ALLSTATE CORP Form DEFA14A April 01, 2010

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934 (Amendment No.

Filed by the Registrant x

Filed by a Party other than the Registrant o

Check the appropriate box:

Preliminary Proxy Statement

Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2)) o

Definitive Proxy Statement o **Definitive Additional Materials** X

Soliciting Material Pursuant to §240.14a-12 o

> The Allstate Corporation (Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

(4)

Payment of Filing Fee (x o	Check the appropriate box): No fee required. Fee computed on table below per (1)	Exchange Act Rules 14a-6(i)(1) and 0-11. Title of each class of securities to which transaction applies:
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