

Item 7.01 Regulation FD Disclosure.

On March 24, 2008, Cash America International, Inc. (the "Company") announced that it expects first quarter ending March 31, 2008 earnings will top estimates. A copy of the Company's news release is furnished as Exhibit 99.1 to this report on Form 8-K and is incorporated herein by reference.

Item 9.01 Financial Statements and Exhibits.

(c) Exhibits – The following exhibit is furnished pursuant to the disclosures included under Item 7.01 of this report on Form 8-K.

99.1 Copy of news release dated March 24, 2008, issued by Cash America International, Inc.

EXHIBIT INDEX

Exhibit No. Description

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