

MOTIVE INC  
Form 8-K  
July 21, 2004

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# SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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## FORM 8-K

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### CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): July 21, 2004

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## MOTIVE, INC.

(Exact name of registrant as specified in its charter)

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Delaware  
(State of other jurisdiction

of incorporation)

000-31409  
(Commission File Number)

74-2834515  
(IRS Employer

Identification No.)

12515 Research Boulevard, Building 5

Austin, Texas  
(Address of principal executive offices)

78759-2220  
(Zip code)

Registrant's telephone number including area code: (512) 339-8335

**Not Applicable**

**(Former name or former address if changed from last report)**

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**Item 7. Financial Statements and Exhibits.**

The following exhibit is furnished herewith:

99.1 Press Release dated July 21, 2004.

**Item 12. Results of Operations and Financial Condition.**

On July 21, 2004, Motive, Inc. (the Company) issued a press release announcing its results for the quarter ended June 30, 2004, and intends to present additional information during a related conference call to be held on July 21, 2004. The press release and the conference call contain forward-looking statements regarding the Company and include cautionary statements identifying important factors that could cause actual results to differ materially from those anticipated.

The press release issued July 21, 2004 is furnished herewith as Exhibit 99.1 to this report. This information shall not be deemed filed for the purposes of Section 18 of the Securities Act of 1934, as amended (the Exchange Act), and is not incorporated by reference into any filing of the Company under the Securities Act of 1933 or the Exchange Act, whether made before or after the date of this report, except as shall be expressly set forth by specific reference in such filing.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: July 21, 2004

MOTIVE, INC.

By:                                 /s/ Paul Baker                                

Paul Baker

Chief Financial Officer

(Principal Financial Officer and

Chief Accounting Officer)

**EXHIBIT INDEX**

<u>Exhibit No.</u>	<u>Description</u>
99.1	Press Release dated July 21, 2004