Edgar Filing: MARRAM ELLEN R - Form 4

MARRAM ELI Form 4	LEN R										
April 26, 2012	4 UNITED	STATES	SECU	RITIES A	AND EX	CHANGE	COMMISSIO		PPROVAL		
				ashington			001111200201	Number:	3235-0287		
Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction Section 17(a) of the Public Utility Holding Company Act of 1935 or Se 30(h) of the Investment Company Act of 1940								Estimated burden hou response	urs per		
1(b). (Print or Type Resp	oonses)										
				2. Issuer Name and Ticker or Trading Symbol NEW YORK TIMES CO [NYT]			5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
(N			3. Date of Earliest Transaction (Month/Day/Year) 04/25/2012			X_ Director 10% Owner Officer (give title Other (specify below) below)					
				4. If Amendment, Date Original Filed(Month/Day/Year)			 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person 				
(City)	(State)	(Zip)	Tal	ole I - Non-l	Derivative	Securities A	cquired, Disposed	of, or Beneficia	lly Owned		
	Transaction Date onth/Day/Year)	Execution any	Date, if	3. Transactio Code (Instr. 8) Code V	Disposed (Instr. 3, 4	(A) or of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Reminder: Report o	on a separate lind	e for each cl	ass of sec	eurities bene	Perso inforn requir	ons who res nation cont red to resp ays a curre	or indirectly. spond to the colle ained in this forn ond unless the fo ntly valid OMB co	n are not rm	SEC 1474 (9-02)		
	Tab					posed of, or convertible :	Beneficially Owner securities)	đ			

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number of	6. Date Exercisable and	7. Title and Amount of
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transacti	orDerivative	Expiration Date	Underlying Securities

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Security (Instr. 3)	or Exercise Price of Derivative Security		any (Month/Day/Year)	Code (Instr. 8)		of	(Month/Day/Year)		(Instr. 3 and 4)	
				Code V	(A) ((D)	Date Exercisable	Expiration Date	Title	Amount of Number of Shares
Phantom Stock Unit <u>(1)</u>	(1)	04/25/2012		А	9,111.2022		<u>(1)</u>	<u>(1)</u>	Class A Common Stock	9,111.20

Reporting Owners

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		
MARRAM ELLEN R THE NEW YORK TIMES COMPANY 620 EIGHTH AVENUE NEW YORK, NY 10018	Х					
Signatures						
Kenneth A. Richieri, Attorney-in-Fact for Marram	r Ellen R.		04/26/2012			
**Signature of Paparting Derson			Det	~		

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Phantom stock units credited to the reporting person's account in respect of a discretionary grant, with a value of \$60,000. Each phantom stock unit was credited to the reporting person's account under The New York Times Company Non-Employee Directors Deferral Plan,

(1) on April 25, 2012, based on the average closing price of a share of Class A Common Stock for the 30 trading days prior to the date of credit. Distribution in cash is generally made following retirement. This transaction involved a derivative security that does not have an exercise date or an expiration date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.