

MONAGHAN CRAIG T
Form 4
July 30, 2010

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
MONAGHAN CRAIG T

2. Issuer Name and Ticker or Trading Symbol
ASBURY AUTOMOTIVE GROUP INC [ABG]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)
07/29/2010

____ Director _____ 10% Owner
 Officer (give title below) _____ Other (specify below)
SVP & CFO

C/O ASBURY AUTOMOTIVE GROUP, INC., 2905 PREMIERE PARKWAY NW

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
____ Form filed by More than One Reporting Person

DULUTH, GA 30097

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|---|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|
| | | | | (A) or (D) | Price | | |
| Common stock, par value \$.01 per share | 07/29/2010 | | S | 2,000 D | \$ 13.09 | 354,243 | D |
| Common stock, par value \$.01 per share | 07/29/2010 | | S | 2,000 D | \$ 13.01 | 352,243 | D |
| Common stock, par | 07/29/2010 | | S | 2,000 D | \$ 13.12 | 350,243 | D |

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| | | | | | | | |
|--|------------|---|-------|---|-------------|---------|---|
| value \$.01 per share | | | | | | | |
| Common stock, par value \$.01 per share | 07/29/2010 | S | 2,000 | D | \$ 13.13 | 348,243 | D |
| Common stock, par value \$.01 per share | 07/29/2010 | S | 2,000 | D | \$ 13.16 | 346,243 | D |
| Common stock, par value \$.01 per share | 07/29/2010 | S | 2,000 | D | \$ 13.19 | 344,243 | D |
| Common stock, par value \$.01 per share | 07/29/2010 | S | 2,000 | D | \$ 13.2 | 342,243 | D |
| Common stock, par value \$.01 per share | 07/29/2010 | S | 2,000 | D | \$ 13.22 | 340,243 | D |
| Common stock, par value \$.01 per share | 07/29/2010 | S | 6,500 | D | \$ 13.23 | 333,743 | D |
| Common stock, par value \$.01 per share | 07/29/2010 | S | 4,500 | D | \$ 13.25 | 329,243 | D |
| Common stock, par value \$.01 per share | 07/29/2010 | S | 2,000 | D | \$ 13.28 | 327,243 | D |
| Common stock, par value \$.01 per share | 07/29/2010 | S | 2,000 | D | \$ 13.36 | 325,243 | D |
| Common stock, par value \$.01 per share | 07/29/2010 | S | 2,000 | D | \$ 13.6 | 323,243 | D |
| Common stock, par value \$.01 | 07/29/2010 | S | 2,000 | D | \$ 13.61 | 321,243 | D |

per share

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Number of Derivative Securities Beneficially Owned Following Reported Transaction (Instr. 6) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--|---|
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--|---|

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|---|---------------|-----------|-----------|-------|
| | Director | 10% Owner | Officer | Other |
| MONAGHAN CRAIG T C/O ASBURY AUTOMOTIVE GROUP, INC. 2905 PREMIERE PARKWAY NW DULUTH, GA 30097 | | | SVP & CFO | |

Signatures

Darlene Quashie,
Attorney-in-Fact
07/30/2010

**Signature of Reporting Person Date

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.