New York & Company, Inc. Form 8-K January 11, 2016

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, DC 20549

FORM 8-K CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): January 11, 2016

NEW YORK & COMPANY, INC.

(Exact name of registrant as specified in its charter)

DELAWARE (State or other jurisdiction of incorporation) 1-32315 (Commission File Number) 33-1031445 (IRS Employer Identification No.)

330 West 34th Street 9th Floor New York, New York 10001 (Address of principal executive offices, including Zip Code)

(212) 884-2000 (Registrant s telephone number, including area code)

Not Applicable

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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Item 7.01 Regulation FD Disclosure.

On January 11, 2016, New York & Company, Inc. issued a press release commenting on, among other things, its performance during the ten-week holiday period ended January 9, 2016 and its guidance for the thirteen-week fourth quarter ending January 30, 2016.

The press release is attached hereto as Exhibit 99.1 and is incorporated herein by reference.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibit

Exhibit No.99.1Press release issued on January 11, 2016

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

NEW YORK & COMPANY, INC.

Date: January 11, 2016

Name: Title: /s/ Sheamus Toal Sheamus Toal Executive Vice President and Chief Financial Officer

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EXHIBIT INDEX

Exhibit No. 99.1

Press release issued January 11, 2016

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