JAMBA, INC. Form 4 August 06, 2013

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB 3235-0287

Check this box

Number: January 31, 2005

OMB APPROVAL

if no longer subject to Section 16. Form 4 or Form 5

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Estimated average burden hours per response... 0.5

Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * WHITE JAMES D			2. Issuer Name and Ticker or Trading Symbol JAMBA, INC. [JMBA]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)		
(Last)	(First)	(Middle)	3. Date of Earliest Transaction	(Circui un approvació)		
6475 CHRISTIE AVENUE, SUITE 150		E, SUITE	(Month/Day/Year) 08/02/2013	X Director 10% Owner X Officer (give title Other (specify below) PRESIDENT and CEO		
	(Street)		4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check		
EMERYVILLE, CA US 94608			Filed(Month/Day/Year)	Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person		

(City)	(State) (Zip	Table I	- Non-Deri	ivative Se	curitie	es Acqu	iired, Disposed of	, or Beneficial	y Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactio Code (Instr. 8)	4. Securion Acquired Disposed (Instr. 3,	l (A) o l of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
COMMON STOCK	08/02/2013		M	1,000	A	\$ 3	42,388 (1)	D	
COMMON STOCK	08/02/2013		S	1,000	D	\$ 15 (2)	41,388 (1)	D	
COMMON STOCK							23,759	I	by IRA

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. Number on Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
STOCK OPTION	\$ 3	08/02/2013		M	1,000	(3)	12/02/2018	COMMON STOCK	1,000

Reporting Owners

Reporting Owner Name / Address	Relationships						
Reporting Owner Name / Address	Director	10% Owner	Officer	Other			
WHITE JAMES D 6475 CHRISTIE AVENUE, SUITE 150 EMERYVILLE, CA US 94608	X		PRESIDENT and CEO				

Signatures

/s/ Vicki Pedersen, attorney-in-fact for James D.
White 08/06/2013

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- The securities reported in this column consist of 20,000 restricted stock units which give the Reporting Person a contingent right to (1) receive at a future date one share of JMBA common stock for each restricted stock unit held. Of the 20,000 restricted stock units, one-third will vest on each of 8/22/2013, 8/22/2014, and 8/22/2015.
- (2) Sale of shares pursuant to Rule 10b5-1 Plan adopted on May 29, 2013.
- (3) Vesting on the option commenced on December 1, 2008 and vested and became exercisable in equal installments on December 1, 2009, December 1, 2010, December 1, 2011, and December 1, 2012.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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