

FLORSHEIM THOMAS W  
Form 4  
August 31, 2010

# FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
FLORSHEIM THOMAS W

2. Issuer Name and Ticker or Trading Symbol  
WEYCO GROUP INC [WEYS]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction  
(Month/Day/Year)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

333 W. ESTABROOK BOULEVARD

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)

Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(Street)

GLENDALE, WI US 53212

(City) (State) (Zip)

### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) |   |        | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |            |                                       |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--------|---|--|---|------------|---------------------------------------|
|                                 |                                      |  |                                | Code  | V | Amount |   |  |   | (A) or (D) | Price                                 |
| Common Stock                    | 08/30/2010                           |  | J(1)(2)                        |   |   | 95,558 | A   | \$ 0<br>(1)<br>(2)                                       | 1,962,813   | I          | Held in Reovable Trust                |
| Common Stock                    | 08/30/2010                           |  | J(1)(3)                        |   |   | 47,779 | D   | \$ 0<br>(1)<br>(3)                                       | 352,221   | I          | GRAT for Self of which Son is Trustee |
| Common Stock                    | 08/30/2010                           |  | J(2)(3)                        |   |   | 47,779 | D   | \$ 0<br>(2)<br>(3)                                       | 352,221   | I          | GRAT for Wife of which Son is Trustee |

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|              |        |   |         |
|--------------|--------|---|---------|
| Common Stock | 2,150  | D |         |
| Common Stock | 77,688 | I | By Wife |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.** SEC 1474 (9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Price or Value of Underlying Securities (Instr. 3 and 4) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|---|
| Stock Option                               | \$ 18.03   |                                      |  |                                |   | 12/26/2005 04/26/2015                                    | Common Stock  | 3,000   |
| Stock Option                               | \$ 16.79   |                                      |  |                                |   | 11/19/2003 05/19/2013                                    | Common Stock  | 4,500   |

## Reporting Owners

| Reporting Owner Name / Address  | Relationships |           |         |       |
|---|---------------|-----------|---------|-------|
|   | Director      | 10% Owner | Officer | Other |
| FLORSHEIM THOMAS W<br>333 W. ESTABROOK BOULEVARD<br>GLENDALE, WI US 53212 | X             | X         |         |       |

## Signatures

/s/ Thomas W. Florsheim, Sr. 08/30/2010

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) Shares transferred according to terms of GRAT for self of which Thomas W. Florsheim, Jr. (son) is trustee
- (2) Shares transferred according to terms of GRAT for wife of which Thomas W. Florsheim, Jr. (son) is trustee.
- (3) For informational purposes only.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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