

ZIONS BANCORPORATION /UT/  
Form 8-K  
February 17, 2012

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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 OR 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported) February 16, 2012

ZIONS BANCORPORATION  
(Exact name of registrant as specified in its charter)

|                          |                          |                                      |
|--------------------------|--------------------------|--------------------------------------|
| UTAH                     | 001-12307                | 87-0227400                           |
| (State of Incorporation) | (Commission File Number) | (IRS Employer<br>Identification No.) |

|   |            |
|---|------------|
| ONE SOUTH MAIN, 15th FLOOR,<br>SALT LAKE CITY, UTAH | 84111      |
| (Address of principal executive offices)            | (Zip Code) |

Registrant's telephone number, including area code 801-524-4787

N/A

(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligations of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13a-4(c))



Item 7.01 Regulation FD Disclosure

Attached is a copy of the presentation which will be used by Zions Bancorporation executive management at the Zions Bancorporation 2012 Biennial Investor Conference for institutional investors and analysts today, Thursday, February 16, 2012

Item 9.01 Financial Statements and Exhibits

(d) Exhibits.

The following exhibit is filed as part of this Current Report on Form 8-K:

Exhibit 99.1 Zions Bancorporation Biennial Investor Day Conference presentation for institutional investors and analysts, February 16, 2012.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ZIONS BANCORPORATION

By: /s/ Thomas E. Laursen  
Name: Thomas E. Laursen  
Title: Executive Vice President,  
General Counsel and Secretary

Dated: February 16, 2012