Answers CORP Form 424B3 November 07, 2005

> Filed Pursuant to Rule 424(b)(3) File Number 333-123906

PROSPECTUS SUPPLEMENT NO. 12

Prospectus Supplement No. 12 dated November 7, 2005 to Prospectus declared effective on April 21, 2005, as supplemented by **Prospectus Supplement No. 1** dated May 11, 2005 **Prospectus Supplement No. 2** dated May 12, 2005 **Prospectus Supplement No. 3** dated May 17, 2005 **Prospectus Supplement No. 4** dated July 19, 2005 **Prospectus Supplement No. 5** dated July 28, 2005 **Prospectus Supplement No. 6** dated July 28, 2005 **Prospectus Supplement No. 7** dated August 25, 2005 **Prospectus Supplement No. 8** dated September 12, 2005 Prospectus Supplement No. 9 dated September 20, 2005 Prospectus Supplement No. 10 Dated October 6, 2005 **Prospectus Supplement No. 11** Dated November 3, 2005 (Registration No. 333-123906)

ANSWERS CORPORATION

This Prospectus Supplement No. 12 supplements our Prospectus dated April 21, 2005, as supplemented by Prospectus Supplement No. 1 dated May 11, 2005, Prospectus Supplement No. 2 dated May 12, 2005, Prospectus Supplement No. 3 dated May 17, 2005, Prospectus Supplement No. 4 dated July 19, 2005, Prospectus Supplement No. 5 dated July 28, 2005, Prospectus Supplement No. 6 dated July 28, 2005, Prospectus Supplement No. 7 dated August 25, 2005, Prospectus Supplement No. 8 dated September 12, 2005, Prospectus Supplement No. 9 dated September 20, 2005, Prospectus Supplement No. 10 dated October 6, 2005 and Prospectus Supplement No. 11 dated November 3, 2005. The shares that are the subject of the Prospectus have been registered to permit their resale to the public by the selling stockholders named in the Prospectus. We are not selling any shares of common stock in this offering and therefore will not receive any proceeds from this offering, other than the exercise price, if any, to be received upon exercise of the warrants and options referred to in the Prospectus. You should read this Prospectus Supplement No. 12 together with the Prospectus and Prospectus Supplements Nos. 1, 2, 3, 4, 5, 6, 7, 8, 9, 10 and 11 thereto.

This Prospectus Supplement No. 12 includes the following documents, as filed by us with the Securities and Exchange Commission:

§The attached Quarterly Report on Form 10-QSB of Answers Corporation dated November 7, 2005.

Our common stock is listed on the Nasdaq National Market under the symbol "ANSW."

Neither the Securities and Exchange Commission nor any state securities commission has approved or disapproved of these securities or passed upon the accuracy or adequacy of this Prospectus Supplement. Any representation to the contrary is a criminal offense.

The date of this Prospectus Supplement No. 12 is November 7, 2005.

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

FORM 10-QSB

x QUARTERLY REPORT UNDER SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

FOR THE QUARTERLY PERIOD ENDED SEPTEMBER 30, 2005

o TRANSITION REPORT UNDER SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

COMMISSION FILE NUMBER 001-32255

ANSWERS CORPORATION
(EXACT NAME OF REGISTRANT AS SPECIFIED IN ITS CHARTER)

DELAWARE
(STATE OR OTHER JURISDICTION OF INCORPORATION OR ORGANIZATION)

98-0202855 (I.R.S. EMPLOYER IDENTIFICATION NO.)

Jerusalem Technology Park
The Tower
Jerusalem 91481 Israel
(ADDRESS INCLUDING ZIP CODE OF PRINCIPAL EXECUTIVE OFFICES)

+972-2-649-5000 (REGISTRANT'S TELEPHONE NUMBER, INCLUDING AREA CODE)

Indicate by an (X) whether the registrant: (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes o NO x

Indicate by an (X) whether the registrant is an accelerated filer (as defined in Rule 12b-2 of the Exchange Act). Yes o NO x

As of November 1, 2005, the registrant had outstanding 7,198,902 shares of Common Stock, \$0.001 par value per share.

PART I. FINANCIAL INFORMATION

Item 1. Financial Statements Interim Consolidated Balance Sheet as of September 30, 2005 and Consolidated Balance Sheet as of 2 December 31, 2004 Interim Consolidated Statements of Operations for the three and nine months ended September 30, 2005 and 2004, and for the cumulative period from December 22, 1998 (inception) through September 4 30, 2005 Interim Consolidated Statements of Cash Flows for the nine months ended September 30, 2005 and 2004, and for the cumulative period from December 22, 1998 (inception) through September 30, 2005 5 7 Notes to the Interim Consolidated Financial Statements 16 Item 2. Management's Discussion and Analysis of Financial Condition or Plan of Operation Item 3. Controls and Procedures 25 PART II. OTHER INFORMATION Item 1. Legal Proceedings 26 Item 2. Unregistered Sales of Equity Securities and Use of Proceeds 26 Item 3. Defaults Upon Senior Securities 26 Item 4. Submission of Matters to a Vote of Security Holders 26 27 Item 5. Other Information Item 6. Exhibits 27 Signatures 28

Cautionary Note regarding Forward-Looking Statements

In addition to historical information, this Quarterly Report on Form 10-QSB contains forward-looking statements within the meaning of Section 27A of the Securities Act and Section 21E of the Exchange Act. Forward-looking statements are those that predict or describe future events or trends and that do not relate solely to historical matters. You can generally identify forward-looking statements as statements containing the words "believe," "expect," will," anticipate," intend," estimate," project," assume or other similar expressions, although not all forward-looking statements contain these identifying words. All statements in this report regarding our future strategy, future operations, projected financial position, estimated future revenues, projected costs, future prospects, and results that might be obtained by pursuing management's current plans and objectives are forward-looking statements. You

should not place undue reliance on our forward-looking statements because the matters they describe are subject to known and unknown risks, uncertainties and other unpredictable factors, many of which are beyond our control. Our forward-looking statements are based on the information currently available to us and speak only as of the date on which this report was filed with the SEC. We expressly disclaim any obligation to issue any updates or revisions to our forward-looking statements, even if subsequent events cause our expectations to change regarding the matters discussed in those statements. Over time, our actual results, performance or achievements will likely differ from the anticipated results, performance or achievements that are expressed or implied by our forward-looking statements, and such difference might be significant and materially adverse to our stockholders. Many important factors that could cause such a difference, including, but not limited to, our ability to increase the number of persons who use our products, our ability to increase the number of partners who will generate increased traffic to our sites, our ability to improve the monetization of our products, a decision by Google, Inc. to discontinue directing user traffic to www.answers.com through its definition link, and other risk factors identified from time to time in our SEC filings, are described in our most recent registration statement on Form SB-2 under the captions "Competition," "Proprietary Rights" and "Risk Factors," all of which you should review carefully. Please consider our forward-looking statements in light of those risks as you read this report.

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Answers Corporation (Formerly GuruNet Corporation) and Subsidiary (A Development Stage Enterprise)

Interim Consolidated Financial Statements as of September 30, 2005

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Answers Corporation (Formerly GuruNet Corporation) and Subsidiary (A Development Stage Enterprise)

Interim Consolidated Balance Sheets

	September 30 2005 \$ (Unaudited)	December 31 2004 \$ (Audited)
Assets		
Current assets:		
Cash and cash equivalents	2,635,071	1,565,415
Investment securities	16,250,000	5,850,000
Receivables	321,128	18,145
Prepaid expenses	248,832	259,674
Total current assets	19,455,031	7,693,234
Long-term deposits (restricted)	310,651	167,304
Deposits in respect of employee severance obligations	488,922	462,735
Property and equipment, net	583,771	305,804
Other assets:		
Intangible assets, net	107,861	111,289
Prepaid expenses, long-term	91,700	147,000
Deferred tax asset, long-term	17,078	19,817
Total other assets	216,639	278,106
Total assets	21,055,014	8,907,183

See accompanying notes to the interim consolidated financial statements.

Answers Corporation (Formerly GuruNet Corporation) and Subsidiary (A Development Stage Enterprise)

Interim Consolidated Balance Sheets (cont'd)

	September 30 2005	December 31 2004
	\$	\$
	(Unaudited)	(Audited)
Liabilities and stockholders' equity		
Current liabilities:		
Current natimites.		
Accounts payable	405,270	172,029
Accrued expenses	382,576	422,465
Accrued compensation and benefits	394,828	259,872
Deferred revenues, short-term	68,282	150,147
	4.50.054	
Total current liabilities	1,250,956	1,004,513
I ong tarm liabilities		
Long-term liabilities:		
Liability in respect of employee severance obligations	568,729	531,224
Deferred tax liability, long-term	99,630	94,965
Deferred revenues, long-term	426,604	452,359
Total long-term liabilities	1,094,963	1,078,548
Commitments and contingencies		
Stockholders' equity:		
Stockholders equity.		
Preferred stock: \$0.01 par value; 1,000,000 shares authorized and 0 shares		
issued as of		
September 30, 2005 and December 31, 2004		
Common stock; \$0.001 par value; 30,000,000 shares authorized as of		
September 30, 2005 and		
December 31, 2004; 7,140,152 and 4,920,551 shares issued and		
outstanding as of September 30, 2005 and December 31, 2004, respectively	7,140	4,921
September 30, 2003 and December 31, 2004, respectively	7,140	4,921
Additional paid-in capital	63,555,711	47,488,072
	, ,	
Deferred compensation	(32,956)	(45,146)
Accumulated other comprehensive loss	(27,418)	(27,608)

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Deficit accumulated during development stage	(44,793,382)	(40,596,117)
·		
Total stockholders' equity	18,709,095	6,824,122
• •	, ,	
Total liabilities and stockholders' equity	21,055,014	8,907,183

See accompanying notes to the interim consolidated financial statements.

Answers Corporation (Formerly GuruNet Corporation) and Subsidiary (A Development Stage Enterprise)

Interim Consolidated Statements of Operations

	Three months ended September 30 2005 2004		September 30 September 30			Cumulative from December 22, 1998 (inception) through September 30, 2005
	\$ (Unaudited)	\$ (Unaudited)	\$ (Unaudited)	\$ (Unaudited)	\$ (Unaudited)	
Davana	, ,	,	,	, ,	, ,	
Revenue	563,576	53,163	1,163,761	117,038	2,585,558	
Costs and expenses (1):						
Cost of revenue	251,254	157,854	711,051	433,612	4,262,819	
Research and						
development	335,650	271,489	1,063,972	789,962	19,643,082	
Sales and marketing	512,707	159,564	1,325,137	700,049	10,906,179	
General and administrative	(01 211	221 905	2 (02 049	626.225	10 116 022	
Loss in connection with	691,311	221,805	2,602,048	636,335	10,116,833	
shut-down of operations	_	_	_	_	1,048,446	
shut-down of operations					1,040,440	
Total costs and expenses	1,790,922	810,712	5,702,208	2,559,958	45,977,359	
·		,	, ,	, ,		
Operating loss	(1,227,346)	(757,549)	(4,538,447)	(2,442,920)	(43,391,801)	
Interest income (expense),						
net	156,536	(1,397,322)	387,130	(3,247,774)	(2,187,735)	
Gain on extinguishment					1 402 445	
of debt Other expense, net	(14,641)	(6,646)	(35,369)	(10,671)	1,493,445 (621,564)	
Other expense, net	(14,041)	(0,040)	(33,309)	(10,071)	(021,304)	
Loss before income taxes	(1,085,451)	(2,161,517)	(4,186,686)	(5,701,365)	(44,707,655)	
	() /	() -)- ')	(, , ,	(= , = , = , = = ,	(), , ,	
Income tax expenses	(4,904)	(7,010)	(10,579)	(34,023)	(85,727)	
Net loss	(1,090,355)	(2,168,527)	(4,197,265)	(5,735,388)	(44,793,382)	
Basic and diluted net						
loss per common share	(0.15)	(1.26)	(0.63)	(3.64)	(27.38)	
loss per common snare	(0.13)	(1.20)	(0.03)	(3.04)	(27.30)	

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Weighted average shares used in computing basic and diluted net loss per common share	7,069,553	1,727,373	6,703,989	1,574,923	1,635,803
(1) Includes stock based compe as follows:	ensation and costs				
Research and					
development	944	944	31,207	2,832	
Sales and marketing	354	354	214,310	10,991	
General and					
administrative	103,875	2,435	789,449	23,877	
	105,173	3,733	1,034,966	37,700	

See accompanying notes to the interim consolidated financial statements.

Answers Corporation (Formerly GuruNet Corporation) and Subsidiary (A Development Stage Enterprise)

Interim Consolidated Statements of Cash Flows

	Nine months ende	2004	Cumulative from December 22, 1998 (inception) through September 30 2005
	\$ (Unaudited)	\$ (Unaudited)	\$ (Unaudited)
Cash flows from operating activities:	(Chadarea)	(Chauditeu)	(Chadanea)
Net loss	(4,197,265)	(5,735,388)	(44,793,382)
Adjustments to reconcile net loss to net cash	() •) • •)	(= , = = , = = = ,	(),
used in operating activities:			
Depreciation and amortization	133,294	92,061	2,345,349
Loss on sale and write off of property and	·		
equipment in connection with			
shut-down of operations	-	-	780,475
Other loss on sale and write off of property and			
equipment	-	-	549,802
Settlement of obligations for other than cash	-	-	225,589
Increase in liability in respect of employee			
severance obligations, net	11,318	6,900	79,807
Deferred income taxes, net	7,404	34,023	82,552
Stock issued for domain name	-	-	1,500
Common stock, stock options and warrants to			
non-employees for services rendered	910,688	16,570	1,133,292
Revaluation of options issued to non-employees for			
services rendered	-	-	(42,789)
Stock-based compensation to employees and			
directors	125,268	21,624	240,477
Accrued interest on promissory notes	-	-	-
Amortization of deferred charges relating to		660.006	000.002
convertible promissory notes	-	660,826	889,983
Amortization of discounts on promissory notes	24.452	2,190,008	1,577,373
Exchange rate differences	24,473	-	36,219
Changes in operating assets and liabilities:			
Increase in accounts receivable and other current	(261.055)	(272 246)	(527 210)
assets	(261,055) 55,300	(373,346)	(537,318)
Decrease (increase) in long-term prepaid expenses	233,241	(54,420)	(91,700) 405,270
Increase in accounts payable Increase in accrued expenses and other current	455,441	(34,420)	403,270
liabilities	95,067	3,458	789,088
(Decrease) increase in short-term deferred revenues	(107,620)	61,037	68,282
(Decrease) increase in long-term deferred revenues	(107,020)	(16,191)	426,604
Net cash used in operating activities	(2,969,887)	(3,092,838)	(35,833,527)
rece cash used in operating activities	(2,707,007)	(3,032,030)	(33,033,321)

Cash flows from investing activities:			
Capital expenditures	(407,833)	(115,979)	(4,520,734)
Proceeds from sale of property and equipment	-	-	54,415
Purchase of intangible assets	-	(80,200)	(119,936)
(Increase) decrease in long-term deposits	(143,347)	8,317	(303,784)
Purchases of investment securities	(26,750,000)	-	(32,600,000)
Proceeds from sales of investment securities	16,350,000	-	16,350,000
Other	190	-	
Net cash used in investing activities	(10,950,990)	(187,862)	(21,140,039)
Cash flows from financing activities:			
Repayment of loan	-	-	(20,000)
Proceeds from loan	-	-	6,500
Proceeds from issuance of convertible preferred			
stock, net of \$130,697 issuance costs	-	-	32,669,303
Proceeds from issuance of common stock, net of			
issuance costs	-	(469,671)	10,843,790
Proceeds from issuance of promissory notes, net of			
\$521,511 issuance costs	-	4,278,490	4,323,373
Repayment of convertible promissory notes	-	-	(3,160,000)
Exercise of common stock options	1,193,559	-	1,193,559
Exercise of warrants, net of \$338,162 issuance			
costs	13,821,447	-	13,821,447
Net cash provided by financing activities	15,015,006	3,808,819	59,678,972
Effect of exchange rate changes on cash and cash			
equivalents	(24,473)	-	(70,335)
Net increase in cash and cash equivalents	1,069,656	528,119	2,635,071
Cash and cash equivalents at beginning of period	1,565,415	123,752	-
Cash and cash equivalents at end of period	2,635,071	651,871	2,635,071
See accompanying notes to the interim consolidated fina	ancial statements.		
5			
5			

Answers Corporation (Formerly GuruNet Corporation) and Subsidiary (A Development Stage Enterprise)

Interim Consolidated Statements of Cash Flows (cont'd)

			Cumulative from December 22, 1998 (inception) through
	Nine months e	nded September 30	September 30,
	2005	2004	2005
	\$	\$	\$
C	(Unaudited)	(Unaudited)	(Unaudited)
Supplemental disclosures of cash flow			
information:	2 175	40.007	04.766
Income taxes paid	3,175	40,997	94,766
Non-cash investing and financing activities:			
Stock issued for domain name	_	-	1,500
Issuance of common stock in lieu of loan repayments	_	-	6,500
Common stock issued in exchange for notes			- /
receivable	-	-	1,842,900
Repurchase of stockholders' common stock and			, ,
cancellation of notes			
receivable	-	-	(1,842,900)
Amortization of deferred charges relating to warrants	-	147,080	147,080
Discount on convertible promissory notes	-	644,228	1,577.373
Conversion of convertible promissory notes into			
common stock	-	13,720	1,840,000
Issuance costs related to the converted promissory			
notes	-	596,047	134,255
See accompanying notes to the interim consolidated fina	ancial statements.		

Answers Corporation (Formerly GuruNet Corporation) and Subsidiary (A Development Stage Enterprise)

Notes to the Interim Consolidated Financial Statements as of September 30, 2005

Note 1 - Business

Answers Corporation ("the Parent") (formerly GuruNet Corporation), a Development Stage Enterprise, was founded as a Texas corporation on December 22, 1998, and reorganized as a Delaware corporation in April 1999. On December 27, 1998 the Parent formed a subsidiary ("the Subsidiary") based in Israel, primarily for the purpose of providing research and development services to the Parent. Answers Corporation and the Subsidiary are collectively referred to as "the Company". The Company develops, markets and sells technology that intelligently and automatically integrates and retrieves information from disparate sources and delivers the result in a single consolidated view.

The Company began trading on NASDAQ under the symbol ANSW on August 2, 2005. Prior to such date, the Company's shares were traded on the American Stock Exchange under the symbol GRU. Subsequent to the balance sheet date, the Company changed its corporate name from GuruNet Corporation to Answers Corporation (see Note 6a).

Prior to 2003, the Company focused primarily on enterprise systems for corporate customers and large organizations. Beginning in 2003, the Company's primary product has been its consumer product, which, in 2003 and 2004, was sold to subscribers who paid the Company on a lifetime or annual basis. In January 2005, the Company introduced a free-to-customer product, Answers.com, containing practically all the content that it used to sell via subscriptions and ceased selling subscriptions to individual consumers. The Company generates advertising revenue from Answers.com and other third-party sites that pay for the right to deliver the Company's services to their users. Notwithstanding, customers who purchased subscriptions prior to January 2005, will continue to be fully supported through the subscription periods.

As the Company has not yet earned significant revenue from its operations, it considers itself a development stage enterprise, as defined under Statement of Financial Accounting Standards No. 7, "Accounting and Reporting by Development Stage Enterprises".

The accompanying unaudited interim consolidated financial statements were prepared in accordance with the instructions for Form 10-QSB and, therefore, do not include all disclosures necessary for a complete presentation of financial condition, results of operations, and cash flows in conformity with generally accepted accounting principles. All adjustments, which are, in the opinion of management, of a normal recurring nature and are necessary for a fair presentation of the interim financial statements, have been included. Nevertheless, these financial statements should be read in conjunction with the consolidated financial statements and related notes included in the Company's Annual Report on Form 10-KSB for the year ended December 31, 2004. The results of operations for the period ended September 30, 2005 are not necessarily indicative of the results that may be expected for the entire fiscal year or any other interim period.

Answers Corporation (Formerly GuruNet Corporation) and Subsidiary (A Development Stage Enterprise)

Notes to the Interim Consolidated Financial Statements as of September 30, 2005

Note 2 - Revenue Recognition

The Company generates advertising revenues, mostly, through pay-per-click keyword advertising. When a user searches sponsored keywords, a link to an advertiser's Website is displayed in a premium position and identified as a sponsored result to the search. Generally, the Company does not contract directly with advertisers, but rather, obtains those advertisers through the efforts of a third party that locates advertisers seeking to display sponsored links in our product. The third party is obligated to pay the Company a portion of the revenue it receives from advertisers, as compensation for the Company's sale of promotional space on its Internet properties. Amounts received from such third parties are reflected as revenue on the accompanying statement of operations in the period in which such advertising services were provided.

The Company continues to recognize revenues generated from subscriptions that were sold in prior years since such subscribers will continue to be fully supported through their subscription periods (see Note 1).

In 2003, the Company sold lifetime subscriptions to its consumer product and did not recognize revenue from those sales since the obligation to continue serving such content had no defined termination date and adequate history to estimate the life of the customer relationship was not available. Cash received from such lifetime licenses is reflected as long-term deferred revenues on the accompanying balance sheets.

Answers Corporation (Formerly GuruNet Corporation) and Subsidiary (A Development Stage Enterprise)

Notes to the Interim Consolidated Financial Statements as of September 30, 2005

Note 3 - Accounting for Stock-Based Compensation

As allowed by Statement of Financial Accounting Standards (SFAS) No. 123, "Accounting for Stock-based Compensation", the Company utilizes the intrinsic-value method of accounting prescribed by the Accounting Principles Board (APB) Opinion No. 25, "Accounting for Stock Issued to Employees" ("APB 25"), and related interpretations, to account for stock option plans for employees and directors. Compensation cost for stock options, if any, is be measured as the excess of the market price of the Company's stock at the date of grant over the amount an employee or director must pay to acquire the stock.

The fair value of options and warrants granted to non-employees, is measured according to the Black-Scholes option-pricing model with the following weighted average assumptions: no dividend yield; risk-free interest rates of 1.69% to 4.48%; volatility of between 46.54% and 74.75%; and an expected life of between one and ten years.

The Company has adopted the disclosure requirements of SFAS No. 123 and SFAS No. 148, "Accounting for Stock-Based Compensation—Transition and Disclosure", for awards to its directors and employees. For disclosure purposes only, the fair value of options granted to employees and directors prior to May 12, 2004, the date of the Company's first filing with the U.S. Securities and Exchange Commission (the "SEC"), in connection with its initial public offering (the "IPO"), was estimated on the date of grant using the minimum-value method with the following weighted average assumptions: no dividend yield; risk-free interest rates of 2.18% to 6.59%; and an expected life of three to five years. The fair value of options granted to employees and directors subsequent to May 12, 2004, are measured, for disclosure purposes only, according to the Black-Scholes option-pricing model with the following weighted average assumptions: no dividend yield; risk-free interest rates of 3.19% to 4.18%; volatility of between 38.62% and 66.76%; and the expected life of the option, generally four years.

The following illustrates the effect on net loss and net loss per share if the Company had applied the fair value methods of SFAS No. 123 for accounting purposes:

				(Cumulative from
		months ended September 30		months ended September 30	inception through September 30,
	2005 \$	2004 \$	2005 \$	2004 \$	2005 \$
	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)
Net loss, as reported	(1,090,355)	(2,168,527)	(4,197,265)	(5,735,388)	(44,793,382)
Add:					
Stock-based compensation expense to employees and directors included in reported net loss, net of					
related tax effects	4,063	4,063	125,268	21,624	165,645
Deduct:					
Stock-based compensation expense to employees	(225,546)	(24,064)	(560,563)	(47,580)	(786,280)

and directors determined under fair value based method for all awards, net of related tax effects					
Pro-forma net loss	(1,311,838)	(2,188,528)	(4,632,560)	(5,761,344)	(45,414,017)
Net loss per common share,					
basic and diluted:					
As reported	(0.15)	(1.26)	(0.63)	(3.64)	(27.38)
Pro-forma	(0.19)	(1.27)	(0.69)	(3.66)	(27.76)
9					

Answers Corporation (Formerly GuruNet Corporation) and Subsidiary (A Development Stage Enterprise)

Notes to the Interim Consolidated Financial Statements as of September 30, 2005

Note 3 - Accounting for Stock-Based Compensation (cont'd)

In December 2004, the Financial Accounting Standards Board issued SFAS No. 123 (revised 2004), "Share-Based Payment" (SFAS No. 123R). This Statement is a revision of SFAS No. 123, "Accounting for Stock-Based Compensation", and it establishes standards for the accounting for transactions in which an entity exchanges its equity instruments for goods or services. This Statement eliminates the option to use APB 25's intrinsic value method of accounting that was provided in SFAS No. 123 as originally issued and it instead requires a public entity to measure the cost of employee services received in exchange for an award of equity instruments based on the grant-date fair value of the award. That cost will be recognized over the period during which an employee is required to provide service in exchange for the award, which is usually the vesting period. No compensation cost is recognized for equity instruments for which employees do not render the requisite service. Pursuant to SFAS No. 123R, the Company will apply its provisions beginning the first quarter of 2006. SFAS 123R provides two alternative adoption methods. The first method is a modified prospective method whereby a company would recognize share-based employee costs from the beginning of the fiscal period in which the recognition provisions are first applied as if the fair-value-based accounting method had been used to account for all employee awards granted, modified, or settled after the effective date and to any awards that were not fully vested as of the effective date. Measurement and attribution of compensation cost for awards that are unvested as of the effective date of SFAS 123R would be based on the same estimate of the grant-date fair value and the same attribution method used previously under SFAS No. 123, "Accounting for Stock-Based Compensation" ("SFAS 123"). The second adoption method is a modified retrospective transition method whereby a company would recognize employee compensation cost for periods presented prior to the adoption of SFAS 123R in accordance with the original provisions of SFAS 123; that is, an entity would recognize employee compensation costs in the amounts previously reported in the pro forma disclosures provided in accordance with SFAS 123. A company would not be permitted to make any changes to those amounts upon adoption of SFAS 123R unless those changes represent a correction of an error. The Company is currently considering which of the two methods it will adopt, and the effect that the adoption of SFAS 123R will have on its financial statements.

Answers Corporation (Formerly GuruNet Corporation) and Subsidiary (A Development Stage Enterprise)

Notes to the Interim Consolidated Financial Statements as of September 30, 2005

Note 4 - Stockholders' Equity

The following table summarizes the changes in the Company's stockholders' equity during the nine month period ending September 30, 2005:

	\$
December 31, 2004 (Audited)	6,824,122
Issuance of common stock, stock warrants and stock options	1,054,852
Exercise of warrants in connection with a warrant re-load, net of	
issuance costs	12,228,737
Exercise of other warrants	1,592,710
Exercise of stock options	1,193,559
Other	12,380
Net loss for the period	(4,197,265)
September 30, 2005 (Unaudited)	18,709,095

(a) Common Stock

On March 13, 2005, the Company issued 7,800 shares of common stock to an investor relations firm, pursuant to a one-year agreement that began on December 13, 2004. The fair value of the shares, of \$151,086, is being amortized to general and administrative expenses over the life of the service period.

In July, 2005, following the earlier adoption by the Company's board of directors, the Company's stockholders approved the 2005 Incentive Compensation Plan (the "2005 Compensation Plan"), under which the Company may grant stock options, stock appreciation rights, restricted stock, deferred stock, other stock-related awards and performance awards to officers, directors, employees, consultants and other persons who provide services to the Company. The total number of Company shares of common stock reserved and available for grant under the 2005 Plan was set at 850,000.

(b) Stock Warrants

During 2004, in connection with the issuance of Convertible Promissory Notes in January and February of 2004, the Company issued warrants to acquire an aggregate of 2,067,316 shares of Common Stock (the "Bridge Warrants"), at an exercise price of \$7.20 per share, with the exception of 265,837 bridge warrants exercisable at \$3.75 per share.

During the first quarter of 2005, 69,432 of the Bridge Warrants were exercised. As a result, the Company issued an aggregate of 69,432 shares of its Common Stock, \$0.001 par value (the "Common Stock"), for a total consideration of approximately \$500,000.

Answers Corporation (Formerly GuruNet Corporation) and Subsidiary (A Development Stage Enterprise)

Notes to the Interim Consolidated Financial Statements as of September 30, 2005

Note 4 - Stockholders' Equity (cont'd)

(b) Stock Warrants (cont'd)

Additionally, on February 4, 2005 the Company entered into an agreement (the "Warrants Agreement"), with certain holders of Bridge Warrants, pursuant to which such holders exercised an aggregate of 1,871,783 Bridge Warrants at the stated exercise price thereof. As a result, the Company issued an aggregate of 1,871,783 shares of its common stock, for aggregate gross consideration of \$12,559,700. Under the terms of the Warrants Agreement, in order to provide incentive to the warrant holders to exercise their Bridge Warrants, for every share of common stock purchased by the holders through the exercise of Bridge Warrants, the Company issued to the warrant holders new warrants, dated February 4, 2005, to purchase such number of shares of common stock equal to 55% of the number of shares of common stock underlying their respective Bridge Warrants (the "New Warrants"). As a result, the Company issued 1,029,488 of New Warrants at an exercise price of \$17.27 per share. The New Warrants are immediately exercisable and expire on February 4, 2010. On April 6, 2005, and as a part of the Warrants Agreement, the Company filed a Registration Statement, to register for resale the shares of common stock underlying the new warrants (the "Registration Statement, to register for resale the shares of common stock underlying the new warrants (the "Registration Statement, the Company also registered 111,016 shares, warrants and stock options that had previously not been registered.

On January 20, 2005, the Company entered into an agreement with an investment banking firm, which was also one of the underwriters of the Company's IPO, to provide general financial advisory and investment banking services for \$5,000 per month, and for a minimum service period of six months. Further, upon signing of the contract, the underwriter received fully vested warrants to acquire 100,000 shares of Common Stock at an exercise price of \$11.00. The fair value of the warrants, of \$577,440, has been amortized to general and administrative expenses over the life of the minimum service period. On August 30, 2005, all of the warrants were exercised. As a result, the Company issued an aggregate of 100,000 shares of its Common Stock, \$0.001 par value, for a total consideration of \$1,100,000.

(c) Stock Options

During the first quarter of 2005, 75,726 of the Company's outstanding stock options were exercised, for total consideration of approximately \$804,000. As a result, the Company issued an aggregate of 75,726 shares of its common stock.

During the second quarter of 2005, 81,879 of the Company's outstanding stock options were exercised, for total consideration of approximately \$303,000. As a result, the Company issued an aggregate of 81,879 shares of its common stock.

During the third quarter of 2005, 12,981 of the Company's outstanding stock options were exercised, for total consideration of approximately \$87,000. As a result, the Company issued an aggregate of 12,981 shares of its common stock.

Answers Corporation (Formerly GuruNet Corporation) and Subsidiary (A Development Stage Enterprise)

Notes to the Interim Consolidated Financial Statements as of September 30, 2005

Note 4 - Stockholders' Equity (cont'd)

(c) Stock Options (cont'd)

During the nine months ended September 30, 2005, a strategic consultant of the Company earned 15,556 stock options, for services he rendered to the Company. In connection therewith, the Company recorded \$213,248 of stock based compensation. On June 5, 2005, the agreement under which these options were granted, was terminated.

On March 15, 2005, the Company granted 200,000 stock options to one of its officers. The options will vest 25% upon the first anniversary date of the option grant, with the remainder vesting in equal monthly installments over the 36 months thereafter. In the event of a change of control, as defined in the officer's employment agreement, these options may be forfeited by the officer in exchange for 50,000 shares of the Company's common stock.

On May 10, 2005, the Company accelerated the vesting of 7,100 stock options that were granted to a director, in connection with his resignation from the Company's board of directors. As a result, the Company recorded approximately \$85,000 of stock based compensation, based on the intrinsic value of the options on the date the vesting was accelerated.

In July 2005, each non-employee director of the Company was granted a stock option, under the Company's 2004 Stock Plan, to acquire up to 7,175 shares of the Company's Common Stock. The options vest 25% upon the first anniversary date of the option grant, and the remainder vest in equal monthly installments over the 36 months thereafter. All options have a maximum term of 10 years measured from the date of grant, subject to earlier termination, if the director's service with the Company is terminated.

During the nine months ended September 30, 2005, the Company granted a total of 536,650 stock options to its employees, officers and directors, of which 491,150 stock options were granted under the Company's 2004 Stock Option Plan, and 45,500 stock options under its 2005 Compensation Plan.

(d) Other Comprehensive Income (Loss)

In January 2005, the Company reversed previously recorded unrealized loss on securities.

Answers Corporation (Formerly GuruNet Corporation) and Subsidiary (A Development Stage Enterprise)

Notes to the Interim Consolidated Financial Statements as of September 30, 2005

Note 5 - Commitments and Contingencies

(a) Operating leases

The Company has entered into various non-cancelable operating lease agreements for offices and vehicles, for lease periods up to 5 years, expiring between 2006 and 2010.

In April 2005, the Company entered into an operating lease for office space in New York City. The lease commenced on May 1, 2005 and ends on June 30, 2010. Under the terms of the lease, the Company shall have the right to cancel the lease commencing May 1, 2008, upon 90 days prior written notice to the Landlord. The monthly rental due under the lease begins at \$5,500, with a two-month free period, and steps up at various stages throughout the lease, up to \$6,223. The Company will recognize the rent expense for this lease on a straight-line basis over the minimum lease term. In addition to the base rent, the Company will be responsible for certain costs and charges specified in the lease, including real estate taxes and utility charges.

In July 2005, the Subsidiary entered into a supplemental agreement to its operating lease with its landlord (the "Supplement") in connection with the relocation of the Israeli offices to new office space. The term of the original lease was extended by 55 additional months beyond its original date of expiration, December 31, 2005. According to the Supplement, the Subsidiary will occupy the new office space commencing September 15, 2005, through July 31, 2010. The monthly rental due under the lease will be 50,802 New Israeli Shekels ("NIS") (\$11,185 based on the exchange rate on July 15, 2005) for the first year, and NIS 69,483 (\$15,298 based on the exchange rate on July 15, 2005) for the remaining four years. The Company will recognize the rent expense for this lease on a straight-line basis over the minimum lease term. The rent payments will be linked to the Israeli Consumer Price Index. In addition to the base rent, the Company will be responsible for certain costs and charges specified in the lease, including maintenance and utility charges. As security for future rental commitments the Subsidiary provides a bank guarantee in the amount of approximately \$115,000.

Future minimum lease payments under non-cancelable operating leases for office space and vehicles, as of September 30, 2005 are as follows:

Year ending December 31	\$
2005	78,645
2006	360,979
2007	358,778
2008	324,599
2009	316,467
2010	170,398
	1 609 866

Rental expense under operating leases for the nine months ended September 30, 2005 and 2004 was approximately \$209,000 and \$154,000, respectively.

Answers Corporation (Formerly GuruNet Corporation) and Subsidiary (A Development Stage Enterprise)

Notes to the Interim Consolidated Financial Statements as of September 30, 2005

Note 5 - Commitments and Contingencies (cont'd)

(b) Other Commitments

- (i) In the ordinary course of business, the Company enters into various arrangements with vendors and other business partners, principally for content, web-hosting, marketing and investor relations arrangements. As of September 30, 2005, the commitments under such agreements, which are for initial periods between one and three years, amounted to approximately \$160,000.
- (ii) All of the Subsidiary's obligations to its bank, including the bank guarantee that such bank made to the Subsidiary's landlord, are secured by a lien on all of the Subsidiary's deposits at such bank. As of September 30, 2005, deposits at such bank amounted to \$589,237, including a restricted long-term deposit of \$115,000 as mentioned above.
- (iii) During the nine months ended September 30, 2005, the Company made its final payment of \$25,000, in connection with its December 2002 Reorganization, as described further in the notes to the financial statements as of December 31, 2004.

Note 6 - Subsequent Events

- (a) Further to duly obtaining necessary stockholder approval, pursuant to a special meeting of the stockholders held on October 11, 2005, the Company changed its corporate name from GuruNet Corporation to Answers Corporation, effective October 17, 2005.
- (b) Subsequent to balance sheet date, one of the underwriters of the Company's IPO, exercised 58,750 stock options that they received in conjunction with the IPO, for total consideration of approximately \$370,000. As a result, the Company issued an aggregate of 58,750 shares of its common stock.

ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION OR PLAN OF OPERATION

The following discussion of our financial condition and results of operations should be read in conjunction with the financial statements and the notes to those statements included elsewhere in this filing. This discussion includes forward-looking statements that involve risks and uncertainties. Our actual results may differ materially from those anticipated in these forward-looking statements.

General

We provide information, answer-based, search services to computer users through our Web site, Answers.com, downloadable applications and distribution channels. We provide answer-based search services through our technology, which integrates and retrieves online information from disparate sources and delivers the result in a single consolidated browser view. We seek to differentiate ourselves by providing our users with relevant reference information that enhances results achieved through traditional search engines. Most search engines respond to an Internet user's query with a long list of links to more Websites that in some way relate to the query term. Our answer engine automatically delivers snapshot, multi-faceted definitions and explanations from attributable reference sources about numerous topics in our database, without requiring the user to navigate a list of hyperlinks sequentially.

On October 17, 2005, we changed our corporate name from GuruNet Corporation to Answers Corporation. On August 2, 2005 we began trading on NASDAQ under the symbol ANSW. Prior to such date, our shares were traded on the American Stock Exchange under the symbol GRU.

Answers.com Proprietary Traffic

On January 3, 2005, we announced the release of Answers.com, a website that had been launched in August 2004 in beta version. We also released "1-Click Answers" - a software tool that facilitates more efficient access to Answers.com. 1-Click Answers allows users working in any application such as e-mail, spreadsheet, word processing, database or other program to click on a word or phrase within a document and access Answers.com's online library and display information about that word or phrase in a pop-up window. While Web users enjoy our integrated reference information, our basic Web site does not provide the "1-Click" functionality and context analysis that we include in our supplemental "1-Click Answers" software version. Our primary revenue model for Answers.com proprietary traffic is advertising. Currently, most of our ad revenue is earned from keyword-targeted advertisements. When a user searches sponsored keywords, a link to an advertiser's Website is displayed.

In contrast to GuruNet, the product we actively marketed prior to January 2005, we do not generate revenues from selling subscriptions to Answers.com.

Distribution Channels

The more users to whom we deliver answer-based search services results, the more revenues we will potentially earn. Thus, we approach third-party sites offering to incentivize them for the right to deliver our services to their users. The fees we pay to our distribution channels are often calculated as a percentage of the revenue we earn by delivering services to their users. We also earn revenues from channels that pay us for providing our services to their users. These arrangements are based on various formulas, including a percentage of the revenues they earn by delivering our services to their users, fees based on the number of user queries and fixed periodic fees.

Subscriptions

Prior to January 2005, we sold subscriptions to our answer engine product, GuruNet. Prior to December 2003, we sold lifetime subscriptions to GuruNet, generally for \$40. In December 2003, we decided to alter our pricing model and moved to an annual subscription model, generally, \$30 per year. In conjunction with selling subscriptions, we also offered free access to dictionary, thesaurus, encyclopedia and other basic reference information through our products. Under our business model during those years, our ability to generate revenues was dependent upon our ability to increase the number of subscribers. Usage of our basic free product was our means of encouraging users to upgrade to our subscription product and increase our subscription revenue. Although we earned some advertising revenue in 2004, from advertising in our subscription and free products, such amounts were not significant. Our business model at the time strongly encouraged subscriptions, and thus we limited the amount of content available in our free product. This approach did not facilitate the amount of traffic we needed to earn significant amounts of revenue from advertising. A desire to grow revenues led to our current implementation, in January 2005, of a free-to-customer product, Answers.com and "1-Click Answers" software, containing practically all the content that we used to sell via subscriptions. We are no longer offering new subscriptions to GuruNet. Notwithstanding, users who purchased GuruNet subscriptions prior to January 3, 2005, will continue to be fully supported through their subscription periods. Most of our fixed-term subscriptions will terminate by the end of 2005.

Results of Operations

Due to the change in our business model in January 2005, our results of operations for the three months and nine months ending September 30, 2005, are not easily comparable to the results for the same periods in 2004.

Revenues

Revenues during the three months ended September 30, 2005 were \$563,576 compared to \$53,163 for the three months ended September 30, 2004, an increase of \$510,413 or 960%. Revenues for the nine months ended September 30, 2005 were \$1,163,761 compared to \$117,038 for the nine months ended September 30, 2004, an increase of \$1,046,723 or 894%. Revenues during the three and nine months ended September 30, 2005 consisted of Answers.com proprietary traffic advertising revenues of approximately \$500,000 and \$965,000 respectively, revenues from distribution channels of approximately \$33,000 and \$69,000 respectively, and subscription and other revenue of approximately \$31,000 and \$130,000, respectively. In contrast, revenues during the three and nine months ended September 30, 2004 included primarily subscription revenues of approximately \$42,000 and \$93,000, respectively.

As noted earlier, on January 3, 2005, we announced the release of Answers.com, whose primary revenue model is advertising. The launch of Answers.com, from a revenue perspective, has been a multi-tiered process. From launch date until the middle of January, we ran public service announcements on Answers.com and did not display any advertising. In the middle of January we began using and testing various advertising network providers, and on February 28, 2005, we began using Google's contextual AdSense advertising on our Answers.com information pages, as well as integrating Google search, with paid search advertising into Answers.com.

Our Answers.com proprietary traffic advertising revenue is a function of various factors, the most basic of which are the level of our traffic or queries, and how effectively we monetize such traffic. We gauge the effectiveness of our monetization efforts by measuring our revenue per one thousand queries, or RPM. Our objective is to increase both traffic and RPM's in a manner that values the critical impact that each has on the outcome of our advertising revenue. We have achieved significant traffic growth from many sources that cite our lack of obtrusive ads as a reason for embracing us. We need to increase our RPM's while ensuring that we do not alienate our current and potential users and partners.

Our average daily queries during the first, second and third quarters of 2005 were approximately 900,000, 1,780,000, and 1,770,000 respectively. Traditionally, there is less Web activity during the summer months, especially in July and August, and this impacted our third quarter 2005 average daily queries. Our advertising revenue from such traffic, during the first, second and third quarters of 2005, was \$107,000, \$357,000, \$500,000, respectively.

Cost of Revenues

Cost of revenues is comprised of fees to third party providers of content, web search service fees, data center costs (including depreciation of information technology assets), production operations and customer support salaries, benefits and overhead costs.

Cost of revenues for the three months ended September 30, 2005 was \$251,254 compared to \$157,854 for the three months ended September 30, 2004, an increase of \$93,400 or 59%. This increase was due primarily to increased compensation costs of \$44,000, as a result of the addition of staff that manage production operations, increases in data center costs (including depreciation of information technology assets) required to manage more Internet traffic of \$22,000, fees we began paying Google for the web search results they provide us of \$16,000, and increases in overhead costs of \$7,000.

Cost of revenues for the nine months ended September 30, 2005 was \$711,051 compared to \$433,612 for the same period in 2004, an increase of \$277,439 or 64%. This increase was primarily due to increased compensation costs of \$107,000, as a result of the addition of staff that manage production operations, increases in data center costs (including depreciation of information technology assets) required to manage more Internet traffic of \$60,000, fees we began paying Google for the web search results they provide us of \$42,000, increases in our content costs of \$19,000, and increases in overhead costs of \$32,000.

Research and Development Expenses

The salaries, benefits and overhead costs of personnel, conducting research and development of software and Internet products comprise research and development expenses. In 2005, the projects being conducted by the research and development team generally related to advertising and content integration into our services, website analytical tools, co-brand development, user interface improvements and enhanced product functionality and features.

Research and development expenses for the three months ended September 30, 2005 were \$335,650 compared to \$271,489 for the same period in 2004, an increase of \$64,161 or 24%. Research and development expenses for the nine months ended September 30, 2005 were \$1,063,972 compared to \$789,962 for the same period in 2004, an increase of \$274,010 or 35%. The aforesaid increases are due primarily to compensation-related expense increases as our research and development team grew, and due to salary increases and stock-based compensation, in 2005.

Sales and Marketing Expenses

The salaries, benefits and overhead costs of sales and marketing personnel, marketing consulting, public relations services and advertising costs, comprise sales and marketing expenses.

Sales and marketing expenses in the three months ended September 30, 2005 were \$512,707 compared to \$159,564 during the same period in 2004, an increase of \$353,143 or 221%. The net increase is due primarily to compensation-related expense increases of \$187,000, as we increased the number of employees in our sales and marketing department, including the hiring of our Chief Revenue Officer at the end of the first quarter of 2005, and because our advertising and public relations costs during the three months ended September 30, 2005, rose by approximately \$180,000, as compared to the same period in the prior year, due to various initiatives including the retention of a public relations firm. The aforementioned increases were offset to a certain degree, by the fact that during the three months ended September 30, 2004, we incurred approximately \$54,000 in consulting costs relating to the redesign of our website and marketing strategy, and we had no corresponding cost during the same period in 2005.

Sales and marketing expenses in the nine months ended September 30, 2005 were \$1,325,137 compared to \$700,049 during the same period in 2004, an increase of \$625,088 or 89%. The net increase is due to a number of factors. Compensation-related expense during the nine months ended September 30, 2005 increased by \$274,000, and recruiting fees increased by \$35,000, as we increased the number of employees in our sales and marketing department, including the hiring of our Chief Revenue Officer at the end of the first quarter of 2005. Additionally, during the months of January through June of 2005, we retained a strategic consultant who assisted us in formulating our product and marketing strategy. In connection therewith, during the nine months ending September 30, 2005, we recorded approximately \$35,000 of cash expenses, and \$213,000 in stock-based compensation. Further, our advertising and public relations costs during the nine months ended September 30, 2005, rose by approximately \$305,000, as compared to the prior year, due to various initiatives including the retention of a public relations firm. The aforementioned increases were offset to a certain degree by various factors, the most significant being that during the nine months ended September 30, 2004, we incurred approximately \$188,000 in consulting costs relating to the redesign of our website, and marketing strategy.

General and Administrative Expenses

General and administrative expenses consist primarily of salaries, benefits and overhead costs for executive and administrative personnel, insurance fees, fees for professional services, including investor relations, legal, accounting and other consulting fees, travel costs, investment banking fees, and other general corporate expenses. Overhead costs are comprised primarily by rent, telecommunications, utilities and depreciation.

General and administrative expenses in the three months ended September 30, 2005 were \$691,311 compared to \$221,805 during the same period in 2004, an increase of \$469,506 or 212%. The increase is comprised of many individual line expenses, the most significant of which follow:

On January 20, 2005, we entered into an agreement with an investment-banking firm, which also acted as one of the underwriters of our IPO, to provide general financial advisory and investment banking services for \$5,000 per month, and for a minimum term of six months. Further, upon signing of the contract, the underwriter received fully vested warrants to acquire 100,000 shares of Common Stock at an exercise price of \$11.00. This agreement was terminated in September 2005. As a result of this agreement, in the three months ended September 30, 2005, we recorded approximately \$10,000 of cash compensation and \$63,000 in stock-based compensation, which represents the amortization, in the third quarter of 2005, of the fair value of the warrants on the date of their issuance, over the minimum term of the agreement.

In December 2004, we entered into an agreement with an investor relations firm pursuant to which they are to receive \$100,000 over a one-year period for providing us with investor relation services. Additionally, pursuant to the agreement, in March 2005, we issued 7,800 shares of common stock to such firm. As a result of this agreement, in the three months ended September 30, 2005, we recorded approximately \$24,000 of cash compensation and \$38,000 in stock-based compensation, which represents the amortization, in the third quarter of 2005, of the fair value of the stock on its measurement, over the expected life of the agreement, through December 2005.

The remaining increase stems primarily from increases in legal and accounting costs of approximately \$82,000; costs relating to stock administration, including printing, transfer agent and stock exchange fees aggregating \$32,000; increases in the number of personnel, and salaries of personnel, which resulted in an increase, of \$83,000; increases in director fees and expenses of \$30,000; and increases in our insurance costs of \$34,000. Much of the increase in our general and administrative expenses, including most of those mentioned previously, are directly or indirectly, related to the increased costs associated with being a public company.

General and administrative expenses in the nine months ended September 30, 2005 were \$2,602,048 compared to \$636,335 during the same period in 2004, an increase of \$1,965,713 or 309%. The increase is due to a number factors, as follows: Cash and stock-based compensation expense in the amount of approximately \$115,000 and \$697,000, respectively, that we recorded as a result of agreements with an investment-banking firm, entered into on January 20, 2005; and with an investor relations firm, entered into in December 2004, all described more fully above. Additionally, in May 2005, we accelerated the vesting of 7,100 stock options that were granted to a director, in connection with his resignation from our board of directors. As a result, we recorded \$85,000 of stock based compensation expense; based on the intrinsic value of the options on the date they were accelerated. The remaining increase stems primarily from increases in legal and accounting costs of approximately \$475,000; increases in the expenses of stock administration, including printing, transfer agent and stock exchange fees of approximately \$141,000; increases in the number of personnel, and salaries of personnel, which resulted in an increase of approximately \$182,000; increases in director fees and expenses of approximately \$89,000; and increases in our insurance costs of approximately \$104,000. Much of the increase to our general and administrative expenses, including most of those mentioned previously, are directly or indirectly, related to the increased costs associated with being a public company.

Interest Income (Expense), Net

Interest income (expense), net in the three months and nine months ended September 30, 2005, was \$156,536 and \$387,130, respectively, compared to (\$1,397,322) and (\$3,247,774) during the same periods in 2004, representing net increases in interest income (decrease of expense) of \$1,553,858 and \$3,634,904, respectively. Interest income, net, in the three and nine months ended September 30, 2005 is comprised almost entirely of interest income earned from cash and cash equivalents and investment securities. Interest expense, net for the three and nine months ended September

30, 2004 includes approximately \$1,165,000 and \$2,852,000, respectively, of amortization of note discounts and deferred charges relating to convertible promissory notes, which were issued in January and February of 2004. The remainder is comprised of 8% interest on the face of the \$5.0 million convertible promissory notes, approximating \$235,000 and \$403,000 for the three and nine months ended September 30, 2004, respectively, and immaterial amounts of interest income. The convertible promissory notes were fully settled upon the conclusion of our IPO in October 2004, therefore there is no similar expense in 2005.

Other Expense, Net

Other expense, net for the three months ended September 30, 2005 was \$14,641 as compared to \$6,646 for the same period in 2004, representing an increase of \$7,995 or 120%. Other expense, net for the nine months ended September 30, 2005 was \$35,369 as compared to \$10,671 for the nine months ended September 30, 2004, representing an increase in other expenses of \$24,698 or 231%. The changes in other expense, net for the three and nine months ended September 30, 2005 as compared to the same periods in 2004, resulted primarily from differences in the amount of foreign exchange gains) losses) and the write-off of withholding taxes that we did not expect to realize, in the respective periods.

Income Tax Expense

Our effective tax rate differs from the statutory federal rate due to differences between income and expense recognition prescribed by the United States and Israeli tax laws and Generally Accepted Accounting Principles. We utilize different methods and useful lives for depreciating property and equipment. The recording of certain provisions results in expense for financial reporting but the amount is not deductible for income tax purposes until actually paid. Our deferred tax assets are mostly offset by a valuation allowance because realization depends on generating future taxable income, which, in our estimation, is not more likely to transpire, than to not transpire.

We had net operating loss carryforwards for federal and state income tax purposes of approximately \$38.5 million at September 30, 2005 and \$28.5 million at September 30, 2004. The federal net operating losses will expire if not utilized on various dates from 2019 through 2025. The state net operating losses will expire if not utilized on various dates from 2009 through 2013. Our Israeli subsidiary has capital loss carryforwards of approximately \$600,000 that can be applied to future capital gains for an unlimited period of time under current tax rules.

The Tax Reform Act of 1986 imposed substantial restrictions on the utilization of net operating losses and tax credits in the event of an ownership change of a corporation. Thus, in accordance with Internal Revenue Code, Section 382, our recent Initial Public Offering and other ownership changes that have transpired, will significantly limit our ability to utilize net operating losses and credit carryforwards.

Our subsidiary had income in 2004 and 2003, resulting from its cost plus agreement with the parent company, whereby it charges us for research and development services it provides to us, plus 12.5%. However, the subsidiary is an "approved enterprise" under Israeli law, which means that income arising from the subsidiary's approved activities is subject to zero tax under the "alternative benefit" path for a period of ten years. In the event of distribution by the subsidiary of a cash dividend out of retained earnings which were tax exempt due to the "approved enterprise" status, the subsidiary would have to pay a 10% corporate tax on the amount distributed, and the recipient would have to pay a 15% tax (to be withheld at source) on the amounts of such distribution received.

As of September 30, 2005, we accrued approximately \$83,000; net, to reflect the estimated taxes that our subsidiary would have to pay if it distributed its accumulated earnings to us. Should the subsidiary derive income from sources other than the approved enterprise during the relevant period of benefits, this income will be taxable at the tax rate in effect at that time (currently 34%, gradually being reduced to 30% in 2005-2008). Through September 30, 2005, our Israeli subsidiary received tax benefits of approximately \$700,000.

Net Loss

Our net loss decreased to \$1,090,355 and \$4,197,265 in the three and nine months ended September 30, 2005, respectively, from \$2,168,527 and \$5,735,388 for the comparable periods in 2004, as a result of the changes in our revenues, income, costs and expenses as described above.

Critical Accounting Estimates

While our significant accounting policies are more fully described in the notes to our audited consolidated financial statements for the year ended December 31, 2004, we believe the following accounting policies to be the most critical in understanding the judgments and estimates we use in preparing our consolidated financial statements.

Revenue Recognition

In 2003, we sold lifetime subscriptions to our consumer product and did not recognize revenue from those sales since the obligation to continue serving such content had no defined termination date and adequate history to estimate the life of the customer relationship was not available. Cash received from such lifetime licenses is reflected as long-term deferred revenues on the accompanying balance sheets. Those lifetime subscriptions amount to approximately \$425,000 as of September 30, 2005. We have not yet determined what the ultimate disposition of such deferred Revenues will be, and when it will impact our Statement of Operations. Beginning December 2003 and throughout 2004, we generally, sold consumers one-year subscriptions to GuruNet. We recognize the amounts we received from those subscriptions over the life of the related subscription. Beginning April 2004, certain users who purchased lifetime subscriptions in 2003 exchanged their lifetime subscriptions for free two-year subscriptions to a newer, enhanced version of the GuruNet product. The cash previously received from such users is being recognized as revenues over the new two-year subscription.

Beginning January 2005, we no longer offered subscriptions to our consumer products and/or websites. Notwithstanding, we have not terminated fixed-term and lifetime subscriptions to GuruNet that we previously sold. This means that those users will continue to receive content and will not have to upgrade their software. The software they downloaded in conjunction with their subscription is being supported. Our accounting treatment relating to those subscriptions has not changed, since we continue to honor those subscriptions.

As noted earlier, our business model for answers.com is now primarily an advertising-only model. There are various pricing plans for Internet advertisements, currently available in the industry. Currently, most of our ad revenue is earned from keyword-targeted advertisements. When a user searches sponsored keywords, a link to an advertiser's Website is displayed. Generally, we do not contract directly with advertisers, but rather, obtain those advertisers through the efforts of a third party that locates advertisers seeking to display sponsored links in our product. The third party is obligated to pay us a portion of the revenue it earns from advertisers, as compensation for our sale of promotional space on our Internet properties. Amounts earned from such third parties are reflected as revenue on our statement of operations in the period in which such advertising services were provided.

Accounting for Stock-based Compensation

In January 2003, the Financial Accounting Standards Board ("FASB") issued Statement of Financial Accounting Standards No. 148, "Accounting for Stock-Based Compensation — Transition and Disclosure, an amendment of FASB Statement No. 123" ("SFAS 148"), which provides alternative methods of transition for a voluntary change to a fair value based method of accounting for stock-based employee compensation. In addition, SFAS 148 amends the disclosure requirements of Statement of Financial Accounting Standards No. 123 ("SFAS 123") to require prominent disclosures in annual financial statements about the method of accounting for stock-based employee compensation and the effect of the method used on reported results. We account for stock-based compensation for employees under APB 25, and elect the disclosure-only alternative under SFAS 123 and provide the enhanced disclosures as required by SFAS 148.

We record deferred stock-based compensation expense for stock options granted to employees and directors if the market value of the stock at the date of grant exceeds the exercise price of the option. We recognize expenses as we amortize the deferred stock-based compensation amounts over the related vesting periods. The market value of our stock, so long as we were a private company (prior to our initial public offering in October 2004), was determined by us based on a number of factors including comparisons to private equity investments in us. These valuations are inherently highly uncertain and subjective. If we had made different assumptions, our deferred stock-based compensation amount, our stock-based compensation expense, our net loss and our net loss per share could have been significantly different. Subsequent to our initial public offering, stock-based compensation cost for awards to employees is determined in relation to the market value of our public shares.

The fair value of stock warrants and stock options granted to non-employees are measured throughout the vesting period as they are earned, at which time we recognize a charge to stock-based compensation. The fair value is determined using the Black-Scholes option-pricing model, which considers the exercise price relative to the market value of the underlying stock, the expected stock price volatility, the risk-free interest rate and the dividend yield, and the contractual life of the warrant or option. As discussed above, the market value of the underlying stock was based on assumptions of matters that are inherently highly uncertain and subjective. Since, prior to our IPO there had been no public market for our stock, and since subsequent to our IPO we have not had sufficient history to actually predict our volatility, our assumptions about stock price volatility are based on the volatility rates of comparable publicly held companies. These rates may or may not reflect our stock price volatility following the offering. If we had made different assumptions about the fair value of our stock or stock price volatility, or our estimate of the time stock warrants and stock options will be outstanding before they are ultimately exercised, the related stock based compensation expense and our net loss and net loss per share amounts could have been significantly different.

For example, in the first quarter of 2005, we estimated that the fair value of 100,000 common stock warrants that our investment banker received in connection with an agreement pursuant to which it provided us with general financial advisory and investment banking services, to be \$577,000. Such amount is being amortized over the minimum life of the agreement, which is six months. One of the assumptions driving the fair value of the warrants was the estimate of the date the warrants will be exercised. We assumed the warrants will be exercised on the last day before they expire, which is five years after the date the warrants were issued. If, for example, we had assumed that the warrants would be exercised one year after their issuance, their value, and the charge would have been approximately \$146,000, rather than \$577,000.

We are required in the preparation of the disclosures required under SFAS 148 to make certain estimates when ascribing a value to employee stock options granted during the year. These estimates include, but are not limited to, an estimate of the average time option grants will be outstanding before they are ultimately exercised and converted into common stock. These estimates are integral to the valuing of these option grants. Any changes in these estimates may have a material effect on the value ascribed to these option grants. This would in turn affect the amortization used in the disclosures we make under SFAS 148, which could be material. For disclosure purposes only, the fair value of options granted in the past to employees was estimated on the date of grant using the minimum-value method with the following weighted average assumptions: no