	0.64
Diluted income per common share:						
Income from continuing operations	\$	2.98	\$	2.30	\$	0.61
Net loss from discontinued operation		(0.02)		(0.01)		(0.02)
Net income	\$	2.96	\$	2.29	\$	0.59

In 2007, 2006 and 2005, common stock equivalents from stock options and unvested restricted stock representing 89,794, 63,829 and 102,728 shares of common stock, respectively, were excluded from weighted average shares outstanding for diluted net income per share purposes because the effect would be anti-dilutive.

Share-Based Payment Awards

Effective January 1, 2006, the Company adopted the provisions of SFAS No. 123R, Share-Based Payment, using the modified prospective approach. The cost of all share-based awards to employees, including grants of employee stock options and restricted stock, is recognized in the financial statements based on the fair value of the awards at grant date. In addition, SFAS No. 123R requires unrecognized cost (based on the amounts previously disclosed in the pro forma footnote disclosure) related to options vesting after the date of initial adoption to be recognized in the financial statements over the remaining requisite service period (see Note 11). In

2007 and 2006, the Company recorded pre-tax compensation charges of \$1,472 and \$4,429, respectively for stock options. Additionally, the Company recorded pre-tax compensation charges of \$2,515 and \$541 for restricted stock grants in 2007 and 2006, respectively. The related income tax benefit for all share-based compensation was \$1,083 and \$1,359 in 2007 and 2006, respectively.

The fair-value of share-based awards is determined using the Black-Scholes valuation model on the date of grant, which is the same model the Company used previously for valuing share-based awards for footnote disclosures purposes. The fair value of restricted stock awards is equal to the market price of the Company s common stock on the date of grant.

The fair-value of share-based awards is recognized over the requisite service period, net of estimated forfeitures. The Company relies primarily upon historical experience to estimate expected forfeitures and recognizes compensation expense on a straight-line basis from the date of grant. The Company issues new shares upon exercise of stock options or vesting of restricted stock.

Certain of the Company s share-based payment arrangements are outside the scope of SFAS No. 123R and are subject to Emerging Issues Task Force (EITF) Issue No. 00-19, Accounting for Derivative Financial Instruments Indexed to, and Potentially Settled in, a Company s Own Stock, as these stock options are held by certain non-employee consultants. The fair value of these vested and unexercised awards was estimated using the Black-Scholes option pricing model and was reclassified from equity to a current liability as of January 1, 2006. The fair values of these awards are remeasured at each financial statement date until the awards are settled or expire.

Prior to the adoption of SFAS No. 123R, had compensation cost for the Company s common stock options been determined based upon the fair value of the options at the date of grant, as prescribed under SFAS No. 123, as amended by SFAS No. 148, the Company s net income and net income per share would have been changed to the following pro forma amounts for the year ended December 31, 2005:

Net income:		
As reported	\$ 2	21,015
Add: stock-based employee compensation expense included in reported net income, net of tax		
Impact of total stock-based compensation expense determined under fair-value based method for all rewards, net of tax	((1,404)
Pro forma	\$ 1	9,611
Basic net income per share:		
As reported	\$	0.64
Pro forma	\$	0.60
Diluted net income per share:		
As reported	\$	0.59
Pro forma	\$	0.58

In calculating pro forma compensation, the fair value of each stock option was estimated on the date of grant using the Black-Scholes option pricing model and the following weighted average assumptions:

Dividend yield	None
Expected volatility	117.1%
Risk-free interest rate	4.04%
Expected life (in years)	5.6

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Cash Flow Information

The Company made payments for income taxes of \$48,742, \$32,000 and \$307 and minimal interest payments in 2007, 2006 and 2005, respectively.

Recently Issued Accounting Pronouncements

In September 2006, the Financial Accounting Standards Board (FASB) issued SFAS No. 157, Fair Value Measurements, which defines fair value, establishes a framework for measuring fair value under generally accepted accounting principles, and expands disclosures about fair value measurements. SFAS No. 157 applies to other accounting pronouncements that require or permit fair value measurements. The new guidance is effective for fiscal years beginning after November 15, 2007. The adoption of SFAS No. 157 is not expected to have a material impact on the Company s consolidated financial position and results of operations.

In February 2007, the FASB issued SFAS No. 159, The Fair Value Option for Financial Assets and Financial Liabilities. SFAS No. 159 permits entities to choose to measure many financial assets and financial liabilities at fair value. Unrealized gains and losses on items for which the fair value option has been elected are reported in earnings. SFAS No. 159 is effective for fiscal years beginning after November 15, 2007. The adoption of SFAS No. 159 is not expected to have a material impact on the Company s consolidated financial position and results of operations.

In December 2007, the FASB issued SFAS No. 141R, Business Combinations and SFAS No. 160, Noncontrolling Interests in Consolidated Financial Statements an amendment to ARB No. 51. SFAS Nos. 141R and 160 require most identifiable assets, liabilities, noncontrolling interests, and goodwill acquired in a business combination to be recorded at full fair value and require noncontrolling interests (previously referred to as minority interests) to be reported as a component of equity, which changes the accounting for transactions with noncontrolling interest holders. Both statements are effective for periods beginning on or after December 15, 2008, and early adoption is prohibited. Accordingly, SFAS No. 141R will be applied by the Company to business combinations occurring on or after January 1, 2009. SFAS No. 160 will be applied prospectively to all noncontrolling interests, including any that arose before the effective date. The adoption of SFAS No. 160 is not expected to have any impact on the Company s consolidated financial position and results of operations.

Use of Estimates

The preparation of financial statements in accordance with U.S. generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities at the date of the financial statements and the reported amounts of revenue and operating expenses during the reporting period. Actual results could differ from these estimates.

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3. CASH, CASH EQUIVALENTS AND MARKETABLE SECURITIES

The following summarizes cash, cash equivalents and marketable securities:

	Cost	Accrued Interest	Fair Value
Cash and cash equivalents			
Demand deposits	\$ 4,694	\$	\$ 4,694
Money market accounts	35,985		35,985
December 31, 2007	\$ 40,679	\$	\$ 40,679
Marketable securities			
Auction-rate securities	\$ 1,750	\$ 19	\$ 1,769
December 31, 2007	\$ 1,750	\$ 19	\$ 1,769
Cash and cash equivalents			
Demand deposits	\$ 13,391	\$	\$ 13,391
Money market accounts	78		78
December 31, 2006	\$ 13,469	\$	\$ 13,469
Marketable securities			
Auction-rate securities	\$ 66,200	\$ 609	\$ 66,809
December 21, 2006	¢ 66 200	¢ 600	¢ 66 900
December 31, 2006	\$ 66,200	\$ 609	\$ 66,809

As of December 31, 2007, auction rate securities consist primarily of variable interest bonds of housing agencies and as of December 31, 2006, auction rate securities consist primarily of variable interest bonds of higher education institutions.

4. FIXED ASSETS

Fixed assets consist of the following:

	Decemb	ber 31,
	2007	2006
Furniture and fixtures	\$ 3,192	\$ 1,896
Computer hardware and software	17,559	5,173
Equipment	6,064	3,958
Leasehold improvements	4,089	2,324
	30,904	13,351
Accumulated depreciation	(9,032)	(4,029)

\$ 21,872 \$ 9,322

Depreciation and amortization expense was \$5,812, \$2,464 and \$700 in 2007, 2006 and 2005, respectively.

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5. EQUITY INVESTMENT

On October 11, 2007, the Company purchased 1,320,650 Series A Units from Zero Water, at a purchase price of \$10.60 per Series A unit for an aggregate purchase price of \$14,258, which includes acquisition costs of \$259. This represents approximately a 27% equity interest in Zero Water. This investment is accounted for under the equity method of accounting and an estimated loss of \$800 was recorded for the Company s share of Zero Water s loss subsequent to the initial investment.

6. CREDIT FACILITY

On October 2, 2007, the Company executed a credit agreement with a group of lenders that provides for a \$200,000 unsecured revolving credit facility with an expansion feature, subject to certain conditions, to increase the facility to \$300,000 (the Credit Facility). No amounts were outstanding during 2007.

The Credit Facility provides for interest at either a floating rate, which will be a base rate, or a Eurocurrency rate equal to the London Inter-Bank Offered Rate for the relevant term, plus an applicable margin. The base rate will be the higher of the lender s base rate or one-half of one percent above the Federal Funds Rate. The Credit Facility is also subject to 0.15% per annum unused fee payable quarterly.

The Credit Facility contains financial and other covenants, including a maximum leverage ratio and minimum interest coverage ratio, and includes limitations on, among other things, liens, certain acquisitions, consolidations and sales of assets. The Company may declare and pay cash dividends up to specified amounts if certain ratios are maintained and no events of default have occurred. As of December 31, 2007, the Company was in compliance with all covenants contained in the Credit Facility.

The Company incurred \$814 of debt issuance costs (\$773 remained unamortized as December 31, 2007) in connection with the Credit Facility that are being amortized over the remaining term of the Credit Facility. The amount of unused Credit Facility at December 31, 2007 was \$200,000. The Credit Facility can be drawn upon through October 2, 2012, at which time all amounts must be repaid.

7. COMMITMENTS AND CONTINGENCIES

The Company leases its warehouse, corporate headquarters and certain equipment. These leases generally have initial terms of one to 10 years and have renewal options for additional periods. Certain of the leases also contain escalation clauses based upon increases in costs related to the properties. Lease obligations, with initial or remaining terms of one or more years, consist of the following at December 31, 2007:

2008	\$ 3,000
2009	
2009 2010	3,383 2,038
2011	900
2012	900 525
Thereafter	3,147
	\$ 12,993

Total rent expense for 2007, 2006 and 2005 was \$2,334, \$1,301 and \$888, respectively.

Commencing on October 9, 2007, several putative class actions have been filed in the United States District Court for the Eastern District of Pennsylvania naming NutriSystem, Inc. and certain of its officers and directors as defendants and alleging violations of Sections 10(b) and 20(a) of the Securities Exchange Act of 1934. The complaints purport to bring claims on behalf of a class of persons who purchased the Company s common stock between February 14, 2007 and October 3, 2007 or October 4, 2007. The complaints allege that the defendants

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issued various materially false and misleading statements relating to the Company s projected performance that had the effect of artificially inflating the market price of its securities. These actions were consolidated in December 2007 under docket number 07-4215. On January 3, 2008, the Court appointed lead plaintiffs and lead counsel pursuant to the requirements of the Private Securities Litigation Reform Act of 1995, and a consolidated amended complaint is due to be filed on March 7, 2008. The Company believes the claims are without merit and intends to defend the litigation vigorously. In addition, federal and state derivative actions raising claims similar to those alleged in the putative class action have also been filed.

Commencing on October 30, 2007, two shareholder derivative suits have been filed in the United States District Court for the Eastern District of Pennsylvania. These suits, which are nominally brought on behalf of NutriSystem, Inc., name certain of its officers and the entire current Board of Directors as defendants. The federal complaints allege violations of Sections 10(b) and 20(a) of the Securities Exchange Act of 1934 and claims for breach of fiduciary duty, waste, and unjust enrichment against all defendants and insider selling against certain defendants. The complaints are based on many of the same allegations as the putative class action described above but add contentions regarding the Company s buyback program. The two federal actions were consolidated in December 2007 under docket number 07-4565, and an amended complaint is due to be filed on March 14, 2008. A shareholder derivative action was also filed in the Common Pleas Court of Montgomery County, Pennsylvania, in November 2007. Like the federal derivative action, the state court action is nominally brought on behalf of the Company and names the entire current Board of Directors as defendants. This action has been stayed. The Company believes that the claims in these matters are without merit and intends to defend the litigation vigorously.

The Company received in November 2007 correspondence from an attorney purporting to represent a NutriSystem shareholder. This correspondence requested that the Company s Board of Directors appoint a special litigation committee to investigate unspecified breaches of fiduciary duty. The disinterested and independent board members met to discuss this issue and responded to the attorney s correspondence. Following receipt of additional correspondence from the same attorney in February 2008, the Board of Directors is considering its response.

The Company is also involved in other various claims and routine litigation matters. In the opinion of management, after consultation with legal counsel, the outcome of such matters is not anticipated to have a material adverse effect on the Company s consolidated financial position, results of operations or cash flows in future years.

The Company has entered into supply agreements with various food vendors. The majority of these agreements provide for annual pricing, annual purchase commitments, as well as exclusivity in the production of certain products, with terms of five years or less. One agreement also provides rebates if certain volume thresholds are exceeded. The Company anticipates it will meet all annual purchase commitments.

8. STOCKHOLDERS EQUITY Common Stock

In 2005, the Company completed a secondary public offering of 2,476,625 shares of common stock and received net proceeds of \$25,399. In addition, the Company issued 2,786,070 shares of common stock in 2005 upon the exercise of stock options and received proceeds of \$4,135. Also in 2005, the Company issued 36,500 shares of common stock as compensation to board members, certain consultants and spokespersons per their contract. Costs recognized for these stock grants were \$107.

In 2006, the Company issued 1,324,174 shares of common stock upon the exercise of common stock options and received proceeds of \$3,632 and the restrictions on 8,523 shares of common shares issued to employees lapsed. Also, in 2006, the Company issued 10,804 shares of common stock as compensation to board members, certain consultants and spokespersons per their contracts. Costs recognized for these stock grants were \$537.

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In 2007, the Company issued 412,076 shares of common stock upon the exercise of common stock options and received proceeds of \$1,931 and the restrictions on 15,860 shares of common shares issued to employees lapsed. Also, in 2007, the Company issued 4,910 shares of common stock as compensation to board members, certain consultants and spokespersons per their contracts. Costs recognized for these stock grants were \$283.

In August 2006, the Company announced that its Board of Directors authorized the repurchase of up to \$50,000 of its outstanding shares of common stock. In February 2007, a repurchase program of up to \$200,000 of outstanding shares of common stock was authorized and in October 2007, an additional \$100,000 was authorized. The stock repurchase programs from 2007 have an expiration date of March 31, 2009, and also may be limited or terminated at any time without prior notice. The timing and actual number of shares repurchased depends on a variety of factors including price, corporate and regulatory requirements, alternative investment opportunities and other market conditions. In 2007, the Company purchased and retired 2,799,031 shares of common stock for an aggregate cost of \$121,777. In 2006, the Company purchased and retired 896,700 shares of common stock for an aggregate cost of \$45,368. The cost of the purchased shares was reflected in the accompanying statement of stockholders equity as a reduction of common stock (equal to par value of purchased shares), additional paid-in capital (APIC) (equal to balance in APIC) with the excess recorded as a reduction in retained earnings. As of December 31, 2007, the Company was authorized to purchase an additional \$182,855 under the existing repurchase programs.

Preferred Stock

The Company has authorized 5,000,000 shares of preferred stock issuable in series upon resolution of the Board of Directors. Unless otherwise required by law, the Board of Directors can, without stockholder approval, issue preferred stock in the future with voting and conversion rights that could adversely affect the voting power of the common stock. The issuance of preferred stock may have the effect of delaying, averting or preventing a change in control of the Company.

9. INCOME TAXES

The provision for income taxes from continuing operations consist of the following:

	Year 1	er 31,	
	2007	2006	2005
Current:			
Federal	\$ 56,815	\$ 42,174	\$
State	5,838	5,565	
Foreign	105		
	62,758	47,739	
Deferred:			
Federal	(1,976)	2,835	11,819
State	89	520	1,952
	(1,887)	3,355	13,771
Change in valuation allowance		(125)	(204)
	\$ 60,871	\$ 50,969	\$ 13,567

The income tax benefit attributable to discontinued operation consists of the following:

Year Ended December 31, 2007 2006 2005

Discontinued operation \$ (461) \$ (326) \$ (432)

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A reconciliation of the statutory federal income tax rate to the Company s effective tax rate is as follows:

	Year Ended December 31,					
	2007	2006	2005			
Statutory federal income tax rate	35.0%	35.0%	35.0%			
State and foreign income taxes, net of federal benefit	2.2	3.0	4.9			
Tax exempt income	(0.6)	(0.7)	(0.7)			
Other	0.1	0.1	(0.1)			
Change in deferred tax valuation allowance		(0.1)	(0.6)			
	36.7%	37.3%	38.5%			

As of December 31, 2007, the Company had an income tax payable of \$2,482. As of December 31, 2006, the Company had an income tax receivable of \$3,522, included in other current assets in the accompanying consolidated balance sheet. The Company recognized a tax benefit of \$7,317, \$17,939 and \$16,105 in 2007, 2006 and 2005, respectively, from the exercise of certain stock options and recorded these amounts as increases to additional paid-in capital in the accompanying consolidated statements of stockholders equity.

The significant items comprising the Company s deferred income tax assets and liabilities are as follows:

	Decem	ber 31,
	2007	2006
Deferred tax asset-		
Reserves and accruals	\$ 1,660	\$ 1,283
Tax goodwill	902	369
Net operating loss carryforward	936	1,133
Property and equipment	484	
Other	2,057	1,141
	6,039	3,926
Valuation allowance		
	6,039	3,926
Deferred tax liability-	- /	- /-
Property and equipment		(50)
	\$ 6,039	\$ 3,876

At December 31, 2007 and 2006, the Company had net operating loss carryforwards of approximately \$14,400 and \$17,500, respectively, for state tax purposes. For state tax purposes, there is a limitation on the amount of net operating loss carryforwards that can be utilized in a given year to offset state taxable income. Net operating losses will begin to expire in 2020.

Based on the projected level of future taxable income over the periods in which the deferred tax assets are deductible, management believes it is more likely than not that the Company will realize the deferred tax assets.

The Company adopted FASB Interpretation No. 48, Accounting for Uncertainty in Income Taxes—an interpretation of FASB Statement No. 109 (FIN 48) effective January 1, 2007. FIN 48 prescribes a comprehensive model for how a company should recognize, measure, present and disclose in its financial statements uncertain tax positions that the company has taken or expects to take on a tax return. FIN 48 states that a tax benefit from an uncertain tax position may be recognized only if it is—more likely than not—that the position is sustainable, based on its technical merits. The tax benefit of a qualifying position is the largest amount of tax benefit that is greater than 50% likely of being realized upon settlement with a taxing authority having full knowledge of all relevant information. A tax benefit from an uncertain position was previously recognized if it was probable of being sustained. Under FIN 48, the liability for unrecognized tax benefits is classified as noncurrent unless the liability is expected to be settled in cash within 12 months of the reporting date.

As a result of the adoption of FIN 48, the Company did not recognize any change in the liability for unrecognized tax benefits. The Company records accrued interest and penalties related to unrecognized tax benefits as part of interest expense. During 2007, the Company recognized \$44 in interest and penalties. The total amount of unrecognized tax benefits as of December 31, 2007 was \$929. The total amount of unrecognized tax benefits that, if recognized, would affect the effective income tax rate is approximately \$604. The Company s federal income tax returns for 2003 through 2007 are open tax years and are subject to examination by the Internal Revenue Service. State tax jurisdictions that remain open to examination range from 2000 through 2007. The Company does not believe that there will be any material changes to unrecognized tax positions over the next 12 months.

A reconciliation of the beginning and ending amounts of the total unrecognized tax benefit is as follows:

Balance at January 1, 2007	\$ 624
Increase related to current year tax positions	305
Balance at December 31, 2007	\$ 929

The Company believes that it is reasonably possible that approximately \$23 of its currently remaining unrecognized tax positions, each of which is individually insignificant, may be recognized by the end of 2008 as a result of a lapse of the statue of limitations.

10. DISCONTINUED OPERATION

In the fourth quarter of 2007, the Company committed to a plan to sell its subsidiary, Slim and Tone. In accordance with SFAS No. 144, this subsidiary has been treated as a discontinued operation. Accordingly, the operating results of this discontinued operation have been presented separately from continuing operations for all periods presented. The Company expects to sell Slim and Tone within the next 12 months. In accordance with SFAS No. 144, the Company compared the estimated fair value of the asset group and determined the net carrying value was impaired by \$1,156 pre-tax, which is included in the loss from discontinued operations. Slim and Tone had revenues of \$723, \$2,259 and \$2,345 and pre-tax losses of \$100, \$874 and \$1,123 for the years ended December 31, 2007, 2006 and 2005, respectively.

11. EQUITY INSTRUMENTS Equity Incentive Plans

The Company has two equity incentive plans, the 1999 Equity Incentive Plan and 2000 Equity Incentive Plan (collectively, the Equity Incentive Plans). Under these plans, a variety of equity instruments can be granted to key employees including incentive and nonqualified stock options to purchase shares of the Company s common stock, restricted stock or shares of common stock. The 1999 Equity Incentive Plan and the 2000 Equity Incentive Plan authorize up to 1,000,000 and 5,600,000 shares of common stock, respectively, for issuance. At December 31, 2007, options to purchase 278,682 shares were available for grant under these plans.

In June 2000, the Company also adopted the 2000 Equity Incentive Plan for Outside Directors and Consultants (the Director Plan) under which a variety of equity instruments can be granted to non-employee directors and consultants to the Company including nonqualified stock options to purchase shares of the Company s common stock, restricted stock or shares of common stock. The Director Plan authorizes up to 1,500,000 shares of common stock for issuance. At December 31, 2006, 695,306 shares were available for grant under this plan.

Under each of the plans, the Board of Directors determines the term of each award, but no award can be exercisable more than 10 years from the date the award is granted. To date, all of the awards issued under the Equity Incentive Plans expire 10 years from the grant date and all of the awards issued under the Director Plan expire between three months and 10 years from the grant date. The Board also determines the vesting provisions and the exercise price per share, which is the fair market value at date of grant. Awards issued to employees generally vest over terms ranging from three to five years.

The following table summarizes the options granted, exercised and cancelled in 2005, 2006 and 2007:

	Number of Shares	Av Ex Pri	ighted- verage sercise ice Per share	Weighted- Average Remaining Contractual Life (years)	Aggregate Intrinsic Value
Outstanding, January 1, 2005	5,138,176		1.56		
Granted	501,900		11.83		
Exercised	(2,786,070)		1.49		
Forfeited	(121,169)		0.80		
Expired					
Outstanding, December 31, 2005	2,732,837		3.55		
Granted					
Exercised	(1,324,174)		2.74		
Forfeited	(43,335)		15.25		
Expired					
Outstanding, December 31, 2006	1,365,328	\$	3.97		
Granted					
Exercised	(412,076)		4.69		
Forfeited	(29,168)		21.23		
Expired					
Outstanding, December 31, 2007	924,084	\$	3.10	6.23	\$ 22,134
Exercisable at December 31, 2007	804,083	\$	2.14	6.07	\$ 20,008
Expected to vest at December 31, 2007	920,484	\$	3.07	6.21	\$ 22,071

The Company adopted SFAS No. 123R, effective January 1, 2006. Prior to January 1, 2006, the Company applied the intrinsic value method of accounting for all stock-based employee compensation in accordance with APB Opinion No. 25, and related interpretations. The Company elected to use the modified prospective method for adopting SFAS No. 123R. Under this method, the provisions of SFAS No. 123R apply to all awards granted or modified after the date of adoption. Accordingly, prior periods have not been restated. SFAS No. 123R also requires the benefits of tax deductions in excess of recognized compensation expense be recognized as financing cash flows, rather than as operating cash flows as prescribed under the prior accounting rules. This requirement reduces net operating cash flows and increases net financing cash flows in periods after adoption.

In 2007 and 2006, the Company recorded pre-tax compensation charges of \$1,764 and \$2,387, respectively, in the accompanying consolidated statement of operations for the portion of previously granted stock option awards that vested after January 1, 2006. There were no option grants in 2007 or 2006. The weighted-average grant date fair value of the options issued in 2005 was \$10.08. The total intrinsic value of stock options exercised in 2007, 2006 and 2005 was \$21,822, \$69,088 and \$48,664, respectively.

The Company issued 400 stock options to non-employees in 2005, in addition to stock options granted in prior years. These options vested over various periods and resulted in compensation expense of \$6 in 2005. Compensation costs for these stock options were recorded as general and administrative expenses in the accompanying consolidated statements of operations. The fair value of the stock options issued to non-employees was determined using the Black-Scholes option pricing model and the following weighted average assumptions:

	2005
Dividend yield	None
Expected volatility	116.0%
Risk-free interest rate	3.2%
Contract life (in years)	2.5

In 2006 and 2005, the Company authorized the issuance of 2,370 and 3,660 shares of common stock as compensation to the Board of Directors resulting in compensation expense of \$150 and \$150, respectively. These shares were charged to expense when authorized. In addition, in 2007, 2006 and 2005, the Company issued a total of 4,910, 3,961 and 1,500 shares of common stock, respectively, to non-employees for services. The value of the shares issued was \$250, \$200 and \$4 in 2007, 2006 and 2005, respectively. The stock-based compensation costs were recorded in general and administrative expenses in 2007 and 2005 and in marketing expenses in 2006 in the accompanying consolidated statements of operations.

The Company has issued restricted stock to employees generally with terms ranging from three to five years. The fair value is equal to the market price of the Company s common stock on the date of grant. Expense for restricted stock is amortized ratably over the vesting period. The following table summarizes the restricted stock activity:

	Number of Shares	A Gra	Weighted- Average Grant-Date Fair Value	
Nonvested, January 1, 2005		\$		
Granted	28,010		39.28	
Vested				
Cancelled				
Nonvested, December 31, 2005	28,010	\$	39.28	
Granted	20,976		51.36	
Vested	(9,336)		39.28	
Cancelled				
Nonvested, December 31, 2006	39,650	\$	45.67	
Granted	424,119		44.96	
Vested	(15,860)		43.65	
Cancelled	(4,721)		60.73	
Nonvested, December 31, 2007	443,188	\$	44.91	

The Company recorded compensation of \$2,515, \$541 and \$30 in the accompanying consolidated statement of operations for 2007, 2006 and 2005, respectively, in connection with the issuance of the restricted shares.

As of December 31, 2007, there was \$17,473 of total unrecognized compensation expense related to unvested share-based compensation arrangements, which is expected to be recognized over a weighted-average period of 1.8 years.

SFAS No. 123R addresses financial instruments issued as part of share-based payment arrangements in exchange for employee services. Certain of the Company's share-based payment arrangements are outside the scope of SFAS No. 123R and are subject to EITF Issue No. 00-19, Accounting for Derivative Financial Instruments Indexed to, and Potentially Settled in, a Company's Own Stock, which requires the stock options held by certain non-employee consultants to be accounted for as liability awards. The fair value of these vested and unexercised awards was estimated using the Black-Scholes option pricing model and is remeasured at each financial statement date until the award is settled or expires. During 2007, the Company reduced expense by \$292 based on the remeasurement of these options and during 2006 recorded additional expense of \$2,042 based on the remeasurement of these options. An increase or decrease in the Company's stock price results in an additional expense or a reduction in expense pertaining to these unexercised options. As of December 31, 2007, \$212 was included in other accrued expenses and current liabilities for stock options to acquire 8,000 shares of common stock which remained unexercised.

The fair value of liability awards at December 31, 2007 was estimated using the Black-Scholes option pricing model and the following weighted average assumptions:

Dividend yield	None
Expected volatility	100.0%
Risk-free interest rate	3.5%
Contractual life (in years)	5.4

Expected volatility is based on the historical volatility of the price of the Company s common stock over the period commensurate with the contractual life of the options. The contractual term of awards represents the contractual period of time that options granted may be outstanding. The risk-free interest rate for periods within the contractual life of the option is based on the U.S. Treasury yield curve in effect at the time of grant.

12. EMPLOYEE BENEFIT PLAN

The Company maintains a qualified tax deferred defined contribution retirement plan (the Plan). Under the provisions of the Plan, substantially all employees meeting minimum age and service requirements are entitled to contribute on a before and after-tax basis a certain percentage of their compensation. The Company matches 100% of an employee s contribution, up to a maximum Company match of 4% for 2007, 2006 and 2005 of the employee s annual salary. Employees vest immediately in their contributions and the Company s contribution. The Company s contributions in 2007, 2006 and 2005 were \$986, \$683 and \$281, respectively.

13. RETURNS RESERVE

Following is an analysis for the returns reserve:

	Yea	Year Ended December 31,					
	2007	2006	2005				
Balance at beginning of year	\$ 2,550	\$ 1,537	\$ 139				
Provision for estimated returns	57,163	39,575	15,676				
Actual returns	(56,853)	(38,562)	(14,278)				
Balance at end of year	\$ 2,860	\$ 2,550	\$ 1,537				

The provision for estimated returns and actual returns increased due to the higher level of new customers.

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14. QUARTERLY CONSOLIDATED FINANCIAL DATA (UNAUDITED)

		First		Qua Second In thousands		Third cept per sha		Fourth mounts)		Year
2007: Revenue	\$ 1	238,091	\$	213,384	\$	188,103	\$	137,189	\$ 7	76,767
Gross margin		126,551		117,195		100,412		68,735		112,893
						,				
Income from continuing operations		37,878		33,556		22,250		11,263		(705)
Loss on discontinued operation, net	\$	(11)	\$	(7)	\$	(1)	\$	(776)	\$	(795)
Net income	\$	37,867	\$	33,549	\$	22,249	\$	10,487	\$ 1	04,152
Basic income per common share: Income from continuing operations	\$	1.07	\$	0.98	\$	0.65	\$	0.33	\$	3.05
income from continuing operations	φ	1.07	φ	0.98	φ	0.03	φ	0.55	φ	3.03
Net loss from discontinued operation	\$		\$		\$		\$	(0.02)	\$	(0.02)
Net income	\$	1.07	\$	0.98	\$	0.65	\$	0.31	\$	3.03
Diluted income per common share:										
Income from continuing operations	\$	1.04	\$	0.96	\$	0.64	\$	0.33	\$	2.98
Net loss from discontinued operation	\$		\$		\$		\$	(0.02)	\$	(0.02)
Net income	\$	1.04	\$	0.96	\$	0.64	\$	0.31	\$	2.96
2006:										
Revenue	\$ 1	146,334	\$	131,523	\$	154,820	\$	133,273	\$ 3	65,950
Gross margin	\$	72,822	\$	68,267	\$	81,339	\$	72,897	\$ 2	295,325
Income from continuing operations	\$	22,651	\$	19,694	\$	23,377	\$	19,956	\$	85,678
(Loss) gain on discontinued operation	\$	(316)	\$	96	\$	21	\$	(349)	\$	(548)
Net income	\$	22,335	\$	19,790	\$	23,398	\$	19,607	\$	85,130
Basic income per common share: Income from continuing operations	\$	0.63	\$	0.55	\$	0.65	\$	0.56	\$	2.39
Net loss from discontinued operation	\$		\$		\$		\$	(0.01)	\$	(0.01)
Net income	\$	0.63	\$	0.55	\$	0.65	\$	0.55	\$	2.38
Diluted income per common share:										
Income from continuing operations	\$	0.60	\$	0.53	\$	0.63	\$	0.54	\$	2.30
Net loss from discontinued operation	\$		\$		\$		\$	(0.01)	\$	(0.01)
Net income	\$	0.60	\$	0.53	\$	0.63	\$	0.53	\$	2.29

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INDEX TO EXHIBITS

No.	Description
*2.1	Agreement and Plan of Merger dated August 19, 1999 between nutrisystem.com inc. and Ansama Corp.
*2.2	Asset Purchase Agreement dated August 16, 1999 between Ansama Corp. and Nutri/System L.P.
*2.3	Stock Exchange and Purchase Agreement dated August 16, 1999 among Ansama Corp., HPF Holdings, Inc., Brian D. Haveson and NutriSystem Direct, L.L.C. management (comprised of Joseph Boileau, Kathleen Simone, Deborah Gallen and Frederick C. Tecce).
*2.4	Assignments of NutriSystem Direct, L.L.C. Membership Interests dated September 30, 1999 to nutrisystem.com inc. by each of HPF Holdings, Inc., Brian D. Haveson, Joseph Boileau, Kathleen Simone, Deborah Gallen and Frederick C. Tecce.
*2.5	Operating Agreement of NutriSystem Direct, L.L.C. dated September 30, 1999.
*2.6	Intellectual Property Assignment from Nutri/System L.P. to nutrisystem.com inc. dated September 30, 1999.
*2.7	Assignment of Franchise Agreements from Nutri/System L.P. to nutrisystem.com inc. dated September 30, 1999.
*3.1	Certificate of Incorporation.
3.2	By-laws.
*10.1	Joint Defense and Indemnification Agreement dated September 27, 1999 between Wyeth Ayerst Laboratories Division of American Home Products Corporation and Nutri/System L.P.
*10.2	Lease, dated December 11, 1997, between Teachers Insurance and Annuity Association and nutrisystem.com inc. as amended by First Amendment to Lease dated October 28, 1999.
*10.3	Second Amendment, dated September 23, 2003 to the Lease, dated December 11, 1997, between Teachers Insurance and Annuity Association and nutrisystem.com inc. as amended by First
	Amendment to Lease dated October 28, 1999 incorporated by reference to the designated exhibit of the Company s Report on Form 10-K filed on March 29, 2004.
*10.4	Third amendment, dated January 4, 2005 to the Lease, dated December 11, 1997 between HWI Partners, L.P. and NutriSystem, Inc. incorporated by reference to the designated exhibit of the Company s Report on Form 10-Q filed on May 12, 2005.
+*10.5	1999 Equity Incentive Plan of nutrisystem.com inc.
**10.6	2000 Equity Incentive Plan for Outside Directors and Consultants of the Company.
**10.7	2000 Equity Incentive Plan of the Company.
10.8	Agreement dated April 26, 2005 between NutriSystem, Inc. and QVC, Inc. incorporated by reference to the designated exhibit of the Company s Report on Form 10-K filed on March 14, 2006.
+10.9	Employment Agreement, Stock Award Agreement and Nondisclosure and Noncompete Agreement dated November 30, 2007 between NutriSystem, Inc. and Thomas Connerty, the Company s Executive Vice President and Chief Marketing Officer incorporated by reference to the designated exhibits of the Company s Report on Form 8-K filed on December 14, 2007.
10.10	Agreement dated June 14, 2005 between Truitt Bros., Inc. and NutriSystem, Inc. incorporated by reference to the designated exhibit of the Company s Report on Form 8-K filed on June 14, 2005.

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No.	Description
10.11	Agreement dated September 16, 2005 between NutriSystem, Inc. and Oregon Freeze Dry, Inc. incorporated by reference to the designated exhibit of the Company s Report on Form 8-K filed on September 19, 2005.
+10.12	Compensation Policy For Non-Employee Directors incorporated by reference to the designated exhibit of the Company s Report on Form 8-K filed on December 23, 2005.
10.13	Five-Year Credit Agreement dated October 2, 2007 incorporated by reference to the designated exhibit of the Company s Report on Form 10-Q filed on November 6, 2007.
+10.14	Employment agreement dated September 4, 2007 between NutriSystem, Inc. and Joseph Redling, the Company s President and Chief Operating Officer incorporated by reference to the designated exhibit of the Company s Report on Form 10-Q filed on November 6, 2007.
+10.15	Employment agreement dated October 26, 2007 between NutriSystem, Inc. and David Clark, the Company s Chief Financial Officer incorporated by reference to the designated exhibit of the Company s Report on Form 10-Q filed on November 6, 2007.
21.1	Subsidiaries of NutriSystem Inc.
23.1	Consent of KPMG LLP.
31.1	Certifying Statement of the Chief Executive Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
31.2	Certifying Statement of the Chief Financial Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
32.1	Certifying Statement of the Chief Executive Officer pursuant to Section 1350 of Title 18 of the United States Code.
32.2	Certifying Statement of the Chief Financial Officer pursuant to Section 1350 of Title 18 of the United States Code.

^{*} Incorporated by reference to the designated exhibit of the Company s Registration Statement on Form 10 filed on December 17, 1999 (file number 0-28551).

^{**} Incorporated by reference to the designated exhibit of the Company s Form PRE 14A filed on May 12, 2000 (file number 0-28551).

⁺ Management contract or compensatory plan or arrangement.

SIGNATURES

Pursuant to the requirements of Section 13 or 15(d) of the Securities Exchange Act of 1934, the Registrant has duly caused this Report to be signed on its behalf by the undersigned, thereunto duly authorized.

NutriSystem, Inc.

By: /s/ Michael J. Hagan

Michael J. Hagan, Chairman and

February 29, 2008

Chief Executive Officer

Dated: February 29, 2008

BY: /s/ MICHAEL J. HAGAN

Pursuant to the requirements of the Securities Exchange Act of 1934, this Report has been signed below by the following persons on behalf of the Registrant and in the capabilities indicated.

Michael J. Hagan Chairman and Chief Executive Officer	reducity 29, 2008
BY: /s/ DAVID D. CLARK David D. Clark Chief Financial Officer and Principal Accounting Officer	February 29, 2008
BY: /s/ IAN J. BERG Ian J. Berg Director	February 29, 2008
BY: /s/ ROBERT F. BERNSTOCK Robert F. Bernstock Director	February 29, 2008
BY: /s/ MICHAEL F. DEVINE, III Michael F. Devine, III Director	February 29, 2008
BY: /s/ MICHAEL DIPIANO Michael DiPiano Director	February 29, 2008
BY: /s/ WARREN V. (PETE) MUSSER Warren V. (Pete) Musser Director	February 29, 2008
BY: /s/ BRIAN P. TIERNEY Brian P. Tierney Director	February 29, 2008
BY: /s/ STEPHEN T. ZARRILLI Stephen T. Zarrilli	February 29, 2008

Director

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