IRSA INVESTMENTS & REPRESENTATIONS INC Form 6-K January 14, 2014

SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN ISSUER PURSUANT TO RULE 13a-16 OR 15b-16 OF THE SECURITIES EXCHANGE ACT OF 1934

For the month of January, 2014

IRSA Inversiones y Representaciones Sociedad Anónima (Exact name of Registrant as specified in its charter)

IRSA Investments and Representations Inc. (Translation of registrant's name into English)

Republic of Argentina (Jurisdiction of incorporation or organization)

Bolívar 108 (C1066AAB) Buenos Aires, Argentina (Address of principal executive offices)

Form 20-F x Form 40-F o

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes o No x

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IRSA INVERSIONES Y REPRESENTACIONES SOCIEDAD ANÓNIMA (THE "COMPANY")

REPORT ON FORM 6-K

Attached is the English translation of letter dated January 14, 2014, filed by the Company with the Bolsa de Comercio de Buenos Aires and the Comisión Nacional de Valores:

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IRSA INVERSIONES Y REPRESENTACIONES SOCIEDAD ANÓNIMA

By letter dated January 14, 2014, the Company reports that on January 13, 2014 it has acquired common shares issued by the Company, book entry, with a par value of ARS 1.00 (one Argentinian peso) each entitled to one vote per share, and GDS each representing ten common shares, as described in the following chart:

 Settlement
 Quantity otal Amount

 Trade Date Date
 Type Price
 Quantity otal Amount

 01/13/2014 01/16/2014
 IRS
 ARS 10.40
 2,080
 ARS 21,632.00

 IRS
 IRS
 01/13/2014 01/16/2014
 GDS
 USD10.9935
 5,700
 USD62,662.95

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SIGNATURES

Pursuant to the requirements of the Securities and Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized, in the city of Buenos Aires, Argentina.

IRSA Inversiones y Representaciones Sociedad Anónima

By: /S/ Saúl Zang Saúl Zang Responsible for the Relationship with the Markets

January 14, 2014