

Ally Financial Inc.  
Form 424B2  
June 22, 2015

Filed under Rule 424(b)(2), Registration Statement No. 333-183535

Preliminary Pricing Supplement No. 80 - Dated Monday, June 22, 2015 (To: Prospectus dated August 24, 2012)

CUSIP Number	Principal Amount	Selling Price	Gross Concession	Net Proceeds	Coupon Type	Coupon Rate	Coupon Frequency	Maturity Date	1st Coupon Date	1st Coupon Amount	Survivor Option
02006DGS4 []	100.000%	(1)	1.125%	[]	Fixed	3.300%	Monthly	07/15/2018	08/15/2015	\$3.94	Yes

**Redemption Information: Callable at 100% on 7/15/2016 and Monthly thereafter with 30 Calendar Days Notice.**

(1) Investment advisers, either registered under the Investment Advisers Act of 1940 or exempt therefrom, purchasing Notes for or on behalf of their advisory clients may be offered Notes at a 0.4500% discount to the public offering price.

02006DGT2 []	100.000%	(2)	1.700%	[]	Fixed	3.900%	Monthly	07/15/2020	08/15/2015	\$4.66	Yes
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**Redemption Information: Callable at 100% on 7/15/2016 and Monthly thereafter with 30 Calendar Days Notice.**

(2) Investment advisers, either registered under the Investment Advisers Act of 1940 or exempt therefrom, purchasing Notes for or on behalf of their advisory clients may be offered Notes at a 0.7500% discount to the public offering price.

Ally Financial Inc. Offering Date: Monday, June 22, 2015 through Monday, June 29, 2015

Trade Date: Monday, June 29, 2015 @ 12:00 PM ET

Settle Date: Thursday, July 2, 2015

Minimum Denomination/Increments: \$1,000.00/\$1,000.00

Initial trades settle flat and clear SDFS: DTC Book Entry only

DTC Number 0235 via RBC Dain Rauscher Inc

Agents: Incapital LLC, Citigroup, RBC Capital Markets, Morgan Stanley, J.P. Morgan

If the maturity date or an interest payment date for any note is not a business day (as term is defined in prospectus), principal, premium, if any, and interest for that note is paid on the next business day, and no interest will accrue from, and after, the maturity date or interest payment date.

**Ally  
Financial  
Inc.  
Ally  
Financial  
Term Notes,  
Series A  
Prospectus  
dated August  
24, 2012**

