

BEST BUY CO INC  
Form 8-K  
January 08, 2004

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**  
Washington, DC 20549

**FORM 8-K**

**CURRENT REPORT**  
Pursuant to Section 13 OR 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported) **January 8, 2004**

**BEST BUY CO., INC.**

(Exact name of registrant as specified in its charter)

**Minnesota**

**1-9595**

**41-0907483**

(State or other jurisdiction of incorporation)

(Commission File Number)

(IRS Employer Identification No.)

**7601 Penn Avenue South**

**Richfield, Minnesota**

(Address of principal executive offices)

**55423**

(Zip Code)

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Registrant's telephone number, including area code **(612) 291-1000**

**N/A**

(Former name or former address, if changed since last report)

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**Item 7. Financial Statements and Exhibits.**

(c) Exhibits.

The following is furnished as an Exhibit to this Report.

<b>Exhibit No.</b>	<b>Description of Exhibit</b>
99	Press release issued January 8, 2004. Any internet addresses provided in this release are for information purposes only and are not intended to be hyperlinks. Accordingly, no information in any of these internet addresses is included herein.

**Item 9. Regulation FD Disclosure.**

Pursuant to Item 9, Regulation FD Disclosure, information is being furnished with respect to Best Buy Co., Inc.'s press release, issued on January 8, 2004, disclosing material nonpublic information, including the announcement of:

Revenue for the fiscal month ended January 3, 2004; and

Its updated earnings outlook for the fourth fiscal quarter and fiscal year ending February 28, 2004.

This information shall not be deemed filed for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the Exchange Act), or incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as shall be expressly set forth by specific reference in such a filing.

The press release issued on January 8, 2004, is furnished as Exhibit No. 99 to this Report. Best Buy Co., Inc.'s Annual Report to Shareholders and its reports on Forms 10-K, 10-Q and 8-K and other publicly available information should be consulted for other important information about the registrant.

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

BEST BUY CO., INC.  
(Registrant)

Date: January 8, 2004

By: */s/ Bruce H. Besanko*  
Bruce H. Besanko  
Vice President Finance,  
Performance Management

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