

CASH AMERICA INTERNATIONAL INC  
Form 8-K  
October 06, 2010

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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

**FORM 8-K**

**CURRENT REPORT**

**PURSUANT TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934**

DATE OF REPORT (Date of Earliest Event Reported):  
**October 4, 2010**

**CASH AMERICA INTERNATIONAL, INC.**  
(Exact name of registrant as specified in its charter)

**Texas**                              **1-9733**                              **75-2018239**  
(State of incorporation)      (Commission File No.)      (IRS Employer Identification No.)

**1600 West 7th Street**  
**Fort Worth, Texas 76102**  
(Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code:      **(817) 335-1100**

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

**Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)**

**Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)**

**Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))**

**Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))**

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**ITEM 3.02 UNREGISTERED SALES OF EQUITY SECURITIES**

On October 4, 2010 Cash America International, Inc. (the “Company”) issued 366,097 shares of its common stock, par value \$0.10 per share (“Common Stock”), to Maxit Financial, LLC (“Maxit”) as consideration for its purchase of substantially all of the assets of Maxit. These shares were issued in reliance on an exemption from registration under Section 4(2) of the Securities Act of 1933.

**ITEM 7.01 REGULATION FD DISCLOSURE**

On October 6, 2010, the Company issued a press release announcing that its wholly-owned subsidiary, Cash America, Inc. of Nevada, completed the acquisition of substantially all of the assets of Maxit on October 4, 2010. The full text of the press release is being furnished as Exhibit 99.1 to this Current Report on Form 8-K and is incorporated herein by reference.

**ITEM 9.01 FINANCIAL STATEMENTS AND EXHIBITS**

(d) Exhibits

<u>Exhibit No.</u>	<u>Description</u>
99.1	Cash America International, Inc. press release dated October 6, 2010

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**CASH AMERICA INTERNATIONAL,  
INC.**

Date: October 6, 2010

By: /s/ J. Curtis Linscott  
J. Curtis Linscott  
Executive Vice President, General  
Counsel  
& Secretary

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**EXHIBIT INDEX**

Exhibit No.   Description

99.1            Cash America International, Inc. press release dated October 6, 2010