

YUM BRANDS INC  
Form 4  
February 17, 2015

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2015  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
BYERLEIN HOLLAN ANNE

(Last) (First) (Middle)  
1441 GARDINER LANE  
(Street)

LOUISVILLE, KY 40213

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
YUM BRANDS INC [YUM]

3. Date of Earliest Transaction  
(Month/Day/Year)  
02/13/2015

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
Chief People Officer

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(D)	Price
Common Stock	02/13/2015		M		81,467	A	\$ 49.3
Common Stock	02/13/2015		D		67,450	D	\$ 74.67
Common Stock	02/13/2015		S		14,017	D	\$ 47.4095
Common Stock	02/13/2015		M		50,201	A	\$ 32.98
Common Stock	02/13/2015		D		36,008	D	\$ 74.67

Edgar Filing: YUM BRANDS INC - Form 4

Common Stock	02/13/2015	S	14,193	D	\$ 74.4095 (2)	4		D	
Common Stock	02/13/2015	M	67,659	A	\$ 29.29	67,663		D	
Common Stock	02/13/2015	D	46,836	D	\$ 74.67	20,827		D	
Common Stock	02/13/2015	S	20,823	D	\$ 74.4095 (3)	4		D	
Common Stock	02/13/2015	M	29,601	A	\$ 29.29	29,605		D	
Common Stock	02/13/2015	D	20,492	D	\$ 74.67	9,113		D	
Common Stock	02/13/2015	S	9,109	D	\$ 74.4095 (4)	4		D	
Common Stock						1,732.61		I	By 401(k) Account

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)
Stock Appreciation Right	\$ 49.3	02/13/2015		M	81,467	02/04/2012 02/04/2021	Common Stock 8
Stock Appreciation Right	\$ 32.98	02/13/2015		M	50,201	02/05/2011 <sup>(5)</sup> 02/05/2020	Common Stock 5

