Pucker Gigi Pritzker Form 4 August 24, 2010

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549 Check this box

if no longer subject to Section 16. Form 4 or Form 5

obligations may continue. See Instruction

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1(b).

(Last)

1. Name and Address of Reporting Person * Pucker Gigi Pritzker

> (First) (Middle)

71 S. WACKER DRIVE, SUITE

4600, C/O PRITZKER FAMILY **OFFICE**

(Street)

(State)

2. Issuer Name and Ticker or Trading

Symbol Hyatt Hotels Corp [H]

3. Date of Earliest Transaction

(Month/Day/Year) 08/20/2010

4. If Amendment, Date Original

Filed(Month/Day/Year)

January 31, Expires: 2005

OMB APPROVAL

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Number:

0.5

3235-0287

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner

X Other (specify Officer (give title below) below)

See Remarks

6. Individual or Joint/Group Filing(Check

Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

(Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of 2. Transaction Date 2A. Deemed Security (Month/Day/Year) Execution Date, if (Instr. 3)

CHICAGO, IL 60606

(City)

(Month/Day/Year)

4. Securities 3. TransactionAcquired (A) or Code Disposed of (D) (Instr. 8)

(Instr. 3, 4 and 5)

5. Amount of Securities Beneficially Owned Following Reported

6. Ownership 7. Nature of Form: Direct Indirect (D) or Indirect Beneficial (Instr. 4)

Ownership (Instr. 4)

(A) Transaction(s) or (Instr. 3 and 4) Code V Amount (D) Price

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

3. Transaction Date 3A. Deemed 1. Title of Derivative (Month/Day/Year) Execution Date, if TransactionDerivative Conversion

5. Number of

6. Date Exercisable and **Expiration Date**

7. Title and Amount of **Underlying Securities**

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(Instr. 3)	Price of Derivative Security		(Month/Day/Year)	(Instr. 8)			(Month/Day/Tear)		(IIISU. 3 aliu 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Class B Common Stock	(1)	08/20/2010		P	3,848,392 (2) (3)		<u>(1)</u>	(1)	Class A Common Stock	3,848,39 (2) (3)

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Pucker Gigi Pritzker 71 S. WACKER DRIVE, SUITE 4600 C/O PRITZKER FAMILY OFFICE CHICAGO, IL 60606

See Remarks

(Month/Day/Vear)

Signatures

/s/ Gigi Pritzker
Pucker
08/24/2010

**Signature of Reporting Date
Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- As provided in the Issuer's Amended and Restated Certificate of Incorporation, each share of Class B Common Stock is convertible at any time, at the option of the holder, into one share of Class A Common Stock. In addition, each share of Class B Common Stock will convert automatically into one share of Class A Common Stock upon any transfer, whether or not for value, except for certain permitted transfers described in the Issuer's Amended and Restated Certificate of Incorporation.
 - Represents shares of Class B Common Stock purchased by G14M2 HHC, L.L.C. on August 20, 2010. The sole member of G14M2 HHC, L.L.C. is F.L.P. Trust #14M2, a trust for the benefit of the Reporting Person. Edward W. Rabin and the Reporting Person serve as co-trustees of F.L.P. Trust #14M2 and have shared voting and investment power over the shares beneficially owned by G14M2 HHC,
- (2) Co-trustees of F.L.P. Trust #14M2 and have shared voting and investment power over the shares beneficiarly owned by G14M2 HHC, L.L.C. The purchase of shares of Class B Common Stock by G14M2 HHC, L.L.C. constitutes a "permitted transfer" as defined under the Issuer's Amended and Restated Certificate of Incorporation and, accordingly, immediately following the acquisition of shares, the shares remain shares of Class B Common Stock.
- (3) (continuation of footnote 2) The Reporting Person disclaims beneficial ownership of the shares listed in the table, except to the extent of her pecuniary interest therein.

Remarks:

Member of 10% owner group.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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