

MOTIVE INC  
Form 8-K  
July 29, 2004

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**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

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**FORM 8-K**

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**CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported):

July 25, 2004

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**MOTIVE, INC.**

(Exact name of registrant as specified in its charter)

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Delaware  
(State of other jurisdiction

of incorporation)

12515 Research Boulevard, Building 5

Austin, Texas  
(Address of principal executive offices)

000-31409  
(Commission File Number)

74-2834515  
(IRS Employer

Identification No.)

78759-2220  
(Zip code)

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Registrant's telephone number including area code: (512) 339-8335

**Not Applicable**

(Former name or former address if changed from last report)

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**Item 5. Other Events and Regulation FD Disclosure.**

On July 29, 2004, Motive, Inc. issued a press release announcing that at a meeting held on July 25, 2004, Motive's Board of Directors appointed Ms. Virginia Gambale and Mr. Harvey P. White to serve as members of Motive's Board of Directors.

The press release also announced that Mr. Michael LaVigna of Techxas Ventures, and Mr. Eric Jones of CenterPoint Ventures and SSM Ventures resigned as members of Motive's Board of Directors on July 25, 2004. The resignations of Mr. LaVigna and Mr. Jones did not involve any disagreements with Motive on any matter relating to the company's operations, policies or practices. Neither Mr. LaVigna nor Mr. Jones has requested that any matter be disclosed.

The press release issued July 29, 2004 is furnished herewith as Exhibit 99.1 to this report. This information shall not be deemed filed for the purposes of Section 18 of the Securities Act of 1934, as amended (the Exchange Act), and is not incorporated by reference into any filing of the Company under the Securities Act of 1933 or the Exchange Act, whether made before or after the date of this report, except as shall be expressly set forth by specific reference in such filing.

**Item 7. Financial Statements and Exhibits.**

The following exhibit is furnished herewith.

<u>Exhibit No.</u>	<u>Description</u>
99.1	Press Release dated July 29, 2004.



EXHIBIT INDEX

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99.1	Press Release dated July 29, 2004