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HOPLAMAZIAN MARK SAMUEL

Form 4

March 19, 2013

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

3235-0287

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OMB APPROVAL

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obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person ** HOPLAMAZIAN MARK SAMUEL			uer Name an I	d Ticker or Trading	5. Relationship of Reporting Person(s) to Issuer		
			Hotels Co	rp [H]	(Check all applicable)		
(Last)	(First) (I		of Earliest 7	Transaction	W B:	100	
C/O HYATT HOTELS CORPORATION, 71 SOUTH			n/Day/Year) /2013		_X_ Director _X_ Officer (give below)	below)	
	DRIVE, 12TH FI				S	See Remarks	
(Street)			mendment, D	Oate Original	6. Individual or Joint/Group Filing(Check		
		Filed(1	Month/Day/Yea	ar)	Applicable Line) _X_ Form filed by	One Reporting Pe	rson
CHICAGO, IL 60606					Form filed by More than One Reporting Person		
(City)	(State)	(Zip) T	able I - Non-	Derivative Securities Acq	quired, Disposed o	f, or Beneficial	ly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)		Code	4. Securities Acquired ion(A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I)	7. Nature Indirect Beneficia Ownersh (Instr. 4)

1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code (Instr. 8)	4. Securities Acquired on(A) or Disposed of (D) (Instr. 3, 4 and 5) (A) or		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Class A Common Stock (1)	03/15/2013		Code V A	Amount 69,060	(D)	Price \$ 0	276,135	D	
Class A Common Stock	03/16/2013		M	7,985	A	(2)	284,120	D	
Class A Common Stock	03/16/2013		F	3,749	D	\$ 43.44	280,371	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. 5. Number of TransactionDerivative Code Securities (Instr. 8) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and An Underlying Se (Instr. 3 and 4)		
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	
Restricted Stock Units	(3)	03/15/2013		A	34,530		<u>(4)</u>	<u>(4)</u>	Class A Common Stock	
Stock Appreciation Rights	\$ 43.44	03/15/2013		A	83,565		<u>(5)</u>	03/15/2013	Class A Common Stock	
Restricted Stock Units	<u>(2)</u>	03/16/2013		M		7,985	03/16/2013	03/16/2013	Class A Common Stock	

Reporting Owners

Reporting Owner Name / Address	Relationships						
•	Director	10% Owner	Officer	Other			
HOPLAMAZIAN MARK SAMUEL C/O HYATT HOTELS CORPORATION 71 SOUTH WACKER DRIVE, 12TH FLOOR CHICAGO, IL 60606	X		See Remarks				

Signatures

/s/ Rena Hozore Reiss,
Attorney-in-fact
03/19/2013

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents 69,060 shares of restricted Class A common stock ("Restricted Stock") issued pursuant to the Amended and Restated Hyatt Hotels Corporation Long-Term Incentive Plan (the "LTIP"). The Restricted Stock will vest following the three-year period ending December 31, 2015, subject to attainment of certain performance goals set forth in a restricted stock award agreement. The Restricted

Reporting Owners 2

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Stock is subject to certain restrictions, including restrictions on transfer, prior to vesting. The shares of Restricted Stock vest at 25% if the threshold goal is achieved, 50% if the target goal is achieved and 100% if the maximum goal is achieved or exceeded. If less than 100% of the shares of Restricted Stock vest, then those shares that do not vest will be forfeited.

- (2) Each Restricted Stock Unit ("RSU") represents the contingent right to receive, at settlement, one share of Class A Common Stock. This transaction represents the settlement of vested RSUs in shares of Class A Common Stock.
- (3) Each RSU represents the contingent right to receive one share of Class A Common Stock.
 - The RSUs issued pursuant to the LTIP vest and become payable in four equal annual installments beginning on March 16, 2014. The
- (4) RSUs will be settled in Class A Common Stock upon vesting, subject to earlier settlement upon death or disability or a change of control of the Issuer.
- (5) The stock appreciation rights issued pursuant to the LTIP vest in four equal annual installments beginning on March 16, 2014.

Remarks:

President, Chief Executive Officer

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.