CASSIDY JOHN F

Form 4 March 02, 2007

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

OMB Number:

3235-0287

Expires:

D

D

D

610,867

754,117

695,289

Plan

January 31, 2005

0.5

Estimated average burden hours per

OMB APPROVAL

response...

if no longer subject to Section 16. Form 4 or Form 5 obligations

Check this box

SECURITIES Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

may continue. 30(h) of the Investment Company Act of 1940 See Instruction

1(b).

Stock Common

Stock (1) Common

Stock (2)

Common

Stock (3)

02/28/2007

02/28/2007

02/28/2007

(Print or Type Responses)

1. Name and CASSIDY	Address of Reporting JOHN F	Symbol	er Name and Ticker or Trading	5. Relationship of Reporting Person(s) to Issuer			
(Lost)	(First) (N		NNATI BELL INC [CBB]	(Chec	k all applicable)	
(Last)	(Filst) (F	, 5.24.00	of Earliest Transaction Day/Year)	X Director	10%	Owner	
221 EAST	FOURTH STREE		•	X Officer (give below)		er (specify	
	(Street)	4. If Ame	endment, Date Original	6. Individual or Jo	oint/Group Filin	g(Check	
		Filed(Mo	onth/Day/Year)	Applicable Line) _X_ Form filed by (
CINCINN	ATI 45202			Person	Iore than One Re	porting	
(City)	(State)	(Zip) Tab	le I - Non-Derivative Securities A	cquired, Disposed of	, or Beneficial	ly Owned	
1.Title of	2. Transaction Date	2A. Deemed	3. 4. Securities Acquired	5. Amount of	6.	7. Nature of	
Security	(Month/Day/Year)	Execution Date, if	Transaction(A) or Disposed of (D		Ownership	Indirect	
(Instr. 3)		any	Code (Instr. 3, 4 and 5)	Beneficially	Form: Direct		
		(Month/Day/Year)	(Instr. 8)	Owned Following	(D) or Indirect (I)	Ownership (Instr. 4)	
			(A) or Code V Amount (D) Pr	Reported Transaction(s) (Instr. 3 and 4)	(Instr. 4)	(msu. 4)	
Common			,	28,383.195	I	By 401k	

44,379

58,828

143,250 A

F

A

F

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

$\label{thm:convergence} \begin{tabular}{ll} Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned \\ (e.g., puts, calls, warrants, options, convertible securities) \end{tabular}$

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. onNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)			7. Title and A Underlying S (Instr. 3 and	Securities
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Option to Buy	\$ 13.155					01/02/1999	01/02/2008	Common Stock	6,000
Option to Buy (4)	\$ 16.75					01/04/2000	01/04/2009	Common Stock	57,300
Option to Buy	\$ 18.6875					08/20/2000	08/20/2009	Common Stock	20,000
Option to Buy	\$ 16.7813					09/17/2001	09/17/2009	Common Stock	200,000
Option to Buy	\$ 35.9688					01/03/2001	01/03/2010	Common Stock	15,000
Option to Buy	\$ 23.5313					05/23/2001	05/23/2010	Common Stock	400,000
Option to Buy	\$ 22.8438					01/02/2002	01/02/2011	Common Stock	80,000
Option to Buy	\$ 9.645					12/04/2002	12/04/2011	Common Stock	400,000
Option to Buy	\$ 3.48					12/05/2003	12/05/2012	Common Stock	600,000

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<u>(4)</u>					
Option to Buy	\$ 5.655	12/04/2004	12/04/2013	Common Stock	801,000
Option to Buy	\$ 3.7	12/03/2005	12/03/2014	Common Stock	666,100
Option to Buy	\$ 3.995	12/01/2005(5)	12/01/2015	Common Stock	425,000
Option to Buy	\$ 3.49	01/27/2007(6)	01/27/2016	Common Stock	85,000
Option to Buy	\$ 4.735	12/08/2007 <u>(6)</u>	12/08/2016	Common Stock	574,350

Reporting Owners

Reporting Owner Name / Address	Relationships					
• 0	Director	10% Owner	Officer	Other		
CASSIDY JOHN F						
221 EAST FOURTH STREET	X		President and CEO			
CINCINNATI 45202						

Signatures

Christopher J. Wilson by Power of Attorney for John F.
Cassidy

03/02/2007

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

**Signature of Reporting Person

- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Surrender of previously granted restricted shares under the Cincinnati Bell Inc. 1997 Long Term Incentive Plan (which is a Rule 16b-3 Plan) to cover tax liabilities upon lapse of restrictions.

Date

- (2) Common shares issued upon vesting of performance units granted under the Cincinnati Bell Inc. 1997 Long Term Incentive Plan, which is a Rule 16b-3 Plan.
- (3) Surrender of common shares to cover tax liabilities upon vesting of performance units granted under the Cincinnati Bell Inc. 1997 Long Term Incentive Plan, which is a Rule 16b-3 Plan.
- (4) Option shares granted under the Cincinnati Bell Inc. 1997 Long Term Incentive Plan which is a Rule 16b-3 Plan.
- Options vest upon grant. Options granted on December 1, 2005 are fully vested upon grant. Shares purchased upon exercise of such options are subject to sale restrictions until the reporting person terminates employment with the Company as follows: 28% of shares purchased may be sold on or after December 1, 2006. Thereafter, an additional 3% of shares purchased per month for the remaining 24 months may be sold. Options expire ten years from grant date.
- (6) 3-year vesting schedule: 28% vest one year from grant date; 3% vest each month thereafter for the remaining 24 months.

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