

New York & Company, Inc.  
Form 8-K  
August 17, 2006

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, DC 20549**

**FORM 8-K**

**CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported: August 17, 2006): **August 17, 2006**

**NEW YORK & COMPANY, INC.**

(Exact name of registrant as specified in its charter)

**DELAWARE**  
(State or other  
jurisdiction of incorporation)

**1-32315**  
(Commission File Number)

**33-1031445**  
(IRS Employer  
Identification No.)

**450 West 33rd Street  
5th Floor  
New York, New York 10001**  
(Address of Principal executive offices, including Zip Code)

**(212) 884-2000**  
(Registrant's telephone number, including area code)

**Not Applicable**  
(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))



**Item 2.02 Results of Operations and Financial Condition**

On August 17, 2006 we issued a press release announcing, among other things, our financial results for the fiscal quarter and six months ended July 29, 2006. The press release is attached hereto as Exhibit 99.1 and is incorporated herein by reference.

**Item 7.01 Regulation FD Disclosure**

On August 17, 2006 we issued a press release announcing, among other things, our financial results for the fiscal quarter and six months ended July 29, 2006. The press release is attached hereto as Exhibit 99.1 and is incorporated herein by reference.

**Item 9.01 Financial Statements and Exhibits**

(d) Exhibit

Exhibit

No.	Description
99.1	Press release issued on August 17, 2006

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**NEW YORK & COMPANY, INC.**

Date: August 17, 2006

Name:

/s/ Ronald W. Ristau

Ronald W. Ristau

Title:

Chief Operating Officer and

Chief Financial Officer

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**EXHIBIT INDEX**

Exhibit

No.	Description
99.1	Press release issued August 17, 2006

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