

SONA MOBILE HOLDINGS CORP  
Form SC 13G  
February 14, 2007

**UNITED STATES  
SECURITIES AND EXCHANGE  
COMMISSION**  
Washington, D.C. 20549  
**SCHEDULE 13G**

OMB APPROVAL  
OMB Number:  
3235-0145

Expires:  
February 28, 2009  
Estimated average burden  
hours per response. . 10.4

Under the Securities Exchange Act of 1934  
(Amendment No. )\*

**Sona Mobile Holdings Corp.**

(Name of Issuer)

**Common Stock**

(Title of Class of Securities)

**713727105**

(CUSIP Number)

**December 31, 2006**

(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

- Rule 13d-1(b)
- Rule 13d-1(c)
- Rule 13d-1(d)

\*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).



CUSIP No. 713727105

1. Names of Reporting Persons. I.R.S. Identification Nos. of above persons (entities only)  
Shuffle Master, Inc. IRS Identification No. 41-1448495
  2. Check the Appropriate Box if a Member of a Group (See Instructions)
    - (a)
    - (b)
  3. SEC Use Only
  4. Citizenship or Place of Organization  
Minnesota
- |   |    |  |                                     |
|---|----|--|-------------------------------------|
|   | 5. |  | Sole Voting Power<br>3,974,359      |
| Number of<br>Shares<br>Beneficially<br>Owned by<br>Each<br>Reporting<br>Person With | 6. |  | Shared Voting Power                 |
|   | 7. |  | Sole Dispositive Power<br>3,974,359 |
|   | 8. |  | Shared Dispositive Power            |
9. Aggregate Amount Beneficially Owned by Each Reporting Person  
6,007,692 (assuming full exercise of 2,033,333 warrants to purchase an additional 2,033,333 shares of Common Stock of the Issuer)
  10. Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions)
  11. Percent of Class Represented by Amount in Row (9)  
10.39% (fully diluted)
  12. Type of Reporting Person (See Instructions)  
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Item 1.

- (a) Name of Issuer  
Sona Mobile Holdings Corp.
- (b) Address of Issuer's Principal Executive Offices  
825 Third Avenue 32nd Floor New York, New York 10022

Item 2.

- (a) Name of Person Filing  
Shuffle Master, Inc.
- (b) Address of Principal Business Office or, if none, Residence  
1106 Palms Airport Drive, Las Vegas, Nevada 89119
- (c) Citizenship  
USA
- (d) Title of Class of Securities  
Common Stock, par value \$0.001 per share
- (e) CUSIP Number  
713727105

Item 3.

- If this statement is filed pursuant to §§240.13d-1(b) or 240.13d-2(b) or (c), check whether the person filing is a:
- (a)  Broker or dealer registered under section 15 of the Act (15 U.S.C. 78o).
  - (b)  Bank as defined in section 3(a)(6) of the Act (15 U.S.C. 78c).
  - (c)  Insurance company as defined in section 3(a)(19) of the Act (15 U.S.C. 78c).
  - (d)  Investment company registered under section 8 of the Investment Company Act of 1940 (15 U.S.C 80a-8).
  - (e)  An investment adviser in accordance with §240.13d-1(b)(1)(ii)(E);
  - (f)  An employee benefit plan or endowment fund in accordance with §240.13d-1(b)(1)(ii)(F);
  - (g)  A parent holding company or control person in accordance with § 240.13d-1(b)(1)(ii)(G);
  - (h)  A savings associations as defined in Section 3(b) of the Federal Deposit Insurance Act (12 U.S.C. 1813);
  - (i)  A church plan that is excluded from the definition of an investment company under section 3(c)(14) of the Investment Company Act of 1940 (15 U.S.C. 80a-3);
  - (j)  Group, in accordance with §240.13d-1(b)(1)(ii)(J).

Item 4. Ownership

Provide the following information regarding the aggregate number and percentage of the class of securities of the issuer identified in Item 1.

- (a) Amount beneficially owned:
- 6,007,692
- (b) Percent of class:
- 10.39% (fully diluted)
- (c) Number of shares as to which the person has:
- 3,974,359
- (i) Sole power to vote or to direct the vote
- (ii) 3,974,359  
Shared power to vote or to direct the vote
- (iii) Sole power to dispose or to direct the disposition of
- (iv) 3,974,359  
Shared power to dispose or to direct the disposition of

Item 5. Ownership of Five Percent or Less of a Class

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following .

Item 6. Ownership of More than Five Percent on Behalf of Another Person

Not Applicable

Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company or Control Person

Not Applicable

Item 8. Identification and Classification of Members of the Group

Not Applicable

Item 9. Notice of Dissolution of Group

Not Applicable

Item 10. Certification

**Signature**

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

February 14, 2007  
Date

/s/ Richard Baldwin  
Signature

Richard Baldwin, SVP and CFO  
Name/Title

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