

IHOP CORP  
Form 8-K  
January 14, 2004

# SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## FORM 8-K

### CURRENT REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): January 12, 2004

## IHOP CORP.

(Exact name of registrant as specified in its charter)

**Delaware**

(State or other jurisdiction of  
incorporation or organization)

**0-8360**

(Commission File Number)

**95-3038279**

(I.R.S. Employer Identification No.)

**450 North Brand, Glendale, California**

(Address of principal executive offices)

**91203**

(Zip Code)

**(818) 240-6055**

Registrant's telephone number, including area code

**Not applicable**

(Former Name or Former Address, if Changed Since Last Report)

**Item 5. Other Events and Regulation FD Disclosure**

On January 12, 2004 IHOP Corp. issued a press release announcing its 2004 performance guidance. A copy of the press release is attached as Exhibit 99.1, and incorporated herein by reference.

Also on January 12, 2004, IHOP Corp. held a conference call to discuss its 2004 performance guidance. A copy of the 2004 guidance call script is attached as Exhibit 99.2, and incorporated herein by reference.

The 2004 guidance call script accompanying management's discussion during the conference call include references to the non-GAAP financial measure cash flow. The Company defines cash flow for a given period as cash provided by operating activities for such period, plus principal receipts from notes and equipment contract receivable, less repayment of long-term debt principal and capital lease obligations less capital expenditures for such period. Management utilizes cash flow as a measure of operating efficiency to determine the amount of cash remaining for general corporate and strategic purposes. Management believes this information is helpful to investors to determine the Company's cash available for these purposes. Cash flow for any given period may be affected by a variety of factors, including but not limited to, changes in assets and liabilities and the timing of purchases and payments. Cash flow is a supplemental non-GAAP measure and should not be considered in isolation or as a substitute for measures of performance prepared in accordance with generally accepted accounting principles.

The following table reconciles the Company's guidance with respect to cash flow for the year ending December 31, 2004, to the Company's projected cash provided by operating activities for the year ending December 31, 2004:

	<b>Year Ending December 31, 2004</b>	
	(dollars in thousands)	
Cash flows from operating activities	\$ 50,000	- \$ 55,000
Principal receipts from notes and equipment contract receivable	17,000	- 22,000
Repayment of long-term debt principal and capital lease obligations	(10,000)	- (10,000)
Capital expenditures	(12,000)	- (12,000)
Cash flow	\$ 45,000	- \$ 55,000

**Exhibits**

Exhibit Number	Description
99.1	Press release of Registrant, dated January 12, 2004.
99.2	2004 Guidance call script for conference call held on January 12, 2004.



**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: January 14, 2004

IHOP CORP.

By: /s/ MARK D. WEISBERGER

Mark D. Weisberger

*Vice President, Legal, Secretary and General Counsel*

**EXHIBIT INDEX TO CURRENT REPORT ON FORM 8-K**

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