

Facebook Inc  
Form 4  
May 02, 2016

**FORM 4**

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Koum Jan

(Last) (First) (Middle)

C/O FACEBOOK, INC., 1601  
WILLOW ROAD

(Street)

MENLO PARK, CA 94025

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
Facebook Inc [FB]

3. Date of Earliest Transaction  
(Month/Day/Year)  
04/28/2016

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)

Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
			Code	V	Amount	(A) or (D)	Price			
Class A Common Stock	04/28/2016		S <sup>(1)</sup>		61,661	D	\$ 116.8614 <sup>(2)</sup>	37,012,004	I	By Jan Koum, Trustee of The Butterfly Trust U/A/D 1/20/2004 <sup>(3)</sup>
Class A Common Stock	04/28/2016		S <sup>(1)</sup>		129,053	D	\$ 117.6138 <sup>(4)</sup>	36,882,951	I	By Jan Koum, Trustee of The Butterfly

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Class A Common Stock	04/28/2016	<u>S</u> <sup>(1)</sup>	115,219	D	\$ 118.9748 <u>(5)</u>	36,767,732	I	Trust U/A/D 1/20/2004 <sup>(3)</sup>  By Jan Koum, Trustee of The Butterfly Trust U/A/D 1/20/2004 <sup>(3)</sup>
Class A Common Stock	04/28/2016	<u>S</u> <sup>(1)</sup>	247,649	D	\$ 119.6594 <u>(6)</u>	36,520,083	I	By Jan Koum, Trustee of The Butterfly Trust U/A/D 1/20/2004 <sup>(3)</sup>
Class A Common Stock	04/28/2016	<u>S</u> <sup>(1)</sup>	20,230	D	\$ 120.4715 <u>(7)</u>	36,499,853	I	By Jan Koum, Trustee of The Butterfly Trust U/A/D 1/20/2004 <sup>(3)</sup>
Class A Common Stock	04/29/2016	<u>J</u> <sup>(8)</sup>	141,489	D	\$ 0	0	I	By Jan Koum, Trustee of The Jan Koum Trust I U/A/D 4/29/2014 <sup>(9)</sup>
Class A Common Stock	04/29/2016	<u>J</u> <sup>(8)</sup>	141,489	A	\$ 0	36,641,342	I	By Jan Koum, Trustee of The Butterfly Trust U/A/D 1/20/2004 <sup>(3)</sup>
Class A Common Stock	04/29/2016	<u>G</u> <sup>(10)</sup>	V 3,500,000	D	\$ 0	33,141,342	I	By Jan Koum, Trustee of The Butterfly Trust U/A/D 1/20/2004 <sup>(3)</sup>
Class A Common Stock	04/29/2016	<u>G</u> <sup>(10)</sup>	V 3,500,000	A	\$ 0	3,500,000	I	By Jan Koum and BNY

Class A Common Stock	05/02/2016	<u>S<sup>(1)</sup></u>	646,895	D	\$ 117.3102 <u>(12)</u>	32,494,447	I	Mellon Trust of Delaware, Co-Trustees of The Jan Koum Trust IX U/A/D 4/13/2016 <u>(11)</u> By Jan Koum, Trustee of The Butterfly Trust U/A/D 1/20/2004 <sup>(3)</sup>
Class A Common Stock	05/02/2016	<u>S<sup>(1)</sup></u>	722,037	D	\$ 118.1248 <u>(13)</u>	31,772,410	I	By Jan Koum, Trustee of The Butterfly Trust U/A/D 1/20/2004 <sup>(3)</sup>
Class A Common Stock	05/02/2016	<u>S<sup>(1)</sup></u>	65,598	D	\$ 118.6439 <u>(14)</u>	31,706,812	I	By Jan Koum, Trustee of The Butterfly Trust U/A/D 1/20/2004 <sup>(3)</sup>
Class A Common Stock						3,500,000	I	By Jan Koum and BNY Mellon Trust of Delaware Co-Trustees of The Jan Koum Trust VIII U/A/D 1/29/2016 <u>(15)</u>
Class A Common Stock						2,242,343	I	By Jan Koum and BNY Mellon Trust of Delaware,

				Co-Trustees of The Jan Koum Trust IV U/A/D 2/4/2015 <sup>(16)</sup>
Class A Common Stock		3,500,000	I	By Jan Koum and BNY Mellon Trust of Delaware, Co-Trustees of The Jan Koum Trust V U/A/D 4/29/2015 <sup>(17)</sup>
Class A Common Stock		3,500,000	I	By Jan Koum and BNY Mellon Trust of Delaware, Co-Trustees of The Jan Koum Trust VI U/A/D 8/5/2015 <sup>(18)</sup>
Class A Common Stock		3,500,000	I	By Jan Koum and BNY Mellon Trust of Delaware, Co-Trustees of The Jan Koum Trust VII U/A/D 10/20/2015 <sup>(19)</sup>
Class A Common Stock		141,489	I	By Jan Koum, Trustee of The Jan Koum Trust II U/A/D 8/5/2014 <sup>(20)</sup>
		2,528,672	I	

Class A  
Common  
Stock

By Jan  
Koum,  
Trustee of  
The Jan  
Koum Trust  
III U/A/D  
10/9/2014  
(21)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction (Instr. 5)
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Koum Jan C/O FACEBOOK, INC. 1601 WILLOW ROAD MENLO PARK, CA 94025		X		

## Signatures

/s/ Michael Johnson as attorney-in-fact for Jan  
Koum

05/02/2016

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sales reported were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person.  
The reported price in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$116.26 to \$117.25 per share, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- (2) Shares held of record by Jan Koum, Trustee of The Butterfly Trust U/A/D 1/20/2004.  
The reported price in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$117.26 to \$118.25 per share, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- (3) Shares held of record by Jan Koum, Trustee of The Butterfly Trust U/A/D 1/20/2004.  
The reported price in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$118.26 to \$119.25 per share, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- (4) Shares held of record by Jan Koum, Trustee of The Butterfly Trust U/A/D 1/20/2004.  
The reported price in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$119.26 to \$120.255 per share, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- (5) Shares held of record by Jan Koum, Trustee of The Butterfly Trust U/A/D 1/20/2004.  
The reported price in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$120.26 to \$120.76 per share, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- (6) Represents the transfer of shares from Jan Koum, Trustee of The Jan Koum Trust I U/A/D 4/29/2014 to Jan Koum, Trustee of The Butterfly Trust U/A/D 1/20/2004. The reporting person remains the beneficial owner of all of the shares after the transfer.
- (7) Shares held of record by Jan Koum, Trustee of The Jan Koum Trust I U/A/D 4/29/2014.  
On April 29, 2016, Jan Koum, Trustee of The Butterfly Trust U/A/D 1/20/2004 contributed 3,500,000 shares of Class A common stock to Jan Koum and BNY Mellon Trust of Delaware, Co-Trustees of The Jan Koum Trust IX U/A/D 4/13/2016, a grantor retained annuity trust for the benefit of the reporting holder.
- (8) Shares held of record by Jan Koum and BNY Mellon Trust of Delaware, Co-Trustees of The Jan Koum Trust IX U/A/D 4/13/2016.  
The reported price in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$116.61 to \$117.605 per share, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- (9) Shares held of record by Jan Koum and BNY Mellon Trust of Delaware, Co-Trustees of The Jan Koum Trust IX U/A/D 4/13/2016.  
The reported price in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$117.61 to \$118.605 per share, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- (10) Shares held of record by Jan Koum and BNY Mellon Trust of Delaware, Co-Trustees of The Jan Koum Trust IX U/A/D 4/13/2016.  
The reported price in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$118.61 to \$118.725 per share, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- (11) Shares held of record by Jan Koum and BNY Mellon Trust of Delaware, Co-Trustees of The Jan Koum Trust VIII U/A/D 1/29/2016.
- (12) Shares held of record by Jan Koum and BNY Mellon Trust of Delaware, Co-Trustees of The Jan Koum Trust IV U/A/D 2/4/2015.
- (13) Shares held of record by Jan Koum and BNY Mellon Trust of Delaware, Co-Trustees of The Jan Koum Trust V U/A/D 4/29/2015.
- (14) Shares held of record by Jan Koum and BNY Mellon Trust of Delaware, Co-Trustees of The Jan Koum Trust VI U/A/D 8/5/2015.
- (15) Shares held of record by Jan Koum and BNY Mellon Trust of Delaware, Co-Trustees of The Jan Koum Trust VII U/A/D 10/20/2015.

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(20) Shares held of record by Jan Koum, Trustee of The Jan Koum Trust II U/A/D 8/5/2014.

(21) Shares held of record by Jan Koum, Trustee of The Jan Koum Trust III U/A/D 10/9/2014.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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