

MEAGHER LAURA C

Form 4

August 15, 2018

FORM 4
UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

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(Print or Type Responses)

1. Name and Address of Reporting Person *
MEAGHER LAURA C

2. Issuer Name **and** Ticker or Trading
Symbol
V F CORP [VFC]

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

(Last) (First) (Middle)

105 CORPORATE CENTER BLVD

3. Date of Earliest Transaction
(Month/Day/Year)
08/14/2018

____ Director ____ 10% Owner
____X____ Officer (give title below) ____ Other (specify below)

Vice Pres. & General Counsel

(Street)

4. If Amendment, Date Original
Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check
Applicable Line)
____X____ Form filed by One Reporting Person
____ Form filed by More than One Reporting
Person

GREENSBORO, NC 27408

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership Indirect Beneficial Ownership (Instr. 4)
Common Stock	08/14/2018		S	1,925 D	\$ 92.995	36,369.209	D
Common Stock	08/14/2018		S	3,460 D	\$ 93.264	32,909.209	D
Common Stock	08/14/2018		M	29,996 A	\$ 36.4	62,905.209	D
Common Stock	08/14/2018		M	33,976 A	\$ 40.49	66,885.209	D
Common Stock	08/14/2018		S	29,996 D	\$ 93.089 (1)	32,909.209	D

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Common Stock	08/14/2018	S	33,976	D	\$ (2)	93.002	32,909.209	D
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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Security (Instr. 3 and 4)			
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
2012 Non-qualified Stock Option (Right to Buy)	\$ 36.4	08/14/2018		M		29,996		<u>(3)</u>	02/20/2022	Common Stock	29,996
2013 Non-qualified Stock Option (Right to Buy)	\$ 40.49	08/14/2018		M		33,976		<u>(4)</u>	02/19/2023	Common Stock	33,976

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
MEAGHER LAURA C 105 CORPORATE CENTER BLVD GREENSBORO, NC 27408			Vice Pres. & General Counsel	

Signatures

/s/ Mark R. Townsend for Laura C. Meagher (Pursuant to Signing Authority on File)

08/15/2018

**Signature of Reporting Person

Date _____

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The price reported is a weighted average. These shares were sold in multiple transactions at prices ranging from not less than \$92.81 to not more than \$93.36. The reporting person undertakes to VF Corporation, any security holder of VF Corporation, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote to this Form 4.

(2) The price reported is a weighted average. These shares were sold in multiple transactions at prices ranging from not less than \$92.68 to not more than \$93.37. The reporting person undertakes to VF Corporation, any security holder of VF Corporation, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote to this Form 4.

(3) This option will vested in three substantially equal annual installments beginning February 21, 2013.

(4) This option will vested in three substantially equal annual installments beginning February 20, 2014.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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