

Edgar Filing: UNITED FIRE GROUP INC - Form 13F-HR

UNITED FIRE GROUP INC  
Form 13F-HR  
May 13, 2013

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

FORM 13F

FORM 13F COVER PAGE

Report for the Calendar Year or Quarter Ended: March 31, 2013

Check here if Amendment [ ]; Amendment Number:

This Amendment (Check only one[ ] is a restatement.  
[ ] adds new holdings entries.

Institutional Investment Manager:

Name: United Fire Group, Inc  
Address: 118 Second Avenue SE  
Cedar Rapids IA 52401

Form 13F File Number: 28-6427

The institutional investment manager filing this report and the person by whom it is signed hereby represent that the person signing the report is authorized to submit it, that all information contained herein is true, correct and complete, and that it is understood that all required items, statements, schedules, lists, and tables, are considered integral parts of this form.

Person Signing this Report on Behalf of the Reporting Manager:

Name: Kevin W. Helbing  
Title: Controller  
Phone: 319 286-2533

Signature, Place and Date of Signing:

Kevin W. Helbing Cedar Rapids, 5/13/2013

Report Type (Check only one.):

[X] 13F HOLDINGS REPORT. (Check here if all holdings of this reporting manager are reported in this report.)

[ ] 13F NOTICE. (Check here if no holdings reported are in this report, and all holdings are reported by other reporting manager(s).)

[ ] 13F COMBINATION REPORT. (Check here if a portion of the holdings for this reporting manager are reported in this report and a portion are reported by other reporting manager(s).)

FORM 13F SUMMARY PAGE

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Report Summary:

Number of Other Included Managers: 0  
 Form 13F Information Table Entry Total: 106  
 Form 13F Information Table Value Total: \$190,329 (in thousands)  
 List of Other Included Managers: NONE  
 FORM 13F INFORMATION TABLE

NAME OF ISSUER	TITLE OF CLASS	CUSIP	VALUE (x \$1000)	SHARES/ PRN AMT	SH/ PRN	PUT/ CALL	INVSTMNT DCRETN	OT MAN
AGL Resources Inc	Common	001204-10-6	1,406	33,528	SH		Sole	
AT&T Inc	Common	00206R-10-2	3,730	101,660	SH		Sole	
Abbott Laboratories	Common	002824-10-0	7,947	225,000	SH		Sole	
"Abbvie, Inc	Common	00287Y-10-9	9,176	225,000	SH		Sole	
Agilysys Inc	Common	00847J-10-5	1,249	125,687	SH		Sole	
Alliant Energy Corporation	Common	018802-10-8	6,132	122,200	SH		Sole	
ALTERA CORP	Common	021441-10-0	177	5,000	SH		Sole	
American Strategic Inc Port II	Common	030099-10-5	226	25,420	SH		Sole	
AMERISOURCEBERGEN CORP	Common	03073E-10-5	309	6,000	SH		Sole	
BCE Inc	Common	05534B-76-0	692	14,823	SH		Sole	
BRE Properties Inc	Common	05564E-10-6	876	18,000	SH		Sole	
Bank of America Corporation	Common	060505-10-4	1,705	140,000	SH		Sole	
BECTON DICKINSON & CO	Common	075887-10-9	191	2,000	SH		Sole	
BED BATH & BEYOND INC	Common	075896-10-0	387	6,000	SH		Sole	
Bemis Company Inc	Common	081437-10-5	1,267	31,400	SH		Sole	
Boeing Company	Common	097023-10-5	6,439	75,000	SH		Sole	
CIT Group Inc	Common	125581-80-1	2,394	55,065	SH		Sole	
CAMPBELL SOUP CO	Common	134429-10-9	454	10,000	SH		Sole	
Cincinnati Financial Corp	Common	172062-10-1	15,123	320,276	SH		Sole	
COCA COLA CO	Common	191216-10-0	324	8,000	SH		Sole	
COLGATE PALMOLIVE CO	Common	194162-10-3	472	4,000	SH		Sole	
ConocoPhillips	Common	20825C-10-4	605	10,059	SH		Sole	
CONSOLIDATED EDISON INC	Common	209115-10-4	92	1,500	SH		Sole	
Covanta Holding Corporation	Common	22282E-10-2	1	32	SH		Sole	
Cummins Inc	Common	231021-10-6	8,203	70,830	SH		Sole	
DANAHER CORP DEL	Common	235851-10-2	249	4,000	SH		Sole	
Dean Foods Company	Common	242370-10-4	145	8,000	SH		Sole	
Deere & Company	Common	244199-10-5	1,720	20,000	SH		Sole	
DOLLAR TREE INC	Common	256746-10-8	291	6,000	SH		Sole	
Dow Chemical Company	Common	260543-10-3	5,413	170,000	SH		Sole	
Duke Energy Corporation	Common	26441C-20-4	4,795	66,056	SH		Sole	
Emerson Electric Co	Common	291011-10-4	704	12,600	SH		Sole	
Exelis Inc	Common	30162A-10-8	27	2,500	SH		Sole	
Express Scripts Holding Company	Common	30219G-10-8	230	4,000	SH		Sole	
Exxon Mobil Corporation	Common	30231G-10-2	3,604	40,000	SH		Sole	
FACTSET RESH SYS INC	Common	303075-10-5	278	3,000	SH		Sole	
Federal-Mogul Corporation	Common	313549-40-4	232	38,457	SH		Sole	
Fidelity National Information	Common	31620M-10-6	387	9,758	SH		Sole	
Fidelity NationalFinancial Inc	Common	31620R-10-5	560	22,201	SH		Sole	
Frontier Communications Corp	Common	35906A-10-8	54	13,439	SH		Sole	
Arthur J Gallagher & Co	Common	363576-10-9	426	10,321	SH		Sole	

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GENERAL DYNAMICS CORP	Common	369550-10-8	353	5,000	SH	Sole
General Electric Company	Common	369604-10-3	6,358	275,000	SH	Sole
General Motors Company	Common	37045V-10-0	10	364	SH	Sole
General Motors Company- Warrants A	Common	37045V-11-8	6	331	SH	Sole
General Motors Company- Warrants B	Common	37045V-12-6	4	331	SH	Sole
GILDAN ACTIVEWEAR INC	Common	375916-10-3	60	1,500	SH	Sole
H J Heinz Company	Common	423074-10-3	3,252	45,000	SH	Sole
Honeywell International Inc	Common	438516-10-6	2,863	38,000	SH	Sole
Hospira Inc	Common	441060-10-0	525	16,000	SH	Sole
ITT CORP	Common	450911-20-1	36	1,250	SH	Sole
Intel Corporation	Common	458140-10-0	1,310	60,000	SH	Sole
INTERNATIONAL BUSINESS MACHS	Common	459200-10-1	640	3,000	SH	Sole
JPMorgan Chase & Co	Common	46625H-10-0	2,740	57,736	SH	Sole
JACOBS ENGR GROUP INC DEL	Common	469814-10-7	56	1,000	SH	Sole
Johnson & Johnson	Common	478160-10-4	3,098	38,000	SH	Sole
JOS A BANK CLOTHIERS INC	Common	480838-10-1	60	1,500	SH	Sole
Lam Research Corporation	Common	512807-10-8	233	5,625	SH	Sole
LINEAR TECHNOLOGY CORP	Common	535678-10-6	153	4,000	SH	Sole
LOWES COS INC	Common	548661-10-7	645	17,000	SH	Sole
MCCORMICK & CO INC	Common	579780-20-6	147	2,000	SH	Sole
MCDONALDS CORP	Common	580135-10-1	498	5,000	SH	Sole
Medtronic Inc	Common	585055-10-6	1,174	25,000	SH	Sole
Merck & Co Inc	Common	58933Y-10-5	255	5,767	SH	Sole
METLIFE INC	Common	59156R-10-8	68	1,800	SH	Sole
Microsoft Corporation	Common	594918-10-4	858	30,000	SH	Sole
NRG ENERGY INC	Common	629377-50-8	259	9,768	SH	Sole
NATIONAL PRESTO INDS INC	Common	637215-10-4	81	1,000	SH	Sole
Newell Rubbermaid Inc	Common	651229-10-6	1,194	45,766	SH	Sole
NIKE INC	Common	654106-10-3	354	6,000	SH	Sole
Old Republic International Cor	Common	680223-10-4	3,237	254,690	SH	Sole
OMNICOM GROUP INC	Common	681919-10-6	177	3,000	SH	Sole
ORACLE CORP	Common	68389X-10-5	226	7,000	SH	Sole
PepsiCo Inc	Common	713448-10-8	1,820	23,000	SH	Sole
Pfizer Inc	Common	717081-10-3	1,154	40,000	SH	Sole
Phillips 66	Common	718546-10-4	352	5,029	SH	Sole
Phosphate Holdings Inc	Common	71922F-10-2	24	25,010	SH	Sole
Piper Jaffray Cos	Common	724078-10-0	286	8,329	SH	Sole
PLAINS ALL AMER PIPELINE LP	Common	726503-10-5	339	6,000	SH	Sole
Procter & Gamble Company	Common	742718-10-9	5,857	76,000	SH	Sole
QCR Holdings Inc	Common	74727A-10-4	1,372	83,181	SH	Sole
Resolute Forest Products	Common	76117W-10-9	1	58	SH	Sole
Royal Dutch Shell ADR	Common	780259-20-6	2,606	40,000	SH	Sole
Schlumberger Limited	Common	806857-10-8	2,247	30,000	SH	Sole
SMUCKER J M CO	Common	832696-40-5	397	4,000	SH	Sole
Spectra Energy Corporation	Common	847560-10-9	2,893	94,096	SH	Sole
STRYKER CORP	Common	863667-10-1	391	6,000	SH	Sole
Teva Pharmaceutical Industries Ltd	Common	881624-20-9	72	1,802	SH	Sole
TEXAS INSTRS INC	Common	882508-10-4	177	5,000	SH	Sole
TRACTOR SUPPLY CO	Common	892356-10-6	417	4,000	SH	Sole
Treehouse Foods Inc	Common	89469A-10-4	629	9,652	SH	Sole
U S Bancorp	Common	902973-30-4	23,170	682,884	SH	Sole
UNION PAC CORP	Common	907818-10-8	356	2,500	SH	Sole
V F CORP	Common	918204-10-8	503	3,000	SH	Sole
VARIAN MED SYS INC	Common	92220P-10-5	72	1,000	SH	Sole
Vectren Corporation	Common	92240G-10-1	944	26,658	SH	Sole
Verizon Communications Inc	Common	92343V-10-4	2,752	55,997	SH	Sole
WAL MART STORES INC	Common	931142-10-3	262	3,500	SH	Sole
WALGREEN CO	Common	931422-10-9	477	10,000	SH	Sole

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WASTE MGMT INC DEL	Common	94106L-10-9	78	2,000 SH	Sole
Wells Fargo & Company	Common	949746-10-1	9,436	255,086 SH	Sole
Windstream Corporation	Common	97381W-10-4	103	12,942 SH	Sole
Wintrust Financial Corporation	Common	97650W-10-8	8,539	230,523 SH	Sole
Xcel Energy, Inc.	Common	98389B-10-0	2,673	90,000 SH	Sole
Xylem Inc	Common	98419M-10-0	69	2,500 SH	Sole
Montpelier Re Holdings Ltd	Common	G62185-10-6	239	9,189 SH	Sole
Report Summary	Data Records	106	190,329	0 other managers	on whose beh