

PEARSON PLC  
Form 6-K  
December 24, 2014

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER  
PURSUANT TO RULE 13a-16 OR 15d-16 UNDER  
THE SECURITIES EXCHANGE ACT OF 1934

For the month of December 2014

PEARSON plc  
(Exact name of registrant as specified in its charter)

N/A

(Translation of registrant's name into English)

80 Strand  
London, England WC2R 0RL  
44-20-7010-2000  
(Address of principal executive office)

Indicate by check mark whether the Registrant files or will file annual reports  
under cover of Form 20-F or Form 40-F:

Form 20-F  X

Form 40-F

Indicate by check mark whether the Registrant by furnishing the information  
contained in this Form is also thereby furnishing the information to the  
Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934

Yes

No  X

PEARSON PLC  
("Pearson" or the "Company")

Director Declaration

The Company announces that its chairman, Glen Moreno, is to be appointed as a non-executive director of Virgin Money Holdings (UK) plc from 1 January 2015. Virgin Money has further announced that Mr Moreno will become chairman of that company in mid-2015.

This notification is made in accordance with LR 9.6.14.

By: /s/ STEPHEN JONES

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Stephen Jones  
Deputy Secretary