SIGNET GROUP PLC Form 6-K October 24, 2007

FORM 6-K

SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Special Report of Foreign Issuer

Pursuant to Rule 13a - 16 or 15d - 16 of The Securities and Exchange Act of 1934

For the date of October 24, 2007

SIGNET GROUP plc

(Translation of registrant's name into English)

15 Golden Square London W1F 9JG England

(Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40F.

Form 20-F X Form 40-F

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes No X

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-

NOTIFICATION OF TRANSACTIONS OF DIRECTORS, PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY OR CONNECTED PERSONS

This form is intended for use by an issuer to make a RIS notification required by DR 3.1.4R(1).

- (1) An issuer making a notification in respect of a transaction relating to the shares or debentures of the issuer should complete boxes 1 to 16, 23 and 24.
- (2) An issuer making a notification in respect of a derivative relating to the shares of the issuer should complete boxes 1 to 4, 6, 8, 13, 14, 16, 23 and 24.
- (3) An issuer making a notification in respect of options granted to a director/person discharging managerial responsibilities should complete boxes 1 to 3 and 17 to 24.
- (4) An issuer making a notification in respect of a financial instrument relating to the shares of the issuer (other than a debenture) should complete boxes 1 to 4, 6, 8, 9, 11, 13, 14, 16, 23 and 24.

Please complete all relevant boxes in block capital letters.

1. Name of the issuer

Signet Group plc

- 2. State whether the notification relates to (i) a transaction notified in accordance with DR 3.1.4R(1) (a); or
- (ii) DR 3.1.4(R)(1)(b) a disclosure made in accordance with section 324 (as extended by section 328) of the Companies Act 1985; or
- (iii) both (i) and (ii)
- (i) a transaction notified in accordance with DR 3.1.4R(1)(a)
- 3. Name of person discharging managerial responsibilities

Timothy John Jackson

4. State whether notification relates to a person connected with a person discharging managerial responsibilities/director named in 3 and identify the connected person

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5. Indicate whether the notification is in respect of a holding of the person referred to in 3 or 4 above or in respect of a non-beneficial interest

Notification is in respect of a holding of the person referred to in 3 above.

- 6. Description of shares (including class), debentures or derivatives or financial instruments relating to shares
- 0.9 cents US ordinary shares.
- $7.\ \text{Name}$ of registered shareholders(s) and, if more than one, the number of shares held by each of them

As in 3 above.

8 State the nature of the transaction

Forfeiting share options from the Company's Sharesave option scheme 2006

9. Number of shares, debentures or financial instruments relating to shares acquired

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10. Percentage of issued class acquired (treasury shares of that class should not be taken into account when calculating percentage)

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11. Number of shares, debentures or financial instruments relating to shares disposed

10,053

12. Percentage of issued class disposed (treasury shares of that class should not be taken into account when calculating percentage)

0.0005%

13. Price per share or value of transaction

GBP0.94 per share

- 14. Date and place of transaction
- 23 October 2007 London
- 15. Total holding following notification and total percentage holding following notification (any treasury shares should not be taken into account when calculating percentage)
- 14,104 ordinary shares 0.00087%
- 16. Date issuer informed of transaction
- 23 October 2007

If a person discharging managerial responsibilities has been granted options by the issuer complete the following boxes

17. Date of grant

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18. Period during which or date on which it can be exercised

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19. Total amount paid (if any) for grant of the option

-

20. Description of shares or debentures involved (class and number)

-

21. Exercise price (if fixed at time of grant) or indication that price is to be

fixed at the time of exercise

22. Total number of shares or debentures over which options held following notification

23. Any additional information

 $24. \ \mbox{Name}$ of contact and telephone number for queries

Mark Jenkins - 0870 9090 301

Name and signature of duly authorised officer of issuer responsible for making notification

Mark Jenkins

Date of notification

24 October 2007

END

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

SIGNET GROUP plc

By: /s/ Walker Boyd

Name: Walker Boyd

Title: Group Finance Director

Date: October 24, 2007