

BRAUNGARDT ANNA
Form 4
September 12, 2012

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
BRAUNGARDT ANNA

2. Issuer Name and Ticker or Trading Symbol
TUPPERWARE BRANDS CORP
[TUP]

5. Relationship of Reporting Person(s) to Issuer
(Check all applicable)
 Director 10% Owner
 Officer (give title below) Other (specify below)
SVP, Human Resources Worldwide

(Last) (First) (Middle)
TUPPERWARE BRANDS
CORPORATION, 14901 S
ORANGE BLOSSOM TRAIL
(Street)

3. Date of Earliest Transaction
(Month/Day/Year)
09/11/2012

ORLANDO, FL 32837
(City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				(A) or (D)	Price		
Common Stock	09/11/2012		M	6,500	A \$ 33.77	13,143	D
Common Stock	09/11/2012		S ⁽¹⁾	75	D \$ 56.265	13,068	D
Common Stock	09/11/2012		S ⁽¹⁾	174	D \$ 56.25	12,894	D
Common Stock	09/11/2012		S ⁽¹⁾	300	D \$ 56.253	12,594	D
	09/11/2012		S ⁽¹⁾	400	D	12,194	D

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Common Stock					\$ 56.251		
Common Stock	09/11/2012	S ⁽¹⁾	200	D	\$ 56.232	11,994	D
Common Stock	09/11/2012	S ⁽¹⁾	400	D	\$ 56.222	11,594	D
Common Stock	09/11/2012	S ⁽¹⁾	200	D	\$ 56.211	11,394	D
Common Stock	09/11/2012	S ⁽¹⁾	1,942	D	\$ 56.151	9,452	D
Common Stock	09/11/2012	S ⁽¹⁾	500	D	\$ 56.185	8,952	D
Common Stock	09/11/2012	S ⁽¹⁾	36	D	\$ 56.19	8,916	D
Common Stock	09/11/2012	S ⁽¹⁾	300	D	\$ 56.194	8,616	D
Common Stock	09/11/2012	S ⁽¹⁾	739	D	\$ 56.204	7,877	D
Common Stock	09/11/2012	S ⁽¹⁾	934	D	\$ 56.213	6,943	D
Common Stock	09/11/2012	S ⁽¹⁾	100	D	\$ 56.21	6,843	D
Common Stock	09/11/2012	S ⁽¹⁾	200	D	\$ 56.201	6,643	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of

Stock Option	Exercise Price	Grant Date	Exercise Date	Shares	Expiration Date	Common Stock	Shares
	\$ 33.77	09/11/2012	M	6,500	11/02/2008 ⁽²⁾	11/01/2017	6,500

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
BRAUNGARDT ANNA TUPPERWARE BRANDS CORPORATION 14901 S ORANGE BLOSSOM TRAIL ORLANDO, FL 32837			SVP, Human Resources Worldwide	

Signatures

/s/ Susan C. Chiono,
Attorney-in-Fact

09/12/2012

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Shares sold pursuant to cashless exercise of stock options.

(2) The option vests in three equal annual installments beginning on November 2, 2008.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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