

O'Meara Aidan
Form 4
August 21, 2017

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
O'Meara Aidan

(Last) (First) (Middle)

105 CORPORATE CENTER BLVD

(Street)

GREENSBORO, NC 27408

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
V F CORP [VFC]

3. Date of Earliest Transaction (Month/Day/Year)
08/18/2017

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

___ Director ___ 10% Owner
X Officer (give title below) ___ Other (specify below)

Vice President & Group Pres.

6. Individual or Joint/Group Filing(Check Applicable Line)

X Form filed by One Reporting Person
___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock	08/18/2017		M		29,336	A	\$ 18.72
Common Stock	08/18/2017		S		11,362	D	\$ 62.5
Common Stock	08/18/2017		S		1,100	D	\$ 62.51
Common Stock	08/18/2017		S		1,600	D	\$ 62.52
Common Stock	08/18/2017		S		2,740	D	\$ 62.53

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Common Stock	08/18/2017	S	140	D	\$ 62.531	103,738	D
Common Stock	08/18/2017	S	600	D	\$ 62.54	103,138	D
Common Stock	08/18/2017	S	1,111	D	\$ 62.55	102,027	D
Common Stock	08/18/2017	S	1,200	D	\$ 62.56	100,827	D
Common Stock	08/18/2017	S	1,200	D	\$ 62.57	99,627	D
Common Stock	08/18/2017	S	2,070	D	\$ 62.571	97,557	D
Common Stock	08/18/2017	S	1,650	D	\$ 62.58	95,907	D
Common Stock	08/18/2017	S	70	D	\$ 62.581	95,837	D
Common Stock	08/18/2017	S	710	D	\$ 62.59	95,127	D
Common Stock	08/18/2017	S	1,100	D	\$ 62.6	94,027	D
Common Stock	08/18/2017	S	1,600	D	\$ 62.601	92,427	D
Common Stock	08/18/2017	S	1,083	D	\$ 62.61	91,344	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)		
						Date Exercisable	Expiration Date	Title	Amount or Number of Shares
						Code	V (A)	(D)	

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2010

Non-qualified Stock Option (Right to Buy)	\$ 18.72	08/18/2017	M	29,336	<u>(1)</u>	02/15/2020	Common Stock	29,336
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2011

Non-qualified Stock Option (Right to Buy)	\$ 23.89				<u>(2)</u>	02/23/2021	Common Stock	38,800
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2012

Non-qualified Stock Option (Right to Buy)	\$ 36.4				<u>(3)</u>	02/20/2022	Common Stock	29,900
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2013

Non-qualified Stock Option (Right to Buy)	\$ 40.49				<u>(4)</u>	02/19/2023	Common Stock	29,500
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2014

Non-qualified Stock Option (Right to Buy)	\$ 56.79				<u>(5)</u>	02/18/2024	Common Stock	21,300
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2015

Non-qualified Stock Option (Right to Buy)	\$ 75.35				<u>(6)</u>	02/17/2025	Common Stock	18,000
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2016

Non-qualified Stock Option (Right to Buy)	\$ 61.29				<u>(7)</u>	02/23/2026	Common Stock	21,200
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2017

Non-qualified Stock Option (Right to Buy)	\$ 53.47				<u>(8)</u>	02/21/2027	Common Stock	50,600
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Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
O'Meara Aidan 105 CORPORATE CENTER BLVD GREENSBORO, NC 27408			Vice President & Group Pres.	

Signatures

Mark R. Townsend for Aidan O'Meara (Pursuant to Signing Authority on File) 08/21/2017

 Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) This option vested as follows: 18,446 shares vested on 02/16/2011; 18,445 shares vested on 02/16/2012; and 18,445 shares vested on 02/16/2013.
- (2) This option vested as follows: 12,966 shares vested on 02/24/12; 12,965 shares vested on 02/24/13; and 12,965 shares vested on 02/24/14.
- (3) This option vested as follows: 9,999 shares vested on 02/21/13; 9,999 shares vested on 02/21/14; and 9,998 shares vested on 02/21/15.
- (4) This option vested as follows: 9,848 shares vested on 02/20/14; 9,848 shares vested on 02/20/15; and 9,848 shares vested on 02/20/16.
- (5) This option vested as follows: 7,130 shares vested on 02/19/15; 7,129 shares vested on 02/19/16; and 7,129 shares vested on 02/19/17.
- (6) This option vests as follows: 6,028 shares vested on 02/18/16; 6,027 shares vested on 02/18/17; and 6,027 shares will vest on 02/18/18.
- (7) This option vests as follows: 7,100 shares vested on 02/23/17; 7,100 shares will vest on 02/23/18; and 7,099 shares will vest on 02/23/19.
- (8) This option vests as follows: 16,895 shares will vest on 02/22/18; 16,895 shares will vest on 02/22/19; and 16,894 shares will vest on 02/22/20.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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