



Item 7.01. Regulation FD Disclosure

On July 27, 2016, United Fire Group, Inc. issued a press release announcing certain estimates for second quarter 2016 results. The press release is attached as Exhibit 99.1 and is incorporated herein by reference.

The information in this Item 7.01 of this Current Report and Exhibit 99.1 is being furnished and shall not be deemed “filed” for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended.

Item 9.01. Financial Statements and Exhibits

(d) Exhibits.

The following exhibits are furnished herewith:

Exhibit Number Exhibit Description

99.1 Press release of United Fire Group, Inc. dated July 27, 2016.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

UNITED FIRE GROUP, INC.

Date: July 27, 2016 By: /s/ Dawn M. Jaffray

Dawn M. Jaffray, Sr. Vice President & Chief Financial Officer

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