

SIGNET GROUP PLC
Form 6-K
January 18, 2007

FORM 6-K

**SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

Special Report of Foreign Issuer

Pursuant to Rule 13a - 16 or 15d - 16 of
The Securities and Exchange Act of 1934

For the date of January 18, 2007

SIGNET GROUP plc
(Translation of registrant's name into English)

**15 Golden Square
London W1F 9JG
England**
(Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40F.

Form 20-F Form 40-F

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes No

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-

NOTIFICATION OF TRANSACTIONS OF DIRECTORS, PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES

Signet Group plc (the "Company")

In accordance with Disclosure Rule 3.1.4R(1), we hereby notify the following transactions in the

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the Company by Simon Cashman, a person discharging managerial responsibilities, on 18 January 2007

| Nature of transaction | Percentage of issued class | Selling Price (GBP) | Total holding following transaction | Total current percentage holding of issued share capital |
|--|----------------------------|---------------------|-------------------------------------|--|
| Exercise of 9,123 LTIP share options granted in April 2003 and subsequent sale of shares | 0.0005 | 1.2000 | 23,648 | 0.0014 |
| Exercise of 26,578 Executive share options granted in May 2001 and subsequent sale of shares | 0.0015 | 1.1975 | 23,648 | 0.0014 |

Marc Boston
Assistant Company Secretary
0870 90 90 301
18 January 2007

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

SIGNET GROUP plc

By: /s/ Walker Boyd

Name: Walker Boyd
Title: Group Finance Director

Date: January 18, 2007