

TELETECH HOLDINGS INC  
Form SC 13G/A  
January 30, 2015

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

**SCHEDULE 13G**

**Under the Securities Exchange Act of 1934  
(Amendment No. 17)\***

**TeleTech Holdings, Inc.**

(Name of Issuer)

**Common Stock, par value \$0.01 per share**

(Title of Class of Securities)

**879939 10 6**

(CUSIP Number)

**December 31, 2014**

(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

- Rule 13d-1(b)
- Rule 13d-1(c)
- Rule 13d-1(d)

\*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be filed for the purpose of Section 18 of the Securities Exchange Act of 1934 ( Act ) or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

CUSIP No. 879939 10 6

- |     |   |   |
|-----|---|---|
| 1.  | Names of Reporting Persons<br>Kenneth D. Tuchman  |   |
| 2.  | Check the Appropriate Box if a Member of a Group (See Instructions)                                       |   |
|     | (a) <input type="radio"/>   | o   |
|     | (b) <input type="radio"/>   | o   |
| 3.  | SEC Use Only  |   |
| 4.  | Citizenship or Place of Organization<br>United States   |   |
| 5.  | Sole Voting Power<br>32,004,900(1)  | Number of<br>Shares<br>Beneficially<br>Owned by<br>Each<br>Reporting<br>Person With |
| 6.  | Shared Voting Power<br>10,000(2)  |   |
| 7.  | Sole Dispositive Power<br>32,004,900(1)   |   |
| 8.  | Shared Dispositive Power<br>10,000(2)   |   |
| 9.  | Aggregate Amount Beneficially Owned by Each Reporting Person<br>32,014,900                                |   |
| 10. | Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions) <input type="radio"/> |   |
| 11. | Percent of Class Represented by Amount in Row (9)<br>65%(3)   |   |
| 12. | Type of Reporting Person (See Instructions)<br>IN   |   |

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(1) Includes 14,766,806 shares held by a limited liability limited partnership controlled by Mr. Tuchman, 10,000,000 shares held by a revocable trust controlled by Mr. Tuchman and 800,000 shares subject to options exercisable within 60 days.

(2) Consists of 10,000 shares owned by Mr. Tuchman's spouse. Mr. Tuchman disclaims beneficial ownership of all shares set forth in this footnote.

(3) Based upon 48,452,852 shares outstanding as of December 31, 2014 and Mr. Tuchman's 800,000 shares subject to options exercisable within 60 days.

**Item 1.**

- (a) Name of Issuer  
TeleTech Holdings, Inc. (the Issuer )
- (b) Address of Issuer's Principal Executive Offices  
9197 S. Peoria Street, Englewood, CO 80112

**Item 2.**

- (a) Name of Person Filing  
This Amendment No. 17 to Schedule 13G is being filed by Kenneth D. Tuchman
- (b) Address of Principal Business Office or, if none, Residence  
The principal business address of Mr. Tuchman is 9197 S. Peoria Street, Englewood, CO 80112
- (c) Citizenship  
Mr. Tuchman is a citizen of the United States of America
- (d) Title of Class of Securities  
Common Stock, par value \$.01 per share
- (e) CUSIP Number  
879939 10 6

**Item 3. If this statement is filed pursuant to §§240.13d-1(b) or 240.13d-2(b) or (c), check whether the person filing is a:**

Not Applicable.

- (a)  Broker or dealer registered under section 15 of the Act (15 U.S.C. 78o);
- (b)  Bank as defined in section 3(a)(6) of the Act (15 U.S.C. 78c);
- (c)  Insurance company as defined in section 3(a)(19) of the Act (15 U.S.C. 78c);
- (d)  Investment company registered under section 8 of the Investment Company Act of 1940 (15 U.S.C. 80a-8);
- (e)  An investment adviser in accordance with §240.13d-1(b)(1)(ii)(E);
- (f)  An employee benefit plan or endowment fund in accordance with §240.13d-1(b)(1)(ii)(F);
- (g)  A parent holding company or control person in accordance with §240.13d-1(b)(1)(ii)(G);
- (h)  A savings association as defined in Section 3(b) of the Federal Deposit Insurance Act (12 U.S.C. 1813);
- (i)  A church plan that is excluded from the definition of an investment company under section 3(c)(14) of the Investment Company Act of 1940 (15 U.S.C. 80a-3);
- (j)  A non-U.S. institution in accordance with § 240.13d-1(b)(1)(ii)(J);
- (k)  Group, in accordance with § 240.13d-1(b)(1)(ii)(K). If filing as a non-U.S. institution in accordance with § 240.13d-1(b)(1)(ii)(J), please specify the type of institution: \_\_\_\_\_

**Item 4. Ownership**

Provide the following information regarding the aggregate number and percentage of the class of securities of the issuer identified in Item 1.

- (a) Amount beneficially owned:  
  
32,014,900
- (b) Percent of class:  
  
65%
- (c) Number of shares as to which the person has:
  - (i) Sole power to vote or to direct the vote  
  
32,004,900
  - (ii) Shared power to vote or to direct the vote  
  
10,000
  - (iii) Sole power to dispose or to direct the disposition of  
  
32,004,900
  - (iv) Shared power to dispose or to direct the disposition of  
  
10,000

**Item 5. Ownership of Five Percent or Less of a Class**

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following .

**Item 6. Ownership of More than Five Percent on Behalf of Another Person**

Not Applicable.

**Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company or Control Person**

Not Applicable.

**Item 8. Identification and Classification of Members of the Group**

Not Applicable.

**Item 9. Notice of Dissolution of Group**

Not Applicable.

**Item 10.**  
Not Applicable.

**Certification**

**Signature**

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

January 30, 2015  
Date

/s/ Kenneth D. Tuchman  
Signature

Kenneth D. Tuchman  
Name/Title

**ATTENTION**  
**Intentional misstatements or omissions of fact constitute Federal Criminal Violations (See 18 U.S.C. 1001).**