

Edgar Filing: PRUDENTIAL PLC - Form 6-K

PRUDENTIAL PLC  
Form 6-K  
November 01, 2004

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER

Pursuant to Rule 13a-16 or 15d-16 of  
the Securities Exchange Act of 1934

For the month of November, 2004

PRUDENTIAL PUBLIC LIMITED COMPANY

(Translation of registrant's name into English)

LAURENCE POUNTNEY HILL,  
LONDON, EC4R 0HH, ENGLAND  
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports  
under cover Form 20-F or Form 40-F.

Form 20-F  Form 40-F

Indicate by check mark whether the registrant by furnishing the information  
contained in this Form is also thereby furnishing the information to the  
Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes  No

If "Yes" is marked, indicate below the file number assigned to the registrant  
in connection with Rule 12g3-2(b): 82-

Enclosures: Director Shareholding

PRUDENTIAL PLC ANNOUNCEMENT

Schedule 11 - Notification of Interests of Directors and Connected Persons

No of Reports in announcement: 1

1. Name of director:

Jonathan Bloomer

2. Please state whether notification indicates that it is in respect of holding  
of the director named in 1 above or holding of that person's spouse or  
children under the age of 18 or in respect of a non-beneficial interest:

Director named above and spouse, A E J Bloomer

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3. Name of registered holder(s) and, if more than one holder, the number of shares held by each of them (if notified):

Jonathan Bloomer 25,390 shares, A E J Bloomer 7,950 shares, Strand Nominees 651,759 shares, Charles Stanley Asset Management ISA 916 shares

4. Please state whether notification relates to a person(s) connected with the director named in 1 above and identify the connected person(s):

N/A

5. Please state the nature of the transaction. For PEP transactions please indicate whether general/single/Company on PEP and if discretionary/non-discretionary:

See additional information

6. Number of shares/amount of stock acquired:

N/A

7. Percentage of issued class:

N/A

8. Number of shares/amount of stock disposed:

See additional information

9. Percentage of issued class:

N/A

10. Class of security:

Prudential plc ordinary 5p

11. Price per share:

See additional information

12. Date of transaction:

29 October 2004

13. Date company informed:

29 October 2004

14. Total holding following this transaction:

1,640,813 ordinary Prudential plc shares

15. Total percentage holding of issued class following this notification:

Less than 0.09%

If a director has been granted options by the company, please complete the following fields:

16. Date of grant:

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N/A

17. Period during which or date on which exercisable:

N/A

18. Total amount paid (if any) for grant of the option:

N/A

19. Description of shares or debentures involved: class, number:

N/A

20. Exercise price (if fixed at time of grant) or indication that price is to be fixed at time of exercise:

N/A

21. Total number of shares or debentures over which options held following this notification:

N/A

Additional information:

Jonathan Bloomer

Sale of 86,030 nil paid rights, at various prices between 97p and 98p, on 678,065 shares held variously in own name, Strand Nominees and ISA. All the proceeds of the sale of these nil paid rights will be used to subscribe for new shares in the Rights Issue.

A E J Bloomer

Sale of 1,009 nil paid rights, at various prices between 97p and 98p, on 7,950 shares held in own name. All the proceeds of the sale of these nil paid rights will be used to subscribe for new shares in the Rights Issue.

-ENDS-

Contact name for Enquiries

Penny Follows

020 7548 3821

Company official responsible for making notification

John Price, Deputy Group Secretary

020 7548 3805

SIGNATURES

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Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date 1 November, 2004

PRUDENTIAL PUBLIC LIMITED COMPANY

By: /s/ John Price

John Price  
Deputy Group Secretary