

PRIMEDIA INC
Form 8-K
September 15, 2006

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15 (d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): **September 15, 2006**

PRIMEDIA Inc.

(Exact name of registrant as specified in its charter)

DELAWARE
(State or other Jurisdiction of
Incorporation or Organization)

1-11106
(Commission
File Number)

13-3647573
(I.R.S. Employer
Identification No.)

745 FIFTH AVENUE, NEW YORK, NEW YORK

(Address of principal executive offices)

10151
(Zip Code)

Registrant's telephone number, including area code **(212) 745-0100**

Item 1.01. Entry into a Material Definitive Agreement.

On September 15, 2006, PRIMEDIA Inc. entered into an employment agreement with Steven R. Parr, President of PRIMEDIA's Enthusiast Media division, a copy of which is furnished as Exhibit 99 to this report on Form 8-K. The agreement provides, in part, that Mr. Parr shall be paid an annual base salary of \$600,000 through May 31, 2008.

Item 9.01. Financial Statements and Exhibits

(c) Exhibits

Exhibit 99: Employment Agreement between PRIMEDIA Inc. and Steven R. Parr

SIGNATURES

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Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

PRIMEDIA Inc.
(Registrant)

Date: September 15, 2006

/s/ Christopher A. Fraser
Christopher A. Fraser
Senior Vice President, General Counsel

INDEX TO EXHIBITS

| Exhibit No. | Description |
|--------------------|---|
| 99 | Employment Agreement between PRIMEDIA Inc. and Steven R. Parr |