

HAASE BRUCE N  
Form 4  
April 29, 2011

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
HAASE BRUCE N

2. Issuer Name and Ticker or Trading Symbol  
CHOICE HOTELS INTERNATIONAL INC /DE [CHH]

5. Relationship of Reporting Person(s) to Issuer  
(Check all applicable)

(Last) (First) (Middle)  
10750 COLUMBIA PIKE  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
02/28/2011

\_\_\_\_ Director  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
Executive Vice President

SILVER SPRING, MD 20901

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(D)	Price
Common Stock	02/28/2011		M		12,600	A	\$ 10.5825
Common Stock	02/28/2011		S <sup>(1)</sup>		12,600	D	\$ 39.1705 <u>(2)</u>
Common Stock	02/28/2011		M		2,400	A	\$ 10.1975
Common Stock	02/28/2011		S <sup>(1)</sup>		2,400	D	\$ 39.1705 <u>(2)</u>
	03/04/2011		M		4,900	A	60,520.6

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Common Stock					\$					
					10.1975					
Common Stock	03/04/2011		M	2,100	A	\$	62,620.6	D		
						10.5825				
Common Stock	04/25/2011		M	100	A	\$	59,124.4	D		
						10.1975				
Common Stock	04/25/2011		<u>S<sup>(1)</sup></u>	100	D	\$	59,024.4	D		
						40				
Common Stock	04/27/2011		M	12,200	A	\$	71,224.4	D		
						10.1975				
Common Stock	04/27/2011		<u>S<sup>(1)</sup></u>	12,200	D	\$	59,024.4	D		
						40.0193				
						<u>(3)</u>				
Common Stock							1,645	I		401(k) Plan

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option	\$ 10.5825	02/28/2011		M	12,600	<u>(4)</u>	02/07/2012	Common Stock	12,600
Employee Stock Option	\$ 10.1975	02/28/2011		M	2,400	<u>(4)</u>	02/10/2013	Common Stock	2,400
Employee Stock Option	\$ 10.1975	03/04/2011		M	4,900	<u>(4)</u>	02/10/2013	Common Stock	4,900
	\$ 10.5825	03/04/2011		M	2,100	<u>(4)</u>	02/07/2012		2,100

