

BRITISH SKY BROADCASTING GROUP PLC

Form 6-K

July 20, 2009

FORM 6-K

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Report of Foreign Issuer

Pursuant to Rule 13a - 16 or 15d - 16 of

the Securities Exchange Act of 1934

For the month of July 2009

20 July 2009

BRITISH SKY BROADCASTING GROUP PLC

(Name of Registrant)

Grant Way, Isleworth, Middlesex, TW7 5QD England

(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F

Form 20-F X

Form 40-F

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934

Yes

No X

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): Not Applicable

EXHIBIT INDEX

Exhibit

EXHIBIT NO. 1 Press release of British Sky Broadcasting Group plc announcing Notice of Results released on 20 July 2009

Announcement of Preliminary Results

British Sky Broadcasting Group plc will be announcing Preliminary Results for the 12 months ended 30 June 2009 via RNS, at 7.00 a.m. (BST) on Thursday 30 July 2009.

There will be a presentation for UK/European analysts and investors at 9.30 a.m. (BST) at Deutsche Bank AG, 1 Great Winchester Street, EC2N 2DB. Participants should register by contacting Anjali Unnikrishnan or Emily Dimmock on +44 20 7251 3801 or at bskyb@finsbury.com.

There will be a separate conference call for US analysts and investors at 10.00 a.m. (EST). To register for this please contact Dana Johnston at Taylor Rafferty on +1 212 889 4350. Alternatively you may register online at http://invite.taylor-rafferty.com/_bskyb/cc/.

In addition, a live webcast of the UK/European analyst and investor presentation and subsequent US conference call will be available via the BSKYB website (in listen only mode) at <http://www.sky.com/corporate> and subsequently available for replay.

UK/European:

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

BRITISH SKY BROADCASTING GROUP PLC

Date: 20 July 2009

By: /s/ Dave Gormley
Dave Gormley
Company Secretary