DIAGEO PLC Form 6-K

March 03, 2015
UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, DC 20549
FORM 6-K
REPORT OF FOREIGN PRIVATE ISSUER
PURSUANT TO RULE 13a-16 OR 15d-16 OF THE
SECURITIES EXCHANGE ACT OF 1934
For the month of February 2015
Commission File Number: 001-10691
DIAGEO plc
(Translation of registrant's name into English)
Lakeside Drive, Park Royal, London NW10 7HQ
(Address of principal executive offices)
Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.
Form 20-FX Form 40-F

Indicate by check mark whether the registra	ant is submitting the Form 6-K in paper as permitted by Regulation S-T
Rule 101(b)(1):	
Indicate by check mark whether the registra	ant is submitting the Form 6-K in paper as permitted by Regulation S-T
Rule 101(b)(7):	

List identifying information required to be furnished

by Diageo plc pursuant to Rule 13a-16 or 15d-16 of

The Securities Exchange Act 1934

1 – 28 February 2015

Information Required by/when

Public Announcements/Press The Stock Exchange, London

Announcement

Mr Stewart informs the Company of his beneficial interests.

(2 February 2015)

Announcement

Mr Menezes informs the Company of his beneficial interests.

(9 February 2015)

Announcement

Company notified of transactions in respect of the Diageo Share Incentive Plan and Ms Mahlan and persons discharging managerial responsibilities (PDMRs) inform the Company of their interests therein.

Dr Humer informs the Company of his beneficial interests.

(10 February 2015)

Announcement

Company notified of transactions in respect of the Diageo UK Sharesave Scheme 2010 and Ms Mahlan and Ms Wood, a PDMR, inform the Company of their beneficial interests therein.

(24 February 2015)

Company announces additional listing.

(27 February 2015) **Announcement**

Company announces total voting rights.

(27 February 2015) **Announcement**

Company announces completion of acquisition of Tequila Don Julio.

(27 February 2015)

Diageo PLC - DGE
Director/PDMR Shareholding
Released 11:46 02-Feb-2015
TO: Regulatory Information Service
PR Newswire
RE: PARAGRAPH 3.1.4 OF THE DISCLOSURE AND TRANSPARENCY RULES
The notification listed below was received under Paragraph 3.1.2 of the Disclosure and Transparency Rules.
Diageo plc (the "Company") announces that it received notification on 31 January 2015 from Alan Stewart, a director of the Company, that he had purchased 1,500 ordinary shares of 28 101/108 pence each in the Company ("Ordinary Shares") on 30 January 2015 at a price per Ordinary Share of £19.70. The Ordinary Shares were purchased on the London Stock Exchange.
As a result of this transaction, Mr Stewart's interests in the Company's Ordinary Shares are 1,500.
C Matthews
Assistant Company Secretary
2 February 2015

*1 ADS is the equivalent of 4 Ordinary Shares.

Diageo PLC - DGE
Director/PDMR Shareholding
Released 15:41 10-Feb-2015
TO: Regulatory Information Service
PR Newswire
RE: PARAGRAPH 3.1.4 OF THE DISCLOSURE AND TRANSPARENCY RULES
The notifications listed below were all received under Paragraph 3.1.2 of the Disclosure and Transparency Rules.
Diageo plc (the "Company") announces that:
1. It received notification on 10 February 2015 of the following allocations of ordinary shares of 28 101/108 pence
each in the Company ("Ordinary Shares") under the Diageo Share Incentive Plan (the "Plan"), namely:
(i) the following director of the Company was allocated Ordinary Shares on 10 February 2015 under the Plan, by Diageo Share Ownership Trustees Limited (the "Trustee"):
Name of Director Number of Ordinary Shares
D Mahlan 11
(ii) the following Persons Discharging Managerial Responsibilities ("PDMR") were allocated Ordinary Shares on 10 February 2015 under the Plan, by the Trustee:
Name of PDMR Number of Ordinary Shares

N Blazquez 11

S Moriarty 11

L Wood 10

The number of Ordinary Shares allocated comprises those purchased on behalf of the employee using an amount which the employee has chosen to have deducted from salary ("Sharepurchase") and those awarded to the employee by the Company ("Sharematch") on the basis of one Sharematch Ordinary Share for every two Sharepurchase Ordinary Shares.

The Sharepurchase Ordinary Shares were purchased and the Sharematch Ordinary Shares were awarded at a price per share of £18.88.

The Ordinary Shares are held by the Trustee and in the name of the Trustee. Sharepurchase Ordinary Shares can normally be sold at any time. Sharematch Ordinary Shares cannot normally be disposed of for a period of three years after the award date.

2. It received notification on 10 February 2015 that Dr FB Humer, a director of the Company, had purchased 439 Ordinary Shares on 10 February 2015 under an arrangement with the Company, whereby he has agreed to use an amount of £8,000 each month, net of tax, from his director's fees to purchase Ordinary Shares. Dr Humer has agreed to retain the Ordinary Shares while he remains a director of the Company.

The Ordinary Shares were purchased at a price per share of £18.88.

As a result of the above transactions, interests of directors and PDMRs in the Company's Ordinary Shares and American Depository Shares ("ADS")* (excluding options, awards under the Company's LTIPs and interests as potential beneficiaries of the Company's Employee Benefit Trusts) are as follows:

Name of Director Number of Ordinary Shares

Dr FB Humer 57,726

D Mahlan 279,450 (of which 137,481 are held as ADS)*

Name of PDMR Number of Ordinary Shares

N Blazquez 96,275

S Moriarty 41,868

L Wood 6,576

J Fahey

Senior Company Secretarial Assistant

10 February 2015

*1 ADS is the equivalent of 4 Ordinary Shares.

Diageo PLC - I	OGE	
Director/PDMR S	Shareholding	
Released 14:02 2	4-Feb-2015	
TO: Regulatory In	nformation Service	
PR Newswire		
RE: Paragraph 3.1	1.4 of the Disclosure and	Transparency Rules
The notifications	listed below were receiv	ved under Paragraph 3.1.2of the Disclosure and Transparency Rules.
		hat it received notification on 24 February 2015 of the following exercises of
options. These we	ere not stock market tran	sactions:
	_	pany, received ordinary shares of 28 101/108 pence in the Company upon the exercise of options as detailed below:
Grant Date	Option Number of Price Ordinary Shares	Shareplan
1 December 2011	£9.60 937	Diageo UK Sharesave Scheme 2010
		("UK SAYE")
2. Leanne Wood, a Person Discharging Managerial Responsibilities ("PDMR"), received Ordinary Shares on 24 February 2015 upon the exercise of options as detailed below:		
,	1	
Grant Date	Option Number of Price Ordinary Shares	Shareplan

1 December 2011 £9.60 375 UK SAYE

As a result of these transactions, interests of the director and PDMR in the Company's Ordinary Shares and American Depository Shares ("ADS")* (excluding options, awards under the Company's LTIPs and interests as potential beneficiaries of the Company's Employee Benefit Trusts) have increased as follows:

Name of Director Number of Ordinary Shares

D Mahlan 280,387 (of which 137,481 are held as ADS)*

Name of PDMR Number of Ordinary Shares

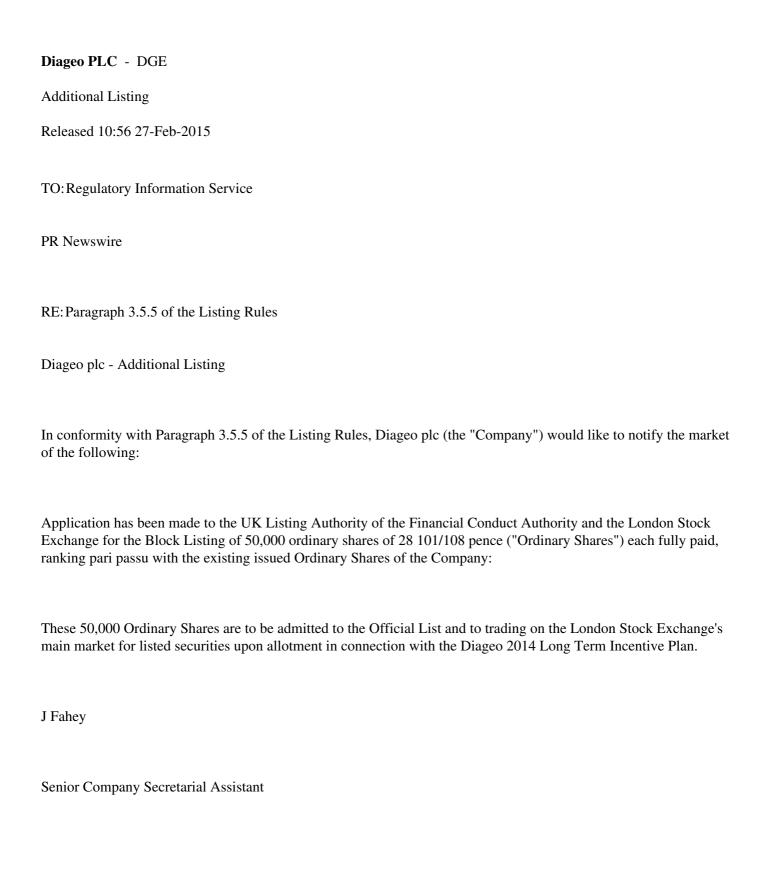
L Wood 6,951

J Fahey

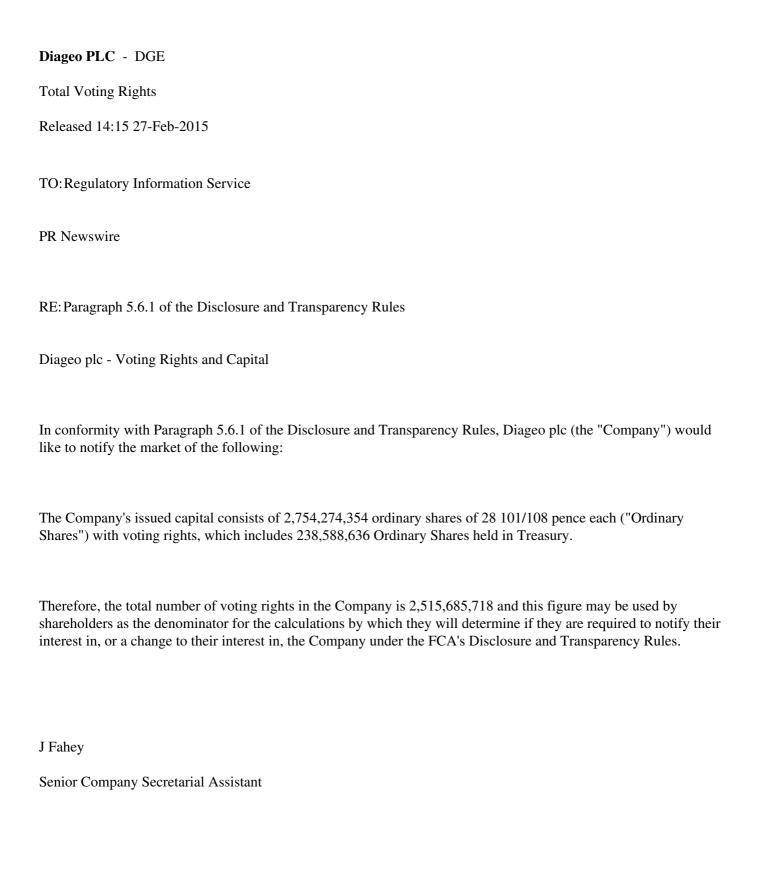
Senior Company Secretarial Assistant

24 February 2014

*1 ADS is the equivalent of 4 Ordinary Shares.



27 February 2015



27 February 2015

Diageo PLC - DGE

Diageo completes acquisition of Tequila Don Julio

Released 14:30 27-Feb-2015

RNS Number: 0921G

Diageo PLC

27 February 2015

Friday 27 February 2015

DIAGEO COMPLETES ACQUISITION OF TEQUILA DON JULIO

Diageo, a global leader in beverage alcohol, has today completed the acquisition of full global ownership and control of Tequila Don Julio following the receipt of all regulatory approvals.

The acquisition strengthens Diageo's position in the growing super premium and above tequila segments globally and the important tequila market in Mexico with an already strong and well-positioned brand. Gaining full ownership and distribution rights for Tequila Don Julio and Tres Magueyes, alongside the 'La Primavera' distillery, inventory and agave supply, gives Diageo the ability to make investment decisions across supply, marketing, and innovation to support the continued growth of the brand, and become more competitive in the category.

Ivan Menezes, Chief Executive of Diageo, commented: "I am delighted to have completed this acquisition which delivers on our strategy to build our presence in the world's fastest growing markets and to invest behind the biggest growth opportunities. Tequila is an important global category with tremendous growth potential and with the purchase of Tequila Don Julio we now have full ownership of a leading ultra-premium brand."

Erik Seiersen, Managing Director of Diageo Mexico added: "This transaction marks a significant milestone for Diageo in Mexico. It transforms our business as a leading local employer, producer, and exporter of one of Mexico's

most important products and reinforces our leading position within premium spirits with the return of Smirnoff and the addition of Tequila Don Julio in its entirety to our portfolio."

ENDS
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About Diageo
Diageo is a global leader in beverage alcohol with an outstanding collection of brands across spirits, beer and wine categories. These brands include Johnnie Walker, Crown Royal, J B, Buchanan's and Windsor whiskies, Smirnoff, Cîroc and Ketel One vodkas, Captain Morgan, Baileys, Don Julio, Tanqueray and Guinness.
Diageo is a global company, and our products are sold in more than 180 countries around the world. The company is listed on both the London Stock Exchange (DGE) and the New York Stock Exchange (DEO). For more information about Diageo, our people, our brands, and performance, visit us at www.diageo.com. Visit Diageo's global responsible drinking resource, www.DRINKiQ.com, for information, initiatives, and ways to share best practice.
Celebrating life, every day, everywhere.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorised.

Diageo plc

(Registrant)

Date: 3 March 2015 By: /s/ J Fahey

Name: J Fahey

Title: Senior Company Secretarial Assistant