

SALESFORCE COM INC  
Form 3  
April 04, 2011

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

<p>1. Name and Address of Reporting Person *</p> <p>Â Koplw Hilarie A.</p> <p>(Last) (First) (Middle)</p> <p>THE LANDMARK @ ONE MARKET STREET,Â SUITE 300</p> <p>(Street)</p> <p>SAN FRANCISCO,Â CAÂ 94105</p> <p>(City) (State) (Zip)</p>	<p>2. Date of Event Requiring Statement</p> <p>(Month/Day/Year)</p> <p>03/25/2011</p>	<p>3. Issuer Name <b>and</b> Ticker or Trading Symbol</p> <p>SALESFORCE COM INC [CRM]</p>	<p>4. Relationship of Reporting Person(s) to Issuer</p> <p>(Check all applicable)</p> <p><input type="checkbox"/> Director <input type="checkbox"/> 10% Owner <input checked="" type="checkbox"/> Officer <input type="checkbox"/> Other (give title below) (specify below) EVP, Worldwide Sales</p>	<p>5. If Amendment, Date Original Filed(Month/Day/Year)</p>	<p>6. Individual or Joint/Group Filing(Check Applicable Line)</p> <p><input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person</p>
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**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock	23,986	D	Â

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative	5. Ownership Form of Derivative Security:	6. Nature of Indirect Beneficial Ownership (Instr. 5)
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	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Security	Direct (D) or Indirect (I) (Instr. 5)	
Non-qualified Stock Option (Right to Buy)	05/27/2009 <sup>(1)</sup>	05/27/2013	Common Stock	65,000	\$ 68.25	D	Â
Restricted Stock Units	05/27/2009 <sup>(2)</sup>	05/27/2013	Common Stock	3,646	\$ 0.001	D	Â
Non-qualified Stock Option (Right to Buy)	11/25/2009 <sup>(1)</sup>	11/25/2013	Common Stock	18,500	\$ 25.97	D	Â
Restricted Stock Units	11/25/2009 <sup>(2)</sup>	11/25/2013	Common Stock	730	\$ 0.001	D	Â
Non-qualified Stock Option (Right to Buy)	09/22/2010 <sup>(1)</sup>	09/22/2014	Common Stock	40,000	\$ 56.87	D	Â
Non-qualified Stock Option (Right to Buy)	11/24/2010 <sup>(1)</sup>	11/24/2014	Common Stock	28,000	\$ 65.44	D	Â
Restricted Stock Units	11/24/2010 <sup>(2)</sup>	11/24/2014	Common Stock	3,896	\$ 0.001	D	Â
Non-qualified Stock Option (Right to Buy)	06/22/2011 <sup>(1)</sup>	06/22/2015	Common Stock	40,000	\$ 91.9	D	Â
Restricted Stock Units	08/24/2011 <sup>(2)</sup>	08/24/2015	Common Stock	3,333	\$ 0.001	D	Â
Non-qualified Stock Option (Right to Buy)	11/23/2011 <sup>(1)</sup>	11/23/2015	Common Stock	16,000	\$ 142.5	D	Â
Restricted Stock Units	11/23/2011 <sup>(2)</sup>	11/23/2015	Common Stock	1,333	\$ 0.001	D	Â

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Koplow Hilarie A. THE LANDMARK @ ONE MARKET STREET SUITE 300 SAN FRANCISCO, CA 94105	Â	Â	Â EVP, Worldwide Sales	Â

## Signatures

/s/ David Schellhase, Attorney-in-Fact for Hilarie A Koplow

04/04/2011

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Option is exercisable and vests over four years at the rate of 25% of the total shares granted on the first anniversary of the holder's date of grant, as listed in the table, with the balance vesting in equal monthly installments over the remaining 36 months.  
Each restricted stock unit represents a right to receive one share of the Issuer's common stock upon vesting. Restricted stock units vest over four years, with 25% of the units vesting on the first anniversary of the holder's date of grant, as listed in the table, and the balance vesting in equal quarterly installments over the remaining 36 months. Vested amounts will be settled and delivered to the holder on each vesting date.
- (2)

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.