#### YUM BRANDS INC

Form 4 April 28, 2008

### FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Check this box

if no longer subject to Section 16.

Form 4 or Form 5 obligations

may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES** 

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

(Last)

1. Name and Address of Reporting Person \* **BYERLEIN HOLLAN ANNE** 

(First)

(Street)

2. Issuer Name and Ticker or Trading Symbol

YUM BRANDS INC [YUM]

3. Date of Earliest Transaction (Month/Day/Year) 04/25/2008

(Middle)

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner X\_ Officer (give title Other (specify below)

Chief People Officer

**OMB APPROVAL** 

3235-0287

January 31,

2005

0.5

**OMB** 

Number:

Expires:

response...

Estimated average

burden hours per

6. Individual or Joint/Group Filing(Check

Applicable Line) \_X\_ Form filed by One Reporting Person Form filed by More than One Reporting

Person

#### LOUISVILLE, KY 40213

1441 GARDINER LANE

| (City)                               | (State)                                 | (Zip) Tal   | ble I - Non                            | -Derivative                                       | ed, Disposed of, or Beneficially Owned |               |  |  |   |
|--------------------------------------|---|---|--|---|--|---------------|--|--|---|
| 1.Title of<br>Security<br>(Instr. 3) | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 3.<br>Transactic<br>Code<br>(Instr. 8) | ransactiorDisposed of (D) ode (Instr. 3, 4 and 5) |  |               | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
| _                                    |   |   | Code V                                 | Amount  | (D)                                    | Price         | (Instr. 3 and 4)   |  |   |
| Common<br>Stock                      | 04/25/2008                              | 04/25/2008  | M                                      | 123,686   | A                                      | \$<br>12.1625 | 171,244  | D  |   |
| Common<br>Stock                      | 04/25/2008                              | 04/25/2008  | S                                      | 700   | D                                      | \$ 40.85      | 170,544  | D  |   |
| Common<br>Stock                      | 04/25/2008                              | 04/25/2008  | S                                      | 2,100   | D                                      | \$ 40.82      | 168,444  | D  |   |
| Common<br>Stock                      | 04/25/2008                              | 04/25/2008  | S                                      | 4,300   | D                                      | \$ 40.81      | 164,144  | D  |   |
| Common<br>Stock                      | 04/25/2008                              | 04/25/2008  | S                                      | 3,800   | D                                      | \$ 40.8       | 160,344  | D  |   |

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| Common<br>Stock | 04/25/2008 | 04/25/2008 | S | 900   | D | \$ 40.795 | 159,444  | D |                         |
|-----------------|------------|------------|---|-------|---|-----------|----------|---|-------------------------|
| Common<br>Stock | 04/25/2008 | 04/25/2008 | S | 3,200 | D | \$ 40.79  | 156,244  | D |                         |
| Common<br>Stock | 04/25/2008 | 04/25/2008 | S | 1,700 | D | \$ 40.785 | 154,544  | D |                         |
| Common<br>Stock | 04/25/2008 | 04/25/2008 | S | 1,600 | D | \$ 40.78  | 152,944  | D |                         |
| Common<br>Stock | 04/25/2008 | 04/25/2008 | S | 600   | D | \$ 40.77  | 152,344  | D |                         |
| Common<br>Stock | 04/25/2008 | 04/25/2008 | S | 300   | D | \$ 40.765 | 152,044  | D |                         |
| Common<br>Stock | 04/25/2008 | 04/25/2008 | S | 1,900 | D | \$ 40.76  | 150,144  | D |                         |
| Common<br>Stock | 04/25/2008 | 04/25/2008 | S | 2,100 | D | \$ 40.75  | 148,044  | D |                         |
| Common<br>Stock | 04/25/2008 | 04/25/2008 | S | 1,000 | D | \$ 40.74  | 147,044  | D |                         |
| Common<br>Stock | 04/25/2008 | 04/25/2008 | S | 2,600 | D | \$ 40.72  | 144,444  | D |                         |
| Common<br>Stock | 04/25/2008 | 04/25/2008 | S | 2,100 | D | \$ 40.71  | 142,344  | D |                         |
| Common<br>Stock | 04/25/2008 | 04/25/2008 | S | 500   | D | \$ 40.68  | 141,844  | D |                         |
| Common<br>Stock | 04/25/2008 | 04/25/2008 | S | 500   | D | \$ 40.66  | 141,344  | D |                         |
| Common<br>Stock | 04/25/2008 | 04/25/2008 | S | 900   | D | \$ 40.65  | 140,444  | D |                         |
| Common<br>Stock | 04/25/2008 | 04/25/2008 | S | 300   | D | \$ 40.64  | 140,144  | D |                         |
| Common<br>Stock | 04/25/2008 | 04/25/2008 | S | 300   | D | \$ 40.63  | 139,844  | D |                         |
| Common<br>Stock |            |            |   |       |   |           | 1,517.96 | I | By<br>401(k)<br>Account |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

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# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| De<br>Se      | Title of erivative ecurity eastr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | any Code Securities (Month/Day/Year) (Instr. 8) Acquired (A) Disposed of (Instr. 3, 4, a) |        | vative<br>rities<br>nired (A) or<br>osed of (D) | 6. Date Exercis<br>Expiration Dat<br>(Month/Day/Y | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |                    |                 |                          |
|---------------|--------------------------------------|---|---|---|--------|---|---|---|--------------------|-----------------|--------------------------|
|               |                                      |   |   |   | Code V | 5)<br>(A)                                       | (D)   | Date<br>Exercisable   | Expiration<br>Date | Title           | Amoun<br>Numbe<br>Shares |
| St<br>O<br>(r | mployee<br>tock<br>ption<br>ight to  | \$ 12.1625  | 04/25/2008                              | 04/25/2008  | M      |   | 123,686   | 01/23/2007  | 01/23/2013         | Common<br>Stock | 123,6                    |

## **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

BYERLEIN HOLLAN ANNE 1441 GARDINER LANE LOUISVILLE, KY 40213

Chief People Officer

### **Signatures**

Anne

Byerlein-Hollan 04/28/2008

\*\*Signature of Reporting Person Date

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

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