McKelvey Gregory A Form 4 August 24, 2018

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

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OMB APPROVAL

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obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * McKelvey Gregory A	2. Issuer Name and Ticker or Trading Symbol Fossil Group, Inc. [FOSL]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
(Last) (First) (Middle)	3. Date of Earliest Transaction	(Chech an appheacle)			
901 S. CENTRAL EXPRESSWAY	(Month/Day/Year) 08/22/2018	Director 10% Owner _X_ Officer (give title Other (specify below) Executive Vice President			
(Street)	4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check			
RICHARDSON, TX 75080	Filed(Month/Day/Year)	Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reportin Person			

(State)

(Zin)

(City)

(City)	(State)	(Zip) Tab	le I - Non-	Derivative Secu	rities Acquii	ed, Disposed of,	or Beneficiall	y Owned
1.Title of	2. Transaction Date	2A. Deemed	3.	4. Securities Ac	equired (A)	5. Amount of	6.	7. Nature of
Security	(Month/Day/Year)	Execution Date, if	Transaction	omr Disposed of	(D)	Securities	Ownership	Indirect
(Instr. 3)		any	Code	(Instr. 3, 4 and 3	5)	Beneficially	Form:	Beneficial
		(Month/Day/Year)	(Instr. 8)			Owned	Direct (D)	Ownership
						Following	or Indirect	(Instr. 4)
						Reported	(I)	
				(A)		Transaction(s)	(Instr. 4)	
				or		(Instr. 3 and 4)		
			Code V	Amount (D)	Price	,		
Common Stock	08/22/2018		S	26,138 D	\$ 26.0003	537,801 (1)	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. orNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)			7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Appreciation Right	\$ 95.905					04/15/2014	04/15/2021	Common Stock	2,499
Stock Appreciation Right	\$ 113.04					03/15/2015	03/15/2022	Common Stock	2,725
Stock Appreciation Right	\$ 80.215					03/15/2016	03/15/2023	Common Stock	1,523
Stock Appreciation Right	\$ 80.215					03/15/2016	03/15/2023	Common Stock	9,133
Stock Appreciation Right	\$ 36.725					12/22/2016	12/22/2023	Common Stock	21,740
Stock Appreciation Right	\$ 47.985					03/15/2017	03/15/2024	Common Stock	17,634

Reporting Owners

Reporting Owner Name / Address

Director 10% Owner Officer Other

Director 10% Owner Officer O

McKelvey Gregory A 901 S. CENTRAL EXPRESSWAY RICHARDSON, TX 75080

Signatures

/s/ Gregory A. 08/24/2018 McKelvey

**Signature of Reporting Date
Person

Reporting Owners 2

Executive Vice President

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Consists of 346,125 Restricted Stock Units.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.