

21ST CENTURY HOLDING CO
Form 4
February 25, 2008

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
SIMBERG BRUCE

2. Issuer Name and Ticker or Trading Symbol
21ST CENTURY HOLDING CO
[TCHC]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)

Director 10% Owner
 Officer (give title below) Other (specify below)

3661 WEST OAKLAND PARK BLVD, SUITE 300

02/21/2008

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)

Form filed by One Reporting Person
 Form filed by More than One Reporting Person

LAUDERDALE LAKES, FL 33311

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount (D) or Price (A)		
Common Stock	02/21/2008		X		9,430 A \$ 6.667	146,680	D
Common Stock	02/21/2008		S		1,690 D \$ 13.4512	144,990	D
Common Stock	02/21/2008		S		1,000 D \$ 13.453	143,990	D
Common Stock	02/21/2008		S		1,000 D \$ 13.454	142,990	D
Common Stock	02/21/2008		S		1,000 D \$ 13.456	141,990	D

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Common Stock	02/21/2008	S	1,000	D	\$ 13.457	140,990	D
Common Stock	02/21/2008	S	1,000	D	\$ 13.462	139,990	D
Common Stock	02/21/2008	S	1,000	D	\$ 13.483	138,990	D
Common Stock	02/21/2008	S	1,000	D	\$ 13.5002	137,990	D
Common Stock	02/21/2008	S	740	D	\$ 13.5268	137,250	D
Common Stock	02/22/2008	X	4,070	A	\$ 6.667	141,320	D
Common Stock	02/22/2008	X	1,030	A	\$ 8.333	142,350	D
Common Stock	02/22/2008	S	686	D	\$ 13.11	141,664	D
Common Stock	02/22/2008	S	114	D	\$ 13.12	141,550	D
Common Stock	02/22/2008	S	1,000	D	\$ 13.16	140,550	D
Common Stock	02/22/2008	S	700	D	\$ 13.26	139,850	D
Common Stock	02/22/2008	S	200	D	\$ 13.27	139,650	D
Common Stock	02/22/2008	S	1,000	D	\$ 13.3	138,650	D
Common Stock	02/22/2008	S	1,400	D	\$ 13.33	137,250	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
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