DESTINY MEDIA TECHNOLOGIES INC

Form 8-K

November 29, 2013

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

# FORM 8-K

#### **CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

## November 29, 2013

Date of Report (Date of earliest event reported)

# **DESTINY MEDIA TECHNOLOGIES INC.**

(Exact name of registrant as specified in its charter)

<u>NEVADA</u>

000-28259

84-1516745

(State or other jurisdiction of incorporation)

(Commission File Number)

(IRS Employer Identification No.)

750 650 West Georgia Street Vancouver, British Columbia, Canada

V6B 4N7

(Address of principal executive offices)

(Zip Code)

## (604) 609-7736

Registrant's telephone number, including area code

#### <u>N/A</u>

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:	
Writte	ten communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
Solici	iting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
Pre-co	commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
Pre-ce	commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240 13e-4(c))

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#### **SECTION 8 OTHER EVENTS**

#### ITEM 8.01 Other Events.

On November 29, 2013, the Company made the new Clipstream® Cloud service commercially available to the public at <a href="http://clipstream.com">http://my.clipstream.com</a>. This service allows users to drag and drop videos in a wide variety of streaming video formats into free encoder software. This encoder software converts the video into the proprietary Clipstream® streaming video format, which plays on most modern browsers across a wide variety of devices. The revenue model is transactional based, whereby customers purchase packages which include storage and transfer minutes. An extra fee is charged for usage above the usage allowed by the package that was chosen. Marketing of the service is expected to begin in December 2013.

#### **SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

#### DESTINY MEDIA TECHNOLOGIES INC.

Date: November 29, 2013

By:

/s/ STEVEN E. VESTERGAARD
STEVEN E. VESTERGAARD
Chief Executive Officer and President