

Ally Financial Inc.  
Form 424B2  
December 03, 2013

**Filed under Rule 424(b)(2), Registration Statement No. 333-183535**

Preliminary Pricing Supplement No 29 - Dated Tuesday, December 3, 2013 (To: Prospectus dated August 24, 2012)

CUSIP Number	Principal Amount	Selling Price	Gross Concession	Net Proceeds	Coupon Type	Coupon Rate	Coupon Frequency	Maturity Date	1st Coupon Date	1st Coupon Amount	Survivor Option
02006DCM1 []	100.000%	(1)	0.750%	[]	Fixed	2.150%	Monthly	12/15/2015	01/15/2014	\$1.97	No

**Redemption Information: Callable at 100% on 12/15/2014 and Monthly thereafter with 30 Calendar Days Notice.**

(1) Investment advisers, either registered under the Investment Advisers Act of 1940 or exempt therefrom, purchasing Notes for the account of their advisory clients may be offered Notes at a 0.3000% discount to the public offering price.

**02006DCN9 [] 100.000% (2) 1.700% [] Fixed 3.650% Monthly 12/15/2018 01/15/2014 \$3.35 No Senior Unsecured Notes**  
**Redemption Information: Callable at 100% on 12/15/2014 and Monthly thereafter with 30 Calendar Days Notice.**

(2) Investment advisers, either registered under the Investment Advisers Act of 1940 or exempt therefrom, purchasing Notes for the account of their advisory clients may be offered Notes at a 0.7500% discount to the public offering price.

Ally Financial Inc. Offering Date: Tuesday, December 3, 2013 through Monday, December 9, 2013

Trade Date: Monday, December 9, 2013 @ 12:00 PM ET

Settle Date: Thursday, December 12, 2013

Minimum Denomination/Increments: \$1,000.00/\$1,000.00

Initial trades settle flat and clear SDFS: DTC Book Entry only

DTC Number 0235 via RBC Dain Rauscher Inc

Agents: Incapital, LLC, Citigroup, RBC Capital Markets, Morgan Stanley, J.P. Morgan

If the maturity date or an interest payment date for any note is not a business day (as term is defined in prospectus), principal, premium, if any, and interest for

**Ally  
Financial  
Inc.  
Ally  
Financial  
Term Notes,  
Series A  
Prospectus  
dated August  
24, 2012**

that note is paid on the next business day, and no interest will accrue from, and after, the maturity date or interest payment date.