

COMCAST CORP  
Form 11-K  
June 28, 2013  
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**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

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**FORM 11-K**

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**COMCAST CORPORATION**

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(Mark one):

**ANNUAL REPORT PURSUANT TO SECTION 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934.**

**For the fiscal year ended December 31, 2012.**

**OR**

**TRANSITION REPORT PURSUANT TO SECTION 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934.**

**For the transition period from            to**

**Commission file number 001-32871**

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A. Full title of the plan and the address of the plan, if different from that of the issuer named below:

**COMCAST SPECTACOR 401(k) PLAN**

B. Name of issuer of the securities held pursuant to the plan and the address of its principal executive office:

**Comcast Corporation**

**One Comcast Center**

**Philadelphia, PA 19103-2838**

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**COMCAST SPECTACOR 401(k) PLAN**

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NOTE: All other schedules required by Section 2520.103-10 of the Department of Labor's Rules and Regulations for Reporting and Disclosure under the Employee Retirement Income Security Act of 1974 have been omitted because they are not applicable.

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**REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM**

To the Trustee and Participants of

Comcast Spectacor 401(k) Plan

Philadelphia, Pennsylvania

We have audited the accompanying statements of net assets available for benefits of the Comcast Spectacor 401(k) Plan (the Plan ) as of December 31, 2012 and 2011, and the related statement of changes in net assets available for benefits for the year ended December 31, 2012. These financial statements are the responsibility of the Plan s management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. The Plan is not required to have, nor were we engaged to perform, an audit of its internal control over financial reporting. Our audits included consideration of internal control over financial reporting as a basis for designing audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Plan s internal control over financial reporting. Accordingly, we express no such opinion. An audit also includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements, assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, such financial statements present fairly, in all material respects, the net assets available for benefits of the Plan as of December 31, 2012 and 2011, and the changes in net assets available for benefits for the year ended December 31, 2012 in conformity with accounting principles generally accepted in the United States of America.

Our audits were conducted for the purpose of forming an opinion on the basic financial statements taken as a whole. The supplemental schedules of (1) assets (held at end of year) as of December 31, 2012 and (2) delinquent participant contributions for the years ended December 31, 2012, 2011, 2010 and 2009, are presented for the purpose of additional analysis and are not a required part of the basic financial statements, but are supplementary information required by the Department of Labor s Rules and Regulations for Reporting and Disclosure under the Employee Retirement Income Security Act of 1974. These schedules are the responsibility of the Plan s management. Such schedules have been subjected to the auditing procedures applied in our audit of the basic financial statements and, in our opinion, are fairly stated in all material respects when considered in relation to the basic financial statements taken as a whole.

/s/ Deloitte & Touche LLP

Philadelphia, Pennsylvania

June 28, 2013



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**COMCAST SPECTACOR 401(k) PLAN**

**STATEMENTS OF NET ASSETS AVAILABLE FOR BENEFITS**

**AS OF DECEMBER 31, 2012 AND 2011**

	December 31,	
	2012	2011
<b>ASSETS</b>		
Participant-directed investments, at fair value	\$ 77,487,054	\$ 62,408,138
Receivables:		
Notes receivable from participants	2,108,873	1,672,211
Contributions receivable from participants	79,657	199,722
Contributions receivable from employer	50,497	135,980
<b>Total receivables</b>	<b>2,239,027</b>	<b>2,007,913</b>
<b>NET ASSETS AVAILABLE FOR BENEFITS</b>	<b>\$ 79,726,081</b>	<b>\$ 64,416,051</b>

See accompanying notes to financial statements.

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**COMCAST SPECTACOR 401(k) PLAN**

**STATEMENT OF CHANGES IN NET ASSETS AVAILABLE FOR BENEFITS**

**YEAR ENDED DECEMBER 31, 2012**

	<b>Year Ended December 31, 2012</b>
<b>ADDITIONS:</b>	
Investment income:	
Net appreciation in fair value of investments	\$ 7,376,099
Dividends	2,014,585
Net investment income	9,390,684
Contributions:	
Participant	6,046,680
Employer	3,980,545
Rollover	339,359
Total contributions	10,366,584
Interest income on notes receivable from participants	103,996
Total additions	19,861,264
<b>DEDUCTIONS:</b>	
Benefits paid to participants	4,473,758
Administrative expenses	77,476
Total deductions	4,551,234
Increase in net assets	15,310,030
<b>NET ASSETS AVAILABLE FOR BENEFITS:</b>	
Beginning of year	64,416,051
End of year	\$ 79,726,081

See accompanying notes to financial statements.

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**COMCAST SPECTACOR 401(k) PLAN**

**NOTES TO FINANCIAL STATEMENTS**

**AS OF DECEMBER 31, 2012 AND 2011, YEAR ENDED DECEMBER 31, 2012**

**1. PLAN DESCRIPTION**

General

The following description of the Comcast Spectacor 401(k) Plan (the "Plan") provides only general information. Plan participants should refer to the Plan document for a complete description of the Plan's provisions.

The effective date of the Plan is January 1, 1992. The Plan is a defined contribution plan and is subject to the provisions of the Employee Retirement Income Security Act of 1974 ("ERISA"). The Plan covers eligible employees, who have completed the requisite hours of service, as defined in the Plan document, and have attained age 21. The following entities participate in the Plan, referred to collectively as "the Company":

- Comcast Spectacor, L.P. (Plan Sponsor or Plan Administrator)
  
- Spectrum Arena Limited Partnership
  
- Philadelphia Flyers, L.P.
  
- Philadelphia 76ers, L.P.
  
- Comcast-Spectacor Foundation
  
- Flyers Skate Zone, L.P.



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- Global Spectrum, L.P.
- Spectacor, LLC
- Patron Solutions, L.P.
- FPS Rinks, L.P.
- Pilots II, Inc.
- Ed Snider Youth Hockey Foundation
- Front Row Marketing Services, L.P.
- Paciolan, Inc.

Effective March 31, 2012, participation of Disson Skating, LLC ended with the termination of our partnership by Comcast Spectacor, L.P.

In connection with the termination of the service agreement between Philadelphia 76ers, L.P. and Comcast Spectacor, L.P., Philadelphia 76ers, L.P. will no longer be a participating employer in the Plan effective with the close of business on June 30, 2013.

Each participant may make a pretax contribution deferring not less than 1% or more than 100% of eligible compensation (as defined in the Plan document), subject to applicable Internal Revenue Service ( IRS ) limitations. Effective January 1, 2012, a Roth contribution feature was added to the Plan.

Effective January 1, 2005, the Company matching contribution formula provides a safe-harbor matching contribution on behalf of each participant who has made salary deferrals in the Plan year. This contribution is equal to 100% of the first 4% and 50% of the next 2% of the participant's annual salary deferral contributions. This contribution shall be determined on an annual basis and shall be adjusted to the extent necessary after the end of each Plan year.

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The Plan also provides for discretionary profit sharing contributions. There were no such contributions for the 2012 Plan year.

Each participant's account is credited with the participant's elective deferral contribution, an allocation of the Company's contribution, if any, and Plan earnings, net of expenses. Allocations of Company matching contributions are based on participant elective deferrals to the Plan. Allocations of profit sharing contributions are in proportion to total compensation. Upon enrollment, or as requested from the Plan Administrator, participants can receive a description of each investment fund in the Plan Enrollment Guide.

Each participant has at all times a 100% non-forfeitable interest in the participant's contributions and earnings attributable thereto. Company matching contributions for Plan years beginning on or after January 1, 2005 are fully and immediately vested. Company matching contributions for Plan years prior to January 1, 2005 vest according to years of service.

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All benefits under the Plan are paid as lump-sum distributions. In-kind distributions are not provided for under the Plan.

The Trustee may make loans from the Plan to participants in accordance with the Plan document. Interest accrues at the rate of prime plus 2% as of the month the loan application is approved and all loans are to be repaid within five years unless the loan is used to acquire a principal residence, in which case the term may be longer.

Amounts contributed by the Company which are forfeited by participants as a result of the participants' separation from service prior to becoming 100% vested may be used to pay Plan expenses including legal, consulting, education materials, etc. and/or to reduce the Company's required contributions. Pending application of the forfeitures, the Company may direct the Trustee to hold the forfeitures in cash or under investment in a suspense account. Forfeitures used for Plan expenses for the year ended December 31, 2012 amounted to \$1,000. Outstanding forfeitures not yet applied as of December 31, 2012 and 2011 were \$20,625 and \$10,350 respectively.

Trustee

Effective March 1, 2012, the Trustee of the Plan is ING National Trust (the Trustee). The Record-keeper for the Plan is ING Institutional Plan Services, LLC. Prior to March 1, 2012, the Trustee for the Comcast stock held in the Plan was Benefit Trust Company, and the Trustee for all other investment options was Reliance Trust Company. Generally, all costs associated with administering the Plan are paid by the Plan Administrator.

**2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES**

Basis of Accounting and Presentation

The financial statements of the Plan are presented using the accrual basis of accounting in accordance with generally accepted accounting principles in the United States of America ( U.S. GAAP ).

Investment Valuation and Income Recognition

The Plan's investments are stated at fair value. Shares of mutual funds are valued at the net asset value of shares held by the Plan at year-end. The value of the Comcast Stock Fund, which includes shares of Comcast Corporation Class A common stock (CMCSA) and a mutual fund account, is based on the fair market value of the stock held in the fund as well as the market value of the mutual fund on the last trading day of the Plan year. The stable value fund is stated at fair value based on the net asset value of its underlying investments. Notes receivable from participants are measured at their unpaid principal balance plus any accrued but unpaid interest.

Net unrealized appreciation or depreciation in the financial statements reflects changes in fair value of investments held at year end, while net realized gains and losses associated with the disposition of investments are recorded as of the trade date and calculated based on fair value as of such date. Dividends are recorded on the ex-dividend date. Interest income is recorded on the accrual basis. Benefits are recorded when paid.

#### Risks and Uncertainties

Investment securities are exposed to various risks, such as interest rate, market and credit risks. Due to the level of risk associated with certain investment securities, it is at least reasonably possible that changes in the values of investment securities will occur in the near term and such changes could materially affect the amounts reported in the financial statements.

#### Use of Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States requires management to make estimates and assumptions that affect the reported amounts of assets, liabilities, and changes therein, and disclosure of contingent assets and liabilities. Actual results could differ from those estimates.

#### New Accounting Standard

In May 2011, the Financial Accounting Standards Board (FASB) issued Accounting Standards Update (ASU) No. 2011-04, *Amendments to Achieve Common Fair Value Measurement and Disclosure Requirements in U.S. GAAP and IFRSs*, which amends Accounting Standards Codification (ASC) 820. ASU No. 2011-04 clarifies the FASB's intent about the application of existing fair value measurement and disclosure requirements under ASC 820. This ASU requires the categorization by level for items that are required to be disclosed, but not measured, at fair value. This ASU also requires additional disclosure of information about transfers between Level 1 and Level 2 of the fair value hierarchy and additional disclosure regarding the sensitivity of Level 3 measurements of fair value to changes in

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unobservable inputs and any interrelationships between those inputs. In addition, the ASU provides guidance on measuring the fair value of financial instruments managed within a portfolio and the application of premiums and discounts on fair value measurements. The new guidance is effective for reporting periods beginning after December 15, 2011. The adoption in 2012 did not have a material effect on the Statement of Net Assets Available for Benefits and Statement of Changes in Net Assets Available for Benefits.

**3. INVESTMENTS**

The fair market value of investments, held by the Plan, representing 5% or more of the Plan's assets are identified below.

	December 31,	
	2012	2011
Comcast Stock Fund	\$ 7,443,435	\$ 4,696,246
Mutual Funds:		
EuroPacific Growth Fund F Share	4,755,799	3,553,732
Washington Mutual Investors Fund F Share	7,995,718	7,057,730
The Growth Fund of America F Share		9,579,770
Dreyfus Premier Emerging Markets Fund		5,885,784
Baron Growth Fund	5,082,015	4,568,119
Janus Balanced Fund	6,061,368	4,786,918
Wells Fargo Advantage Government Securities Fund	6,191,874	5,902,322
Western Asset Government Money Market Exchange Class A		3,392,075
Oppenheimer Developing Markets Fund	7,042,185	
Main Stay Large Cap Growth Fund R2	9,915,346	

During 2012, the Plan's investments, including investments purchased and sold, as well as held during the year, appreciated (depreciated) in fair value as follows:

Comcast Stock Fund	\$ 2,762,927
Mutual Funds:	
International Stock Fund	1,050,573
Balanced Funds	3,570,917
Bond Fund	(10,599)
Stable Value Fund	2,281
Net appreciation in fair value of investments	\$ 7,376,099

**4. FAIR VALUE MEASUREMENTS**

ASC 820 establishes a hierarchy that prioritizes fair value measurements based on the types of inputs used for the various valuation techniques. The levels of the hierarchy are described below:

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- Level 1 Consists of financial instruments whose values are based on quoted market prices for identical financial instruments in an active market.
- Level 2 Consists of financial instruments that are valued using models or other valuation methodologies. These models use inputs that are observable either directly or indirectly and include:
- Quoted prices for similar assets or liabilities in active markets;
  - Quoted prices for identical or similar assets or liabilities in markets that are not active;
  - Pricing models whose inputs are observable for substantially the full term of the financial instrument;
  - Pricing models whose inputs are derived principally from or corroborated by observable market data through correlation or other means for substantially the full term of the financial instrument.
- Level 3 Consists of financial instruments whose values are determined using pricing models that use significant inputs

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that are primarily unobservable, discounted cash flow methodologies, or similar techniques, as well as instruments for which the determination of fair value requires significant judgment or estimation.

The asset's or liability's fair value measurement level within the fair value hierarchy is based on the lowest level of any input that is significant to the fair value measurement.

The valuation methodologies used for assets measured at fair value are as follows:

Mutual funds and stable value fund: Valued at the net asset value of shares held by the Plan at year end.

Common stock fund: Valued at the market value of the CMCSA stock and the cost plus accrued interest of certain short-term investments, which approximates their fair value, at year end.

The methods described above may produce a fair value calculation that may not be indicative of net realizable value or reflective of future fair values. Furthermore, while the Plan believes its valuation methods are appropriate and consistent with other market participants, the use of different methodologies or assumptions to determine the fair value of certain financial instruments could result in a different fair value measurement at the reporting date.

The table below sets forth by level, within the fair value hierarchy, the Plan's assets at fair value as of December 31, 2012 and 2011:

**Assets at Fair Value as of December 31, 2012**

	Level 1	Level 2	Level 3	Total
<b>Mutual Funds:</b>				
Balanced Funds	\$ 51,488,046			\$ 51,488,046
International Stock Fund	7,042,185			7,042,185
Bond Fund	11,134,027			11,134,027
Comcast Stock Fund		\$ 7,443,435		7,443,435
Stable Value Fund		379,361		379,361
Total investments at fair value	\$ 69,664,258	\$ 7,822,796	\$	\$ 77,487,054

**Assets at Fair Value as of December 31, 2011**

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	Level 1	Level 2	Level 3	Total
<b>Mutual Funds:</b>				
Balanced Funds	\$ 42,074,151			\$ 42,074,151
International Stock Fund	5,885,784			5,885,784
Bond Fund	9,751,957			9,751,957
Comcast Stock Fund		\$ 4,696,246		4,696,246
<b>Total investments at fair value</b>	<b>\$ 57,711,892</b>	<b>\$ 4,696,246</b>	<b>\$</b>	<b>\$ 62,408,138</b>

The availability of observable market data is monitored to assess the appropriate classification of financial instruments within the fair value hierarchy. Changes in economic conditions or model-based valuation techniques may require the transfer of financial instruments from one fair value level to another. In such instances, the transfer is reported at the beginning of the reporting period. For the years ended December 31, 2012 and 2011 there were no transfers between levels.

**5. PLAN TERMINATION**

Although no participating employer has expressed any intent to do so, each participating employer has the right under the Plan to discontinue its contributions and to terminate the Plan, with respect to its eligible employees, subject to the provisions of ERISA. Additionally, Comcast Spectacor, L.P. has the right to terminate the Plan. In the event of Plan termination, participants will become 100% vested in their accounts.



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**6. FEDERAL TAX CONSIDERATIONS**

a. ***Income Tax Status of the Plan*** In June 2009, the Plan received a determination letter from the IRS stating that the Plan is qualified under Section 401(a) of the Internal Revenue Code (the Code) subject to the adoption of an amendment which was adopted on August 14, 2009 and effective January 1, 2007. As a result, the Plan remains exempt from taxation. The Plan is required to operate in conformity with the Code to maintain its qualified status. The Plan Administrator believes the Plan is being operated in compliance with the applicable requirements of the Code and no provision for income taxes has been included in the Plan's financial statements. The Plan was again submitted for a determination letter in August 2012.

b. ***Impact on Plan Participants*** Matching contributions and salary reduction contributions, as well as earnings on Plan assets, are generally not subject to federal income tax until distributed from a qualified plan that meets the requirements of Sections 401(a), 401(k) and 401(m) of the Code.

c. ***Evaluation of Tax Positions*** In accordance with ASC 740-10-50-15 c e, the Plan Administrator has analyzed the tax positions taken by the Plan and has concluded that as of December 31, 2012, there are no uncertain tax positions taken or expected to be taken that would require recognition of a liability (or asset) or disclosure in the financial statements. The Plan is subject to routine audits by taxing jurisdictions; however, there are currently no audits for any tax periods in progress. The Plan Administrator believes it is no longer subject to income tax examinations for years prior to 2009.

**7. NON EXEMPT PARTY IN INTEREST TRANSACTIONS**

For the Plan years 2012, 2011, 2010 and 2009, the Company has not remitted certain participant contributions and loan repayments to the Trustee in a timely manner based on when the participant contributions and loan repayments were withheld from participant paychecks as required under Department of Labor Regulation §2510.3-102.

In February 2012, the Company filed IRS Form 5330 to report and pay an excise tax with respect to the 2010 and 2009 late remittances as required pursuant to Section 4975 of the Code. In addition, the Company submitted an application under the Voluntary Fiduciary Correction Program (VFCP) with the Department of Labor (DOL) and participant accounts were credited with the amount of investment income that would have been earned had the participant contributions been remitted on a timely basis. The Company has received confirmation that the IRS has accepted the 5330 filings. The DOL has requested more information and the Company is in the process of gathering the additional information requested.

The Company is in the process of filing IRS Form 5330 to report and pay an excise tax with respect to the 2012 and 2011 late remittances, and participant accounts will be credited with the amount of investment income that would have been earned had the participant contributions been remitted on a timely basis. Such amounts are not material to the Plan's financial statements.



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FORM 5500, SCHEDULE H PART IV LINE 4i-SCHEDULE OF ASSETS (HELD AT END OF YEAR)

DECEMBER 31, 2012

EIN 23-2303756

PLAN #004

(a)	(b) Identity of Issue, Borrower, Lessor, or Similar Party	(c) Description of Investment, Including Maturity Date, Rate of Interest, Collateral, Par, or Maturity Value	(e) Current Value
	Mutual Funds (at fair value)		
	EuroPacific Growth Fund - F Share	Mutual fund	\$ 4,755,799
	Washington Mutual Investors Fund - F Share	Mutual fund	7,995,718
	Baron Growth Fund	Mutual fund	5,082,015
	Cohen and Steers Realty Shares	Mutual fund	2,178,229
	Dreyfus Appreciation Fund	Mutual fund	2,586,368
*	ING GNMA Income Fund	Mutual fund	1,938,416
	Dreyfus US Treasury Long Term Fund	Mutual fund	1,819,529
	Janus Balanced Fund	Mutual fund	6,061,368
	Wells Fargo Advantage Government Securities Fund	Mutual fund	6,191,874
	Royce Total Return Fund	Mutual fund	3,594,082
	Western Asset Gov t Money Market Exchange Class A	Money Market	3,814,563
	T Rowe Price International Bond Advisor	Mutual fund	2,130,385
	Pru, Jenn Resources	Mutual fund	357,712
	Pimco Real Return	Mutual fund	992,239
	T Rowe Price Retirement Target Funds	Mutual fund	1,807,358
	Oppenheimer Developing Markets Fund	Mutual fund	7,042,185
	Jennison Mid Cap Growth Fund	Mutual fund	1,318,570
	Main Stay Large Cap Growth Fund	Mutual fund	9,915,346
	T Rowe Price Retirement Income Fund Advisor	Mutual fund	82,502
			69,664,258
	Stable Value Fund (at fair value)		
*	ING Stable Value Fund	Stable Value fund	379,361
*	Comcast Stock Fund	Unitized stock fund	7,443,435
	Notes receivable from participants (principal balance plus accrued but unpaid interest)	Interest rates from 4.25%-10.25%; maturities from 2013-2042	2,108,873
			\$ 79,595,927

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\* Represents a party-in-interest to the Plan.

Column (d) omitted as all investments are participant directed.

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**COMCAST SPECTACOR 401(k) PLAN**

**FORM 5500, SCHEDULE H PART IV LINE 4a SCHEDULE OF DELINQUENT PARTICIPANT CONTRIBUTIONS FOR THE YEARS ENDED DECEMBER 31, 2012, 2011, 2010 AND 2009**

EIN 23-2303756

PLAN #004

	<b>Total that Constitute Nonexempt Prohibited Transactions</b>			
	<b>Contributions Not Corrected</b>	<b>Contributions Corrected Outside VFCP</b>	<b>Contributions Pending Correction in VFCP</b>	<b>Total Fully Corrected Under VFCP and PTE 2002-51*</b>
Participant Contributions Transferred Late to Plan for year ended 12/31/2012	\$ 160,323	\$	\$	\$
Participant Contributions Transferred Late to Plan for year ended 12/31/2011	\$ 256,821	\$	\$	\$
Participant Contributions Transferred Late to Plan for year ended 12/31/2010	\$	\$	\$ 48,218	\$
Participant Contributions Transferred Late to Plan for year ended 12/31/2009	\$	\$	\$ 22,137	\$

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\* Prohibited Transaction Exemption

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**CONSENT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM**

We consent to the incorporation by reference in Registration Statement No. 333-101295 of Comcast Corporation on Form S-8 of our report dated June 28, 2013, relating to the financial statements and supplemental schedules of the Comcast Spectacor 401(k) Plan, appearing in this Annual Report on Form 11-K of the Comcast Spectacor 401(k) Plan for the year ended December 31, 2012.

/s/ Deloitte & Touche LLP

Philadelphia, Pennsylvania

June 28, 2013

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**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the trustees (or other persons who administer the employee benefit plan) have duly caused this annual report to be signed on its behalf by the undersigned hereunto duly authorized.

COMCAST SPECTACOR  
401(k) PLAN

June 28, 2013

By: Comcast Corporation

By: /s/ Lawrence J. Salva  
Lawrence J. Salva  
Senior Vice President, Chief Accounting Officer  
and Controller